

## VCP Processed Pork (Certification Mark) English, Stacked Design — 1825842

### Application number

1825842

### Registration number

TMA1124553

### Type(s)

Design

### Category

Certification Mark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2017-03-06

### Registered

2022-03-30

### Registration Expiry Date

2032-03-30

### Registered Owner

Canada Pork International  
220 Laurier Avenue West  
Suite 900  
Ottawa  
ONTARIO K1P5Z9

### Agent

OSLER, HOSKIN &  
HARCOURT LLP  
Suite 320, World Exchange  
Plaza  
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Ottawa,  
ONTARIO K1P1J9

### Documents

[View documents](#)

### Disclaimer text

The applicant disclaims the right to the exclusive use of the 11-point maple leaf

### Index headings

VERIFIED CANADIAN PORK MADE WITH PREMIUM VERIFIED  
CANADIAN PORK FOOD SAFETY ANIMAL CARE TRACEABILITY  
FARM TO TABLE QUALITY ASSURANCE

### Vienna information (Code & Description)

5.3.4	Vine leaves (except 5.3.19), plane leaves, maple leaves
A 5.3.50	11-pointed Canadian maple leaf (leaves)
A 5.3.14	One leaf
24.17.20	Check signs
26.2.1	Segments of circles or ellipses (except 26.2.7)
26.2.5	Joined or intersecting segments or sectors of circles or ellipses
26.1.1	Circles
26.1.4	Two circles, two ellipses, one inside the other
A 26.1.15	Circles or ellipses containing representations of animals, parts of animals' bodies or plants
A 26.1.21	Circles or ellipses containing inscriptions arranged in circular or elliptical form
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.6	Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
26.4.10	Quadrilaterals containing one or more circles, ellipses or polygons
A 26.4.18	Quadrilaterals containing one or more letters

### Goods (Nice class & Statement)

29	(1) Pork and processed pork products in the form of fresh and frozen seasoned and marinated pork, fresh and frozen sausages, cooked sausages, smoked sausages, dry cured pork, whole and restructured pork muscle in the form of hams, pork shoulder and pork belly, and fresh and frozen prepared meals primarily consisting of cooked pork.
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### Certification mark text

The certification mark, when affixed to the goods, shall indicate to the purchaser that the goods have met the standards set by Canada Pork International (CPI) for its Verified Canadian Pork (VCP) Program. Participants in the VCP Program are required to enter into a royalty-free licensing agreement with CPI. The goods consist of pork or processed pork products. In order for the certification mark to be affixed to the goods, they must be sourced from Canadian producers and processors of hogs, pork and/or pork products approved by CPI as complying with its prescribed standards for the VCP Program with respect to, but not limited

to, food safety, animal care/welfare and traceability. These approved Canadian producers and processors comprise the list of 'Approved Canadian Suppliers' maintained and amended from time-to-time by CPI. Approved Canadian Suppliers must comply with the following national systems, practices and standards: (1) the 'Canadian Quality Assurance (CQA)' program administered by the Canadian Pork Council (CPC), which is Canada's on-farm quality and safety assurance system promoting best-management practices for animal care and food safety to ensure the best quality and safest pork in the world; (2) the 'Code of Practice for the Care and Handling of Pigs' developed by the National Farm Animal Care Council (NFACC), which are national guidelines for animal care practices for housing, care, transportation and animal husbandry; and (3) the goods are inspected and approved by the Canadian Food Inspection Agency (CFIA) of the Government of Canada through participating Federally inspected pork processing facilities that maintain the highest standards for freshness, quality and safety based on Canada's Meat Inspection Act under federal law. The applicant imposes requirements on licensees of the certification mark to comply with the Canadian Quality Assurance (CQA) program administered by the Canadian Pork Council (CPC) and the Code of Practice for the Care and Handling of Pigs developed by the National Farm Animal Care Council (NFACC). Since the requirements of the aforementioned CQA program and Code are very lengthy, we submit an electronic version of each document in PDF format so that such materials are easily readable and accessible to the public in accordance with the Trademarks Act.

### Claims

Used in CANADA since at least as early as December 2015

### Action History

Action	Action date	Due date	Comments
Filed	2017-03-06		
Created	2017-03-07		
Formalized	2017-03-10		
Examiner's First Report	2018-03-16	2018-09-16	
Search Recorded	2018-03-16		
Note to file	2018-03-29		Search performed before first report, but noted as after.
Extension of Time	2018-09-27	2019-03-16	Request Letter Date: 2018 /09/13
Correspondence Created	2019-07-03	2020-01-03	
Extension of Time	2020-01-15	2020-07-03	Request Letter Date: 2020 /01/02
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Approval Notice Sent	2021-07-12		APPROVED BY PROGRAM EX200M1

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