

Application number

1828283

Registration number

TMA1104498

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2017-03-20

Registered

2022-01-12

Registration Expiry Date

2032-01-12

Registered Owner

Calii Love Group Inc.
367 King Street West
Toronto
ONTARIO M5V1K1

Agent

DIANA MANSOUR
(GARDINER ROBERTS LLP)
Bay Adelaide Centre - East
Tower
22 Adelaide St West, Suite
3600
Toronto
ONTARIO M5H4E3

Address for Service

DIANA MANSOUR

Index headings

CALII LOVE

CALI

Goods (Nice class & Statement)

- 25 (1) Athletic apparel; athletic clothing; casual clothing;
25 (2) Headwear, namely hats, caps, headbands;
25 (3) Scarves;
29 (4) Prepared salads; Poke; Shakes, namely, dairy shakes and dairy-free shakes; Protein drinks, namely, dairy protein drinks; dairy-based protein balls, nut-based protein balls; nut-based snack food; nut-based snack bars; gluten-free snack food, namely, fruit-based snack food, vegetable-based snack food; vegetable-based protein balls; fruit-based protein balls; fruit-based snack bars; vegetable-based snack bars;
30 (5) Coffee; matcha; tea; ice cream; frozen desserts; snacks, namely, snack bars, namely, cereal-based snack bars, protein-based snack bars, granola-based snack bars, wheat-based snack food, rice-based snack food, gluten-free breads and pastries; coffee-based drinks; tea-based drinks;
32 (6) Wheat grass beverages;
32 (7) Smoothies; smoothie bowls; acai bowls consisting primarily of fruit; fruit-flavoured beverages; carbonated beverages, namely, carbonated soft drinks, carbonated water, carbonated mineral water, carbonated spring water, fruit-based carbonated drinks, vegetable-based carbonated drinks; bottled water; bottled sports drinks; vitamin and mineral enriched health drinks, namely, drinking water with vitamins and minerals, fruit-based drinks with vitamins and minerals, vegetable-based drinks with vitamins and minerals, energy drinks with vitamins and minerals; dairy-free protein drinks; energy drinks; collagen-based drinks; fruit-based drinks; vegetable-based drinks;

Services (Nice class & Statement)

- 35 (1) Promotion of health and wellness events of others through advertising to promote wellness and balance between body, mind and soul; promoting public awareness through advertising of the benefits of health and wellness;
41 (2) Event planning; organization of health and wellness events, namely, runs, walks, hikes, dance, yoga, meditation, fitness classes;
41 (3) Organizing and conducting health and wellness community festivals;
43 (4) Restaurant services; take-out services; catering services; café services; café restaurant;

Claims

GARDINER ROBERTS LLP
 Bay Adelaide Center - East
 Tower
 22 Adelaide St West, Suite
 3600
 Toronto
 ONTARIO M5H4E3

Old Owner

Calii Love Inc.
 367 King Street West
 Toronto
 ONTARIO M5V1K1

Documents

[View documents](#)

Used in CANADA since at least as early as September 30, 2016 on
 goods (1), (4), (5), (7) and on services (4)
 Used in CANADA since at least as early as November 30, 2016 on goods
 (2) and on services (2)
 Proposed Use in CANADA on goods (3) and on services (3)

Action History

Action	Action date	Due date	Comments
Filed	2017-03-20		
Created	2017-03-21		
Formalized	2017-03-24		
Search Recorded	2018-02-20		
Examiner's First Report	2018-02-20	2018-08-20	
Extension of Time	2018-08-31	2019-02-20	Request Letter Date: 2018 /08/16
Change of Title Registered	2019-01-17		Assignment / Voir Preuve au dossier/See evidence on File No. 1828283
Extension of Time Refused	2019-03-05	2019-05-06	Request Letter Date: 2019 /02/11
Default Removed	2019-05-09		
Correspondence Created	2019-05-09	2019-11-09	
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Correspondence Created	2020-07-16	2021-01-16	
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Approval Notice Sent	2021-02-11		APPROVED BY PROGRAM EX200M1
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Registration Pending	2021-06-02		
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Registered	2022-01-12	2032-01-12	