

## PERFECT WEAR EXTRALASTING — 1780076

**Application number**

1780076

**Registration number**

TMA970882

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2016-04-29

**Registered**

2017-05-15

**Registration Expiry Date**

2032-05-15

**Registered Owner**

Avon NA IP LLC  
One Avon Place  
Suffern, New York 10901  
UNITED STATES OF  
AMERICA

**Agent**

SMART & BIGGAR LP  
Scotia Plaza, 40 King Street  
West  
40th Floor  
Toronto  
ONTARIO M5H3Y2

**Documents**

[View documents](#)

**Index headings**

PERFECT WEAR EXTRALASTING  
EXTRA LASTING

**Goods (Nice class & Statement)**

(1) Lip care preparations.

**Classification data****Disclaimer**

The classification data is provided for information and searching  
purposes only. CIPO does not warrant the accuracy of the classes  
assigned to the trademark. This data has no legal value of any kind.

**Claims** 3 - Bleaching, cleaning preparations and non-medicated  
cosmetics

Used in CANADA since at least as early as April 02, 2007

**Recordals (known also as Footnotes)****Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2019-11-05  
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence  
on File No. 258177

## Action History

Action	Action date	Due date	Comments
Filed	2016-04-29		
Created	2016-05-02		
Formalized	2016-05-04		
Search Recorded	2016-10-25		
Approval Notice Sent	2016-10-25	2016-11-22	
Approved	2016-12-15		APPROVED BY PROGRAM EX200M1
Advertised	2016-12-28		Vol.63 Issue 3244
Amendment to Application	2017-03-21		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 1234370
Allowed	2017-04-13		
Allowance Notice Sent	2017-04-13	2017-10-13	
Registered	2017-05-15	2032-05-15	
Amendment to Registration	2019-11-05		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 258177
Agent Changed	2022-04-25		From/De: 758 To/A: 2502
Agent Changed	2026-04-21		Transferred From: 2502 To: 59