

Application number

1776332

Registration number

TMA1016151

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2016-04-08

Registered

2019-02-27

Registration Expiry Date

2034-02-27

Registered Owner

Studio 71 GmbH
Potsdamer Platz 11
Berlin, 10785
GERMANY

Agent

CPST INTELLECTUAL
PROPERTY INC.
130 Queens Quay East
East Tower, Suite 809
Toronto,
ONTARIO M5A0P6

Documents

[View documents](#)

Index headings

71 STUDIO71
STUDIO 71

Vienna information (Code & Description)

27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.15	Letters or numerals representing an object
24.15.1	One arrow
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.17	Quadrilaterals containing one or more numerals
A 26.4.18	Quadrilaterals containing one or more letters

Services (Nice class & Statement)

35 (1) Marketing, namely conducting market surveys for others; market research, market analysis; advertising research; distribution of products for advertising purposes for others; sales promotion for third parties, namely through product placement, promotional videos, presentation of goods and services at live events, television and the Internet, promotional contests and competitions and the distribution of related printed matter; publicity material rental; advertising the goods and services of others via radio, television, cinema, print, videotext, teletext and the Internet; commercialization of advertising, namely advertising agency services, public relations services and developing marketing strategies and marketing concepts for others; publication of advertising prospectuses; production of advertising films for others; rental of advertising films; advertising, namely development of strategies and planning of campaigns for others; project and event management, namely planning and conducting of promotional campaigns for advertising purposes for others; organization of trade fairs and exhibitions in the fields of music, beauty and cosmetics, fashion and lifestyle; advertising services for promoting a series of films for others; advertising agencies; planning and implementation of presentations and other information offers for advertising and sales purposes, namely film and video production; development and creating of advertising concepts for others; development, planning and creation of audiovisual communication concepts for advertising purposes in the form of web video content, namely promotional videos for others; writing and publication of publicity texts; planning services for advertising, namely analysing target groups, allocating television media and offering integrated advertising concepts for third parties; publication of printed matter, namely flyers, pamphlets and leaflets, including in electronic form, for advertising

- purposes for others; rental of advertising time on communication media; dissemination of advertising matter for others; publication of catalogues for advertising purposes
- 38 (2) Broadcasting services and provision of telecommunication access to films and TV programs provided via telephone, cable and satellite transmission; audio broadcasting, namely broadcasting of music, comedy performances and radio programs via the Internet, as well as broadcasting of entertainment, namely talk shows, prank videos, stand-up comedy performances, news shows, via the Internet; cable television broadcasting; subscription television broadcasting; television broadcasting; interactive television broadcasting, video broadcasting, namely broadcasting of television programs, music videos, movies and digitized content, namely text, graphics and audio and video and combination thereof; Internet protocol television (IPTV) transmission services
- 41 (3) Entertainment services, namely, providing ongoing Internet protocol television (IPTV) and ongoing television programs in the field of recreational activities, interior decorating, music, drama, film, art, antiques, motoring, comedy, news, exercise, gardening, cooking, sports, history, science and technology; film production, other than advertising films; videotape production; showing and rental of motion pictures
- 45 (4) Licensing of industrial property rights and copyrights; granting of licenses for franchising concepts; licensing of intellectual property rights; trade in film, television and video licensing; legal services, namely licensing of computer software; copyright management; organization, administration and exploitation of copyrights and intellectual property rights for others, through licensing; negotiation, exploitation and administration of television broadcasting rights, namely of rights relating to the broadcasting of events on television, in particular of sporting events, through licensing; organization, exploitation and administration of rights to press, radio, television and film articles for use on sound and image carriers, through licensing; organization, exploitation and administration of rights to articles in newspapers and periodicals, through licensing; administration, organization and exploitation of transmission rights, retransmission rights, audiovisual rights, mechanical rights and other user rights to radio and television programs and other sound and image productions, through licensing; organization, administration and granting of rights to television formats, television content, television programs, television series, television shows, television game shows and screenplays and their essential design elements, namely titles, logos, show concepts, ideas for games, stage scenery, show episodes and interview techniques, through licensing

Claims

Priority Filing Date: October 08, 2015, Country or Office: GERMANY, Application No. DE302015055461.8/35 in association with the same kind of services

Used in GERMANY
Registered in or for GERMANY on November 11, 2015, under No.
302015055461

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2024-02-12

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-02-06

Action History

Action	Action date	Due date	Comments
Filed	2016-04-08		
Created	2016-04-11		
Formalized	2016-04-14		
Search Recorded	2016-09-27		
Examiner's First Report	2016-09-27	2017-03-27	
Correspondence Created	2017-03-21	2017-09-21	
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Approval Notice Sent	2018-02-08	2018-03-08	
Approved	2018-03-29		APPROVED BY PROGRAM EX200M1
Advertised	2018-04-18		Vol.65 Issue 3312
Allowed	2018-08-03		
Allowance Notice Sent	2018-08-03	2019-04-08	
Registered	2019-02-27	2034-02-27	
Agent Changed	2020-04-22		From: 256 To: 23264 / Voir Preuve au dossier /See evidence on File No. 1776331
Amendment to Registration	2024-02-12		Address/address
Amendment to Registration	2025-02-06		Address/address