

FAITHFULL THE BRAND — 1799167

Application number

1799167

Registration number

TMA1015547

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2016-09-07

Registered

2019-02-20

Registration Expiry Date

2034-02-20

Current owner

Faithfull The Brand Pty Ltd
263-265 Riley Street, Surry
Hills
New South Wales 2010
AUSTRALIA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Registered Owner

Faithfull the Brand Pte. Ltd.

Index headings

FAITHFULL THE BRAND

FAITHFUL

FAITH FULL

Goods (Nice class & Statement)

- 25 (1) Clothing, namely, athletic clothing, baby clothing, business clothing, casual clothing, children's clothing, dress clothing, sports clothing; skirts; dresses; swimwear; headwear, namely, hats and caps; footwear, namely, athletic footwear, casual footwear, children's footwear, exercise footwear, infant footwear, sports footwear
- 25 (2) Clothing, namely, athletic clothing, baby clothing, business clothing, casual clothing, children's clothing, dress clothing, sports clothing; skirts; dresses; swimwear; headwear, namely, hats and caps; footwear, namely, athletic footwear, casual footwear, children's footwear, exercise footwear, infant footwear, sports footwear

Claims

Used in CANADA since at least as early as October 2015 on goods (1)
Used in UNITED STATES OF AMERICA on goods (2)
Registered in or for AUSTRALIA on November 23, 2016, under No.
1656917 on goods (2)

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-12-10
DATE OF CHANGE / DATE DE CHANGEMENT: 2020-08-04
COMMENTS / COMMENTAIRES: FROM: Faithfull the Brand Pte. Ltd.
TO: Faithfull The Brand Pty Ltd
Voir Preuve au dossier/See evidence on File No. 1799167

20 Cecil Street, #14-01, Equity
Plaza, 049705
SINGAPORE

Applicant

Faithfull the Brand Pte. Ltd.
20 Cecil Street, #14-01, Equity
Plaza, 049705
SINGAPORE

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2016-09-07		
Created	2016-09-08		
Formalized	2016-09-08		
Search Recorded	2017-03-24		
Examiner's First Report	2017-03-24	2017-09-24	
Correspondence Created	2017-11-03	2018-05-03	
Approval Notice Sent	2018-04-09	2018-05-07	
Approved	2018-05-31		APPROVED BY PROGRAM EX200M1
Advertised	2018-06-20		Vol.65 Issue 3321
Allowed	2018-10-05		
Allowance Notice Sent	2018-10-05	2019-04-05	
Registered	2019-02-20	2034-02-20	
Change of Title Registered	2020-12-10		Assignment / Voir Preuve au dossier/See evidence on File No. 1799167
Agent Changed	2026-04-21		Transferred From: 10425 To: 59