

# PREMIER SEAFOODS WILD SMOKED SOCKEYE SALMON CANDY & Design — 1801001

## Application number

1801001

## Registration number

TMA1020400

## Type(s)

Design

## Category

Trademark

## CIPO Status

REGISTERED

## TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

## Filed

2016-09-19

## Registered

2019-04-30

## Registration Expiry Date

2034-04-30

## Current owner

Jim Pattison Enterprises Ltd.  
1067 West Cordova Street,  
Suite 1800  
Vancouver  
BRITISH COLUMBIA V6C1C7

## Agent

DLA PIPER (CANADA) LLP  
Suite 2700, The Stack  
1133 Melville St  
Vancouver  
BRITISH COLUMBIA V6E4E5

## Registered Owner

Premier Seafoods Ltd.  
Suite 529 - 1027 Davie Street  
P.O. Box 529

## Index headings

PREMIER SEAFOODS WILD SMOKED SOCKEYE SALMON CANDY  
SAUMON SAUVAGE FUME SOCKEYE ET CONFIT

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## Vienna information (Code & Description)

1.7.1	Full moon, several moons
A 1.7.9	Full moon, crescent or half-moon with crescent or half-moon with plants
5.1.3	Trees or bushes of some other shape
A 5.1.5	One tree or one bush
A 5.1.16	Trees or bushes in stylized form
6.1.1	Crags, rocks, walls of rocks -- Notes:(a) Including rock formations like pinnacle rocks and fairy chimneys. -- (b) Not including reefs (6.3.1).
6.1.2	Mountains, mountain landscapes
A 6.1.4	Mountains or volcanoes stylized
1.15.24	Waves -- Note: Not including waves represented by wavy lines (26.11.1 to 26.11.3).
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.13	Quadrilaterals containing representations of heavenly bodies or natural phenomena
A 26.4.15	Quadrilaterals containing representations of animals or parts of animals' bodies or plants
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.18	Quadrilaterals containing one or more letters
29.1.6	White, grey, silver
29.1.8	Black
29.1.4	Blue
29.1.1	Red, pink, orange

## Colour claim

Colour is claimed as a feature of the trademark. The colours silver, black, blue and salmon are claimed as a feature of the mark. The mark consists of: the words "Premier Seafoods" and "Wild Smoked Sockeye Salmon Candy" in silver stylized script over a silver outlined moon in the colour of salmon; the bottom of the mark consists of a black silhouette landscape of a large rock formation at the centre with a tree on top, followed by water waves and a low mountain range below the moon; also at the bottom consists the words "Saumon Sauvage Fume Sockeye Et Confit" at the centre in silver stylized script; the background of the mark is blue at the bottom, blending into a darker blue, blending into a yet darker blue and then blending into black at the top.

## Goods (Nice class & Statement)

16	(1) Printed and electronic publications, namely: magazines, books, newsletters, posters, brochures, pamphlets, leaflets, posters, directories and periodicals in
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Vancouver  
BRITISH COLUMBIA V6E4L2

**Applicant**

Premier Seafoods Ltd.  
Suite 529 - 1027 Davie Street  
P.O. Box 529  
Vancouver  
BRITISH COLUMBIA V6E4L2

**Documents**

[View documents](#)

the fields of salmon, smoked salmon, candied salmon, salmon jerky, smoked fish, smoked chums, fish and seafood.

- 29 (2) Smoked salmon; wild smoked sockeye salmon; salmon jerky; smoked fish; smoked chums; smoked seafood; shellfish spreads.
- 29 (3) Wild smoked salmon candy

**Services (Nice class & Statement)**

- 35 (1) Retail sales of wild smoked salmon candy; Wholesale sales of wild smoked salmon candy
- 35 (2) Retail sales of smoked salmon, wild smoked sockeye salmon, salmon jerky, smoked fish, smoked chums, smoked seafood, Wholesale sales of smoked salmon, wild smoked sockeye salmon, salmon jerky, smoked fish, smoked chums, smoked seafood, Operation of a website providing a list of salmon, smoked salmon, candied salmon, smoked fish, fish and seafood for distribution.

**Claims**

Used in CANADA since at least as early as 2003 on goods (3) and on services (1)  
Declaration of Use filed April 05, 2019 on goods (1), (2) and on services (2)

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession  
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-03-16  
DATE OF CHANGE / DATE DE CHANGEMENT: 2020-12-30  
COMMENTS / COMMENTAIRES: FROM: Premier Seafoods Ltd.  
TO: Jim Pattison Enterprises Ltd.  
Voir Preuve au dossier/See evidence on File No. 1801001

**Action History**

Action	Action date	Due date	Comments
Filed	2016-09-19		
Created	2016-09-20		
Formalized	2016-09-20		
Search Recorded	2017-07-27		
Examiner's First Report	2017-07-27	2018-01-27	
Approval Notice Sent	2018-03-05	2018-04-02	
Approved	2018-04-26		APPROVED BY PROGRAM EX200M1
Advertised	2018-05-16		Vol.65 Issue 3316
Allowed	2018-08-31		
Allowance Notice Sent	2018-08-31	2019-09-19	
Registered	2019-04-30	2034-04-30	

Change of Title Registered	2021-03-16		Assignment / Voir Preuve au dossier/See evidence on File No. 1801001
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