

**Application number**

1772467

**Registration number**

TMA1000076

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2016-03-15

**Registered**

2018-06-29

**Registration Expiry Date**

2033-06-29

**Registered Owner**

Basic Fun, Inc.  
301 Yamato Road, Suite 4200  
Boca Raton, Florida 33431  
UNITED STATES OF  
AMERICA

**Agent**

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO K1P1C3

**Documents**

[View documents](#)

**Index headings**

B

**Vienna information (Code & Description)**

|           |                                                             |
|-----------|-------------------------------------------------------------|
| 26.1.1    | Circles                                                     |
| 26.1.4    | Two circles, two ellipses, one inside the other             |
| A 26.1.18 | Circles or ellipses containing one or more letters          |
| A 26.1.24 | Circles or ellipses with dark surfaces or parts of surfaces |
| 27.5.1    | Letters presenting a special form of writing                |
| A 27.5.21 | One letter                                                  |

**Goods (Nice class & Statement)**

|    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 28 | (1) Toys, namely, building blocks, construction sets, dolls, poseable dolls, plush toys and dolls, doll houses and doll playsets, furniture for doll houses, doll accessories, doll clothing, action figures, modeled plastic toy figurines, water toys, puzzles, board games, card games, toy vehicles, electronic handheld games, handheld electronic games units adapted for use with an external display screen or monitor, musical toys, action skill games, children's multiple activity toys, sports balls, playing balls, bathtub toys, collectible toy figures, electronic action toys, electronic learning toys, fantasy character toys, flying saucer toys, floats for bathing and swimming, game cards, game tables, hand puppets, mechanical action toys, memory games, motorized toy vehicles, paper dolls, parlor games, party favors in the nature of crackers and noisemakers, party favors in the nature of small toys, play mats for the purpose of putting together puzzles, play money, play houses and accessories therefor, pull toys, radio controlled toy vehicles, rideable toys and accessories therefor, sand toys, scale model toy kits, soft sculpture dolls, talking toys, toy foam novelty items, namely, foam fingers and hands, toy jewelry, toy musical instruments, toy trains, toy vehicle tracks, toy weapons, transforming robotic toys, water squirting toys; spinning toys consisting of a pair of joined discs with a groove between them in which string is attached and wound. |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Claims**

Used in UNITED STATES OF AMERICA  
Registered in or for UNITED STATES OF AMERICA on May 13, 2014,  
under No. 4,528,075

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-02-16

DATE OF CHANGE / DATE DE CHANGEMENT: 2017-07-18

COMMENTS / COMMENTAIRES: FROM: The Bridge Direct, Inc.

TO: Basic Fun, Inc.

Voir Preuve au dossier/See evidence on File No. 1772466

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2021-02-23

DATE OF CHANGE / DATE DE CHANGEMENT: 2021-02-23

COMMENTS / COMMENTAIRES: Royal Bank of Canada, as collateral agent

Voir Preuve au dossier/See evidence on File No. 716372

**Record License Agreement / Accord de licence enregistré**

DATE RECORDED / DATE CONSIGNEE: 2022-02-18

DATE OF CHANGE / DATE DE CHANGEMENT: 2020-10-30

COMMENTS / COMMENTAIRES: Crystal Financial LLC

Voir Preuve au dossier/See evidence on File No. 1865613

## Action History

| Action                        | Action date | Due date   | Comments                                                                                            |
|-------------------------------|-------------|------------|-----------------------------------------------------------------------------------------------------|
| Filed                         | 2016-03-15  |            |                                                                                                     |
| Created                       | 2016-03-16  |            |                                                                                                     |
| Formalized                    | 2016-03-18  |            |                                                                                                     |
| Search Recorded               | 2016-11-28  |            |                                                                                                     |
| Examiner's First Report       | 2016-11-28  | 2017-05-28 |                                                                                                     |
| Approval Notice Sent          | 2017-08-16  | 2017-09-13 |                                                                                                     |
| Approved                      | 2017-10-05  |            | APPROVED BY<br>PROGRAM EX200M1                                                                      |
| Advertised                    | 2017-10-25  |            | Vol.64 Issue 3287                                                                                   |
| Allowed                       | 2018-02-09  |            |                                                                                                     |
| Allowance Notice Sent         | 2018-02-09  | 2018-08-09 |                                                                                                     |
| Registered                    | 2018-06-29  | 2033-06-29 |                                                                                                     |
| Rep for Service Changed       | 2019-04-11  |            | From: 17087 To: 8390 /<br>Voir Preuve au dossier/See<br>evidence on File No.<br>1772467             |
| Amendment to Registration     | 2021-02-16  |            | Name and Address / Voir<br>Preuve au dossier/See<br>evidence on File No.<br>1772466                 |
| Security Interest Placed      | 2021-02-23  |            | Security Agreement Placed<br>on File / Voir Preuve au<br>dossier/See evidence on<br>File No. 716372 |
| License Agreement<br>Recorded | 2022-02-18  |            | Record License Agreement<br>/ Voir Preuve au dossier<br>/See evidence on File No.<br>1865613        |