NAV43 — 1831614

Application number
1831614

Registration number
TMA1005124

Type(s)
Word

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed
2017-04-07

Registered
2018-09-18

Registration Expiry Date
2033-09-18

Registered Owner
Nav43 Inc.
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Documents
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Index headings

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Services (Nice class & Statement)

35	(1) Digital marketing services for others, namely, the development of website advertising, pay per click advertising, display advertising, mobile application advertising, social media advertising, and blog advertising, and placement of advertising on third party websites; Digital marketing services for others, namely, developing e-mail advertising campaign strategies, e-mail copy-writing and editing, e-mail design, e-mail advertising analysis and analytics services; Digital marketing services for others, namely search engine optimization services, online sales conversion rate optimization, statistical evaluation and analytics of search engine use and website viewing, and advising on optimizing exposure of digital marketing to viewers; Digital marketing services for others, namely online reputation management for others; Digital marketing services for others, namely publishing content on third party websites for others.

Claims

Used in CANADA since at least as early as December 23, 2016

Action History

Action	Action date	Due date	Comments
Filed	2017-04-07		
Created	2017-04-07		
Formalized	2017-04-13		
Search Recorded	2018-04-06		
Approval Notice Sent	2018-04-06	2018-05-04	
Approved	2018-05-24		APPROVED BY PROGRAM EX200M1
Advertised	2018-05-30		Vol.65 Issue 3318
Allowed	2018-09-14		
Allowance Notice Sent	2018-09-14	2019-03-14	
Registered	2018-09-18	2033-09-18	