

**ZEEQ — 1792833**

**Application number**

1792833

**Registration number**

TMA990444

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2016-07-22

**Registered**

2018-02-09

**Registration Expiry Date**

2033-02-09

**Current owner**

Bell Family Enterprises, LLC  
530 Westley Road  
Glencoe, Illinois, 60022  
UNITED STATES OF  
AMERICA

**Agent**

SMART & BIGGAR LP  
Scotia Plaza, 40 King Street  
West  
40th Floor  
Toronto  
ONTARIO M5H3Y2

**Registered Owner**

**Index headings**

ZEEQ

**Services (Nice class & Statement)**

42 (1) Computer services, namely, providing temporary use of non-downloadable interactive web-based software that analyzes and monitors sleep patterns and movements, assists with cessation of snoring, provides alarms and timers, plays and streams music and relaxing nature sounds, causes pillow vibrations and transmits voice messages to other users of the pillows via the Internet.

**Claims**

Priority Filing Date: July 21, 2016, Country or Office: UNITED STATES OF AMERICA, Application No. 87/111,388 in association with the same kind of services

Used in UNITED STATES OF AMERICA

Registered in or for UNITED STATES OF AMERICA on June 06, 2017, under No. 5,219,885

Declaration of Use filed February 09, 2018

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2019-01-09

DATE OF CHANGE / DATE DE CHANGEMENT: 2018-09-25

COMMENTS / COMMENTAIRES: FROM: JAB Distributors, LLC, DBA Protect-A-Bed

(an Illinois limited liability company)

TO: Bell Family Enterprises, LLC

Voir Preuve au dossier/See evidence on File No. 1745880

JAB Distributors, LLC, DBA  
Protect-A-Bed (an Illinois  
limited liability company)  
1500 South Wolf Road  
Wheeling, IL 60090  
UNITED STATES OF  
AMERICA

**Applicant**

JAB Distributors, LLC, DBA  
Protect-A-Bed (an Illinois  
limited liability company)  
1500 South Wolf Road  
Wheeling, IL 60090  
UNITED STATES OF  
AMERICA

**Documents**

[View documents](#)

**Action History**

Action	Action date	Due date	Comments
Filed	2016-07-22		
Created	2016-07-25		
Formalized	2016-08-02		
Search Recorded	2017-01-26		
Examiner's First Report	2017-01-26	2017-07-26	
Correspondence Created	2017-06-30	2017-12-30	
Approval Notice Sent	2017-07-24	2017-08-21	
Approved	2017-09-14		APPROVED BY PROGRAM EX200M1
Advertised	2017-10-04		Vol.64 Issue 3284
Allowed	2018-01-19		
Allowance Notice Sent	2018-01-19	2019-07-22	
Registered	2018-02-09	2033-02-09	
Change of Title Registered	2019-01-09		Assignment / Voir Preuve au dossier/See evidence on File No. 1745880