THE BRIDGE DIRECT INC. & DESIGN — 1772466

Application number
1772466

Registration number
TMA1075276

Type(s)
Design

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Filed
2016-03-15

Registered
2020-03-17

Registration Expiry Date
2030-03-17

Registered Owner
Basic Fun, Inc.
301 Yamato Road, Suite 4200
Boca Raton, Florida 33431
UNITED STATES OF AMERICA

Agent
GOWLING WLG (CANADA) LLP
SUITE 2600, 160 ELGIN STREET
OTTAWA
ONTARIO K1P1C3

Documents
View documents

Index headings

THE B BRIDGE DIRECT

Vienna information (Code & Description)

26.1.1	Circles
26.1.4	Two circles, two ellipses, one inside the other
A 26.1.18	Circles or ellipses containing one or more letters
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces

Goods (Nice class & Statement)

9	(1) Electronic games for use on smart phones and tablets and personal computers.
28	(2) Toys, namely building blocks, construction sets, dolls, poseable dolls, plush toys and dolls, doll houses and doll playsets, furniture for doll houses, doll accessories, doll clothing, action figures, modeled plastic toy figurines, water toys, puzzles, board games, card games, toy vehicles, musical toys, action skill games, children's multiple activity toys, playing balls, balls for sports, bathtub toys, collectible toy figures, electronic action toys, electronic learning toys, fantasy character toys, flying saucer toys, floats for bathing and swimming, game cards, game tables, hand puppets, mechanical action toys, memory games, motorized toy vehicles, paper dolls, parlor games, party favors in the nature of crackers and noisemakers, party favors in the nature of small toys, play mats for the purpose of putting together puzzles, play money, play houses and accessories therefor, pull toys, radio controlled toy vehicles, rideable toys and accessories therefor, sand toys, scale model toy kits, soft sculpture dolls, talking toys, toy foam novelty items, namely, foam fingers and hands, toy jewelry, toy musical instruments, toy trains, toy vehicle tracks, toy weapons, transforming robotic toys, water squirting toys, and spinning toys comprised of a pair of discs with an axle therebetween and a cord wrapped around the axle.

Claims

Used in UNITED STATES OF AMERICA
Registered in or for UNITED STATES OF AMERICA on May 13, 2014, under No. 4,528,180

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:
TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-02-16
DATE OF CHANGE / DATE DE CHANGEMENT: 2017-07-18
COMMENTS / COMMENTAIRES: FROM: The Bridge Direct, Inc.
TO: Basic Fun, Inc.

Voir Preuve au dossier/See evidence on File No. 1772466
Security Agreement Placed on File / Accord de sécurité inscrit au dossier
DATE RECORDED / DATE CONSIGNEE: 2021-02-23
DATE OF CHANGE / DATE DE CHANGEMENT: 2021-02-23
COMMENTS / COMMENTAIRES: Royal Bank of Canada, as collateral agent
Voir Preuve au dossier/See evidence on File No. 716372
Record License Agreement / Accord de licence enregistré
DATE RECORDED / DATE CONSIGNEE: 2022-02-18
DATE OF CHANGE / DATE DE CHANGEMENT: 2020-10-30
COMMENTS / COMMENTAIRES: Crystal Financial LLC
Voir Preuve au dossier/See evidence on File No. 1865613

Action History

Action	Action date	Due date	Comments
Filed	2016-03-15		
Created	2016-03-16		
Formalized	2016-03-18		
Search Recorded	2016-11-28		
Examiner's First Report	2016-11-28	2017-05-28	
Correspondence Created	2017-08-16	2017-10-16	
Default Notice Sent	2017-08-16	2017-10-16	Defaulting Action Date: 2016/11/28
Default Removed	2018-01-23		
Correspondence Created	2018-01-23	2018-07-23	
Extension of Time	2018-08-08	2019-01-23	Request Letter Date: 2018/07/20
Rep for Service Changed	2019-04-11		From: 17087 To: 8390 / Voir Preuve au dossier /See evidence on File No. 1772467
Agent Changed	2019-04-11		From: 17087 To: 8390 / Voir Preuve au dossier /See evidence on File No. 1772467
Approval Notice Sent	2019-04-15	2019-05-13	
Approved	2019-06-06		APPROVED BY PROGRAM EX200M1
Advertised	2019-06-26		Vol.66 Issue 3374
Registration Pending	2019-09-18		
Registration Fee Notice Sent	2019-09-18	2020-03-18	
Registered	2020-03-17	2030-03-17	
Amendment to Registration	2021-02-16		Name and Address / Voir Preuve au dossier/See evidence on File No. 1772466
			Security Agreement

Security Interest Placed	2021-02-23		Placed on File / Voir Preuve au dossier/See evidence on File No. 716372
License Agreement Recorded	2022-02-18		Record License Agreement / Voir Preuve au dossier/See evidence on File No. 1865613