

**Application number**

1837346

**Registration number**

TMA1093516

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2017-05-12

**Registered**

2021-02-11

**Registration Expiry Date**

2031-02-11

**Registered Owner**

Talentcorp Pty Ltd  
21 Windorah St  
Stafford, QLD, 4053  
AUSTRALIA

**Agent**

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Toronto  
ONTARIO M5H3Y2

**Documents**

[View documents](#)

**Index headings**

COGNIFY

**Goods (Nice class & Statement)**

9 (1) Application software for psychometric testing, employee evaluation and human resources functions; computer games; computer games downloaded from a global computer network; computer programmes (programs) and computer software available for use online via the Internet for psychometric testing, employee evaluation and human resources functions; downloadable computer programmes (programs) for psychometric testing, employee evaluation and human resources functions; computer programs for playing games; interactive computer software namely gamified psychometric testing and employee recruitment tools

**Services (Nice class & Statement)**

35 (1) Business management and business administration, namely talent acquisition and talent management functions namely leadership assessments and evaluation for businesses and government organization practices, and business succession planning; business management, business administration and office functions namely collecting, processing and distributing psychometric and employee data; employment profile services namely by way of a global computer information and communications network; compilation of business data; compilation of statistical data; management and compilation of computerized databases; data scrubbing; maintaining or updating data in databases; compilation of information into computer databases; database management; collection of statistics for business; compilation of statistics, namely business statistics; consultancy relating to the preparation of business statistics; business research; benchmarking (evaluation of business organisation practices); business organisation consulting corporate planning; business strategy services; staff utilisation planning; human resource management; employment consultancy services; psychological testing for the selection of personnel; employment counselling services; employment recruiting consultancy services; personnel management, recruitment, human resources and employment services, namely by on-line delivery by a global computer information and communications network namely the Internet and worldwide web; preparation of business reports; business efficiency expert services; business efficiency studies; consultancy relating to business efficiency; efficiency or process auditing (examining, reviewing or assessing the working of a business or organization); conducting productivity studies; wholesale and retail services in relation to business

- 41 management namely wholesale and retail sale of computer software used for business management, human resources, recruitment and psychological testing for the selection of personnel; research services and personal development services; evaluation of employee performances against bench-mark references  
(2) Publishing information regarding personnel, recruitment, human resources and employment services in electronic form via a global computer information and communication network; employment training; educational research; computer based-training relating only to psychometric testing, employee evaluation and human resources functions; online video gaming services; provision of online video games by means of a computer based system; interactive and non- interactive vocational guidance and consultancy services, all in relation to personnel management, recruitment, human resources and employment services, namely such services provided by online delivery via a global computer information and communications network namely the Internet and worldwide web
- 42 (3) Employee performance monitoring and analysis services; preparation of statistics for scientific research; providing information, namely online, about scientific and technological services and research and design for psychometric testing, employee evaluation and human resources functions; setting of quality standards for psychometric testing, employee evaluation and human resources functions; advisory services relating to the preparation of quality standards for psychometric testing, employee evaluation and human resources functions
- 45 (4) Employment screening services; identity verification; provision of background check services

### Claims

Priority Filing Date: November 29, 2016, Country or Office: AUSTRALIA, Application No. 1812218 in association with the same kind of goods and in association with the same kind of services

Used in AUSTRALIA

Registered in or for AUSTRALIA on June 28, 2017, under No. 1812218  
Proposed Use in CANADA

### Action History

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