

RESOLUTION ADVANTAGE — 1762501

Application number

1762501

Registration number

TMA981891

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2016-01-08

Registered

2017-10-02

Registration Expiry Date

2032-10-02

Current owner

DEALERRATER.COM LLC
203 Crescent Street
Suite 503
Waltham, MA 02453
UNITED STATES OF
AMERICA

Agent

DEETH WILLIAMS WALL LLP
150 YORK STREET, SUITE
400
TORONTO
ONTARIO M5H3S5

Registered Owner

DR Media Holdings, LLC
203 Crescent St.

Index headings

RESOLUTION ADVANTAGE

Services (Nice class & Statement)

42 (1) Providing temporary use of non-downloadable software applications for use by motor vehicle dealers in managing the commercial reputation of motor vehicle dealers and managing communications between customers and dealers.

Claims

Priority Filing Date: July 10, 2015, Country or Office: UNITED STATES OF AMERICA, Application No. 86/689,489 in association with the same kind of services

Used in UNITED STATES OF AMERICA

Registered in or for UNITED STATES OF AMERICA on February 09, 2016, under No. 4,898,629

Recordals (known also as Footnotes)**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Merger /
Fusionnement

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-09-14

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-10-02

COMMENTS / COMMENTAIRES: FROM: DR Media Holdings, LLC
TO: DMR HOLDINGS, INC.

Voir Preuve au dossier/See evidence on File No. 1497510

Merger and Address / Fusionnement et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-09-14

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-10-02

COMMENTS / COMMENTAIRES: FROM: DMR HOLDINGS, INC.
TO: DEALERRATER.COM LLC

Voir Preuve au dossier/See evidence on File No. 1497510

Suite 503
Waltham, MA 02453
UNITED STATES OF
AMERICA

Applicant

DR Media Holdings, LLC
203 Crescent St.
Suite 503
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AMERICA

Old Owner

DMR HOLDINGS, INC.
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AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2016-01-08		
Created	2016-01-08		
Formalized	2016-01-12		
Search Recorded	2016-06-08		
Examiner's First Report	2016-06-08	2016-12-08	
Approval Notice Sent	2016-12-14	2017-01-11	
Approved	2017-02-02		APPROVED BY PROGRAM EX200M1
Advertised	2017-02-22		Vol.64 Issue 3252
Allowed	2017-06-09		
Allowance Notice Sent	2017-06-09	2017-12-09	
Registered	2017-10-02	2032-10-02	
Agent Changed	2020-09-14		From: 69 To: 3354 / Voir Preuve au dossier/See evidence on File No. 1497510
Amendment to Registration	2020-09-14		Merger / Voir Preuve au dossier/See evidence on File No. 1497510
Amendment to Registration	2020-09-14		Merger and Address / Voir Preuve au dossier/See evidence on File No. 1497510