

## VASELINE LIP THERAPY ORIGINAL — 1844628

**Application number**

1844628

**Registration number**

TMA997367

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2017-06-27

**Registered**

2018-05-24

**Registration Expiry Date**

2033-05-24

**Registered Owner**

Unilever Canada Inc.  
160 Bloor Street East  
Suite 1400  
Toronto  
ONTARIO M4W3R2

**Agent**

BAKER & MCKENZIE LLP  
BROOKFIELD PLACE  
181 BAY STREET, SUITE  
2100  
P.O. BOX 874  
TORONTO  
ONTARIO M5J2T3

**Documents**

[View documents](#)

**Index headings**

VASELINE LIP THERAPY ORIGINAL

**Goods (Nice class & Statement)**

3 (1) Non-medicated toilet preparations for the lips;  
cosmetics for the lips; lip salves cream (not for medical  
purposes).

**Claims**

Used in CANADA since at least as early as January 2016

**Action History**

<b>Action</b>	<b>Action date</b>	<b>Due date</b>	<b>Comments</b>
Filed	2017-06-27		
Created	2017-06-27		
Formalized	2017-07-04		
Search Recorded	2017-10-06		
Approval Notice Sent	2017-10-06	2017-11-03	
Approved	2017-11-23		APPROVED BY PROGRAM EX200M1
Advertised	2017-12-06		Vol.64 Issue 3293
Allowed	2018-03-23		
Allowance Notice Sent	2018-03-23	2018-09-23	
Registered	2018-05-24	2033-05-24	