

HEALTH SMART FINANCIAL SERVICES — 1766165

Application number

1766165

Registration number

TMA970809

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2016-02-03

Registered

2017-05-12

Registration Expiry Date

2032-05-12

Current owner

Affirm Canada Holdings Ltd.
1565 Carling Avenue
Suite 400
Ottawa
ONTARIO K1Z8R1

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Registered Owner

PayBright Inc.
161 Bay Street, Suite 4530

Index headings

HEALTH SMART FINANCIAL SERVICES

Services (Nice class & Statement)

36 (1) Financing of loans in the field of health and wellness,
providing consumers with programs for financing of loans.

Claims

Used in CANADA since at least as early as May 2009

Recordals (known also as Footnotes)**AMENDMENT TO REGISTRATION / MODIFICATION A
L'ENREGISTREMENT:**

TYPE OF AMENDMENT / GENRE DE MODIFICATION: Paragraph 41(1)

(a) - Owner Information / Alinéa 41(1)(a) - information sur le propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-11-12

DATE OF CHANGE / DATE DE CHANGEMENT: 2020-08-20

COMMENTS / COMMENTAIRES: To amend the owner's name

Voir Preuve au dossier/See evidence on File No. 1766165

Amalgamation and Address / Fusionnement et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-12-08

DATE OF CHANGE / DATE DE CHANGEMENT: 2022-07-01

COMMENTS / COMMENTAIRES: FROM: PayBright Inc.

TO: Affirm Canada Holdings Ltd.

Certificate of Amalgamation on file.

Voir Preuve au dossier/See evidence on File No. 1766165

Toronto
ONTARIO M5J2S1

Applicant

PayBright Inc.
161 Bay Street, Suite 4530
Toronto
ONTARIO M5J2S1

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2016-02-03		
Created	2016-02-03		
Formalized	2016-02-05		
Search Recorded	2016-07-12		
Examiner's First Report	2016-07-12	2017-01-12	
Approval Notice Sent	2016-08-05	2016-09-02	
Approved	2016-09-22		APPROVED BY PROGRAM EX200M1
Advertised	2016-10-12		Vol.63 Issue 3233
Allowance Notice Sent	2017-01-27	2017-07-27	
Allowed	2017-01-27		
Registered	2017-05-12	2032-05-12	
Amendment to Registration	2020-11-12		Paragraph 41(1)(a) - Owner Information / Voir Preuve au dossier/See evidence on File No. 1766165
Agent Changed	2021-10-21		From: 16607 To: 12 / Voir Preuve au dossier/See evidence on File No. 1766165
Amendment to Registration	2022-12-08		Amalgamation and Address / Voir Preuve au dossier/See evidence on File No. 1766165
Agent Changed	2026-04-21		Transferred From: 12 To: 59