

COVA — 1815543

Application number

1815543

Registration number

TMA1008756

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2016-12-21

Registered

2018-11-13

Registration Expiry Date

2033-11-13

Registered Owner

Retail Innovation Labs, LLC
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UNITED STATES OF
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Agent

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Documents

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Index headings

COVA

Goods (Nice class & Statement)

- 9 (1) Content management software for use in the remote or local scheduling, maintenance and display of electronic advertising and other informational and merchandising audio and video content on in-store electronic display interfaces, for retail and point-of-sale applications; digital display software, namely, software to be used in the display of advertising and other informational and merchandising audio and video content stored locally and in a computer network, on video displays in retail and point-of-sale applications; e-commerce software to allow users to perform electronic business transactions via a computer network using video displays of computers, tablets and smart devices; Digital display hardware namely monitors and video displays with related electronic controllers for the display of advertising and other informational and merchandising audio and video content for use in retail, point of sale and public applications;

Services (Nice class & Statement)

- 42 (1) Software as a service (SAAS) services featuring software for business management, namely inventory management, tracking price data, managing retail store customer accounts and allow users to perform electronic business transactions, management of general ledger, order entry, management of purchasing and receiving records, customer records, document management, sales information, financial management, supply chain management, integration and management of sales records, management of billing and customer accounts, management of HR data, management of vendor payments, management of accounts payable, management of accounts receivable, sales reporting and analytics, business intelligence, and management of electronic commerce;

Claims

Declaration of Use filed November 13, 2018

Action History

Action	Action date	Due date	Comments
Filed	2016-12-21		
Created	2016-12-28		
Formalized	2016-12-29		
Search Recorded	2017-10-03		
Examiner's First Report	2017-10-03	2018-04-03	
Correspondence Created	2017-12-29	2018-06-29	
Approval Notice Sent	2018-02-15	2018-03-15	
Approved	2018-04-05		APPROVED BY PROGRAM EX200M1
Advertised	2018-04-25		Vol.65 Issue 3313
Allowed	2018-08-10		
Allowance Notice Sent	2018-08-10	2019-12-21	
Registered	2018-11-13	2033-11-13	