

## BITMOJI — 1802475

### Application number

1802475

### Registration number

TMA999225

### Type(s)

Word

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2016-09-28

### Registered

2018-06-18

### Registration Expiry Date

2033-06-18

### Registered Owner

Snap Inc.  
63 Market St  
Venice, CA 90291  
UNITED STATES OF  
AMERICA

### Agent

KATE HENDERSON  
128 Vine Avenue  
Toronto  
ONTARIO M6P1V7

### Documents

[View documents](#)

### Action History

### Index headings

BITMOJI  
BIT MOJI  
EMOJI

### Goods (Nice class & Statement)

- 9 (1) Downloadable computer software application which allows users to create avatars, graphic icons, symbols, images representing individuals, fanciful designs, comics, comic series, phrases, and graphical depictions of people, places and things that can be posted, shared and transmitted via multi-media messaging (MMS), text messaging (SMS), email, online chatrooms, global computer networks, and other telecommunications networks; Computer software application for creating video games, television shows and movies with user created avatars, graphic icons, symbols, images representing individuals, fanciful designs, comics, comic series, phrases, and graphical depictions of people, places and things; Video games; computer games

### Services (Nice class & Statement)

- 41 (1) Mobile media and entertainment services in the nature of content preparation, namely, creation and production of avatars, graphic icons, symbols, images representing individuals, fanciful designs, comics, comic series, phrases, and graphical depictions of people, places and things; Entertainment services, namely, providing online non-downloadable graphics via a website, namely, avatars, graphic icons, symbols, images representing individuals, fanciful designs, comics, comic series, phrases, and graphical depictions of people, places and things that end users can transmit and receive by means of the Internet or other computer or telecommunication networks, wireless communications networks, or by using computers, laptops, mobile equipment, and handheld digital electronic devices

### Claims

Used in CANADA since at least as early as October 29, 2014  
Priority Filing Date: April 01, 2016, Country or Office: UNITED STATES OF AMERICA, Application No. 86961890 in association with the same kind of goods and in association with the same kind of services

Action	Action date	Due date	Comments
Filed	2016-09-28		
Created	2016-09-29		
Formalized	2016-10-04		
Search Recorded	2017-08-10		
Examiner's First Report	2017-08-10	2018-02-10	
Approval Notice Sent	2017-12-14	2018-01-11	
Approved	2018-02-01		APPROVED BY PROGRAM EX200M1
Advertised	2018-02-21		Vol.65 Issue 3304
Allowed	2018-06-08		
Allowance Notice Sent	2018-06-08	2018-12-08	
Registered	2018-06-18	2033-06-18	