

Application number

1753897

Registration number

TMA1040597

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2015-11-09

Registered

2019-07-12

Registration Expiry Date

2029-07-12

Registered Owner

Please Hold (UK) Limited
Oakland House
Talbot Road
Old Trafford
Manchester, M16 0PQ
UNITED KINGDOM

Agent

GOWLING WLG (CANADA)
LLP
SUITE 1600
1 FIRST CANADIAN PLACE
100 KING STREET WEST
TORONTO
ONTARIO M5X1G5

Documents

Index headings

PH MEDIA GROUP

Goods (Nice class & Statement)

9 (1) Apparatus for recording, transmission or reproduction of sound or images namely cameras, microphones and tape recorders; sound and video recordings namely magnetic data carriers and recording discs, namely hard disks, CDs, DVDs, CD-ROMs featuring music and commercials advertisements; blank magnetic data carriers and recording discs, namely hard disks, CDs, DVDs, CD-ROMs; pre-recorded media, namely, CDs featuring music and music videos; computer hardware; computer firmware and computer software for use in the field of telephone call on-hold marketing namely computer firmware and computer software for playing advertisements during telephone calls for callers placed on hold; software downloadable from the internet for advertising products and services of others during telephone on-hold time to play pre-recorded advertising tracks; downloadable electronic publications, namely, magazines, books, newsletters in the field of advertising and on-hold telephone marketing; pre-recorded compact discs featuring music; downloadable MP3 files and MP3 recordings featuring music; telecommunications apparatus, devices and instruments, namely, computers, cell phones and personal digital assistants; battery chargers, cases, covers, faceplates, headsets and straps for mobile phones.

Services (Nice class & Statement)

35 (1) Advertising the goods and services of others, advertising agency services, direct mail advertising, placing advertisements for others, development of marketing strategies and concepts for others, advising others on marketing strategies and concepts, developing promotional campaigns for others; providing telephone marketing services to others, namely, providing marketing services via the telephone through on hold advertisements and recorded messages; provision of telephone on-hold advertising and marketing services for others namely the creation of audio advertisements to be played over the telephone; creation of advertisements for others; promotional services for others, namely, promoting the goods of others namely, promoting the goods and services of others by telephone on-hold advertising; business management; business administration; production of television and radio advertisements for others; production of audio advertisements for others for use over the telephone; provision of business information in the field of creation of advertisements, promoting the goods and services of others by telephone on-hold advertising,

- business management, business administration, provision of information, consultancy and advice in the field of creation of advertisements, promoting the goods and services of others by telephone on-hold advertising, business management, business administration, production of television and radio advertisements for others, and production of audio advertisements for others for use over the telephone.
- 38 (2) Provision of voice communications services via the internet featuring interactive voice recognition; radio and television broadcasting; on-line broadcasting of advertisements through the internet and telephone systems; voicemail communication services; Provision of information, consultancy and advice in the field of provision of voice communications services via the internet, radio and television broadcasting, on-line broadcasting of advertisements through the internet and telephone systems, and voicemail communication services.
- 41 (3) Providing training in the field of marketing and verbal communication, audio marketing, advertising and on-hold telephone marketing; conducting classes, workshops, seminars and training programs in the field of business management, brand management, marketing, advertising and on-hold telephone advertising and marketing; entertainment, namely, organizing and hosting of live events namely parties, live music performances; production of sound recordings; production of sound recordings for use as hold-music on telephone systems; provision of information, consultancy and advice in the field of training in the field of marketing, audio marketing, advertising, business management, brand management, on-hold telephone advertising and marketing, organising and hosting live events, production of sound recordings and production of sound recordings for use as hold music on telephone systems.
- 42 (4) Design and commissioned writing of computer software for the compilation of web pages on the internet; creating, maintaining and hosting the web sites of others; computer site design services; provision of information, consultancy and advice in the field of design and commissioned writing of computer software for the compilation of web pages on the internet, creating maintaining and hosting the websites of others, and computer site design services; electronic storage of advertisements for others to be played during telephone calls for callers placed on hold.

Claims

Used in UNITED KINGDOM
Registered in or for UNITED KINGDOM on January 02, 2015, under No. UK00003072669
Proposed Use in CANADA

Action History

Action	Action date	Due date	Comments
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Filed	2015-11-09		
Created	2015-11-09		
Formalized	2015-11-13		
Agent Name Changed	2016-02-25		
Rep for Service Name Changed	2016-02-25		
Search Recorded	2016-07-13		
Examiner's First Report	2016-07-13	2017-01-13	
Correspondence Created	2017-04-04	2017-10-04	
Correspondence Created	2017-09-07	2018-03-07	
Approval Notice Sent	2018-01-16	2018-02-13	
Approved	2018-03-08		APPROVED BY PROGRAM EX200M1
Advertised	2018-03-28		Vol.65 Issue 3309
Allowed	2018-07-13		
Allowance Notice Sent	2018-07-13	2019-01-13	
Extension of Time	2019-01-09	2019-07-13	Online Request Date: 2019 /01/09
Registered	2019-07-12	2029-07-12	