

Application number

1747006

Registration number

TMA1060350

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2015-09-22

Registered

2019-10-23

Registration Expiry Date

2029-10-23

Registered Owner

AEROVIAS DEL CONTINENTE AMERICANO S. A. AVIANCA PUDIENDO UTILIZAR LAS SIGLAS AVIANCA O AVIANCA S.A. Calle 77B, No. 57-103 Piso 21 Edificio Green Tower Barranquilla Atlántico, COLOMBIA

Agent

DENTONS CANADA LLP 2500 Stantec Tower 10220-103 Avenue NW EDMONTON ALBERTA T5J0K4

Index headings

AVIANCA.COM

Services (Nice class & Statement)

Classification data

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

Claims

Proposed Use in CANADA

Recordals (known also as Footnotes)

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2021-02-26 DATE OF

(1) Arranging travel tours and air transportation of passengers and air transportation of cargo; transportation and storage, namely, airplane transportation services and surface shuttle passenger transportation to and from airports; transportation services, namely, airline passenger services featuring a frequent flyer bonus program, transportation of passengers, freight, goods, parcels, documents and mail by air, land and sea; storage of goods of all kinds in warehouses and shipping containers; crating of goods, namely, packing of goods for transportation by air, truck, train, and ship, parcel delivery by air, truck, car, train, and ship; advertising services, namely, advertising agencies, preparing advertisements for others, placing advertisements for others; business management; conducting marketing studies; developing promotional campaigns for airline companies; arranging newspaper subscriptions; market analysis and advertising inquiries for the business for others; cost price analysis; message transcription, stenographic transcription; accounting services; publicity columns preparation; shop window display arrangement services; product demonstration of products of others at trade shows; commercial and industrial management assistance; updating of advertising material, namely, receiving, reviewing and revising keeping advertising material of others updated and current; document reproduction; conducting marketing studies; organizing exhibitions for commercial and advertising purposes, namely, trade shows in the field of air transportation and financial services; computerized database management, computerized file management; rental of advertising space; modeling for advertising or sales promotion; marketing research, market opinion polling for business or advertising purposes; personnel placement and recruitment; economic forecasting and analysis; business management assistance; promoting the services of air transport industry through the distribution of printed and audio video promotional materials and by rendering sales promotion advice; publication of publicity texts; public relations; secretarial and clerical services; business auditing; promoting the goods and services of others through the distribution of discount cards; conducting customer and employee incentive award programs to promote on the job loyalty and promoting customer and personnel loyalty through the administration of mileage incentive award programs; administration of an incentive reward program of an airline; online department stores services; mail order department store services; mail order department stores services; telephone order

Documents

[View documents](#)

CHANGE / department stores services; retail department stores
DATE DE services; business management; business administration;
CHANGEMENT office functions, namely, developing and marketing of a
T: 2021-02-26 corporate travel programme for corporations, creation of
COMMENTS corporate marketing strategies for corporations, statistical
/ analysis of corporate travel programmes of corporations,
COMMENTAI design, performance and support of communications for
RES: corporate travel programmes for corporations
JPMORGAN
CHASE 35 - Advertising, marketing, promotional and business
BANK, N.A., 39 - Transportation and storage
as Collateral Agent
Voir Preuve au dossier/See evidence on File No. 397933
Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-04-06
AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:
TYPE OF AMENDMENT / GENRE DE MODIFICATION: Paragraph 41(1)
(a) - Owner Information / Alinéa 41(1)(a) - information sur le propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-07-09
DATE OF CHANGE / DATE DE CHANGEMENT: 2025-07-09
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence
on File No. 397933

Action History

Action	Action date	Due date	Comments
Filed	2015-09-22		
Created	2015-09-22		
Formalized	2015-09-24		
Search Recorded	2016-03-02		
Examiner's First Report	2016-03-02	2016-09-02	
Approval Notice Sent	2016-04-29	2016-05-27	
Approved	2016-06-16		APPROVED BY PROGRAM EX200M1
Advertised	2016-06-22		Vol.63 Issue 3217
Allowed	2016-10-07		
Allowance Notice Sent	2016-10-07	2018-09-22	
Extension of Time	2018-09-18	2019-03-22	Online Request Date: 2018 /09/18
Extension of Time	2019-03-07	2019-09-22	Online Request Date: 2019 /03/07
Registered	2019-10-23	2029-10-23	
Security Interest Placed	2021-02-26		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 397933
Agent Changed	2023-04-05		From/De: 6489 To/A: 10679
Amendment to Registration	2023-04-06		Address/address Paragraph 41(1)(a) -

Amendment to Registration	2025-07-09	Owner Information / Voir Preuve au dossier/See evidence on File No. 397933
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