

**Application number**

1852311

**Registration number**

TMA1088757

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2017-08-14

**Registered**

2020-11-30

**Registration Expiry Date**

2030-11-30

**Current owner**

PowerSchool Group LLC  
150 Parkshore Drive  
Folsom, CA 95630  
UNITED STATES OF  
AMERICA

**Agent**

NORTON ROSE FULBRIGHT  
CANADA LLP/S.E.N.C.R.L.,S.  
R.L.  
Suite 3400  
888 3rd Street SW  
Calgary  
ALBERTA T2P5C5

**Registered Owner**

Hobsons, LLC

**Index headings**

INTERSECT

**Services (Nice class & Statement)**

- 35 (1) Providing online student recruiting services for use by education institutions; providing online enrollment management services for use by education institutions.
- 42 (2) Providing temporary use of online non-downloadable software for online student recruiting services, namely, for compiling and displaying information on colleges for research purposes, for use in scheduling college interviews and other college appointments with prospective students, and for collecting college interest inquiries from prospective students; providing temporary use of online non-downloadable software for online student recruiting services to assist higher education institutions in the recruitment of students, namely, for use in college recruitment of prospective students, for collecting and analyzing online prospective student applications, for allowing high school counselors to share information with colleges and universities, and for allowing prospective students to share information with an education institution they are interested in, as part of a dialog with that education institution during the college search and admissions procedure; providing temporary use of online non-downloadable software for use in college student enrollment management for use by higher education institutions.

**Claims**

Used in CANADA since at least as early as March 30, 2017  
Priority Filing Date: March 06, 2017, Country or Office: UNITED STATES OF AMERICA, Application No. 87/359,285 in association with the same kind of services  
Used in UNITED STATES OF AMERICA on services (2)  
Registered in or for UNITED STATES OF AMERICA on December 25, 2018, under No. 5638605 on services (2)

**Recordals (known also as Footnotes)**

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-10-18

DATE OF CHANGE / DATE DE CHANGEMENT: 2021-07-23

COMMENTS / COMMENTAIRES: FROM/DE: HOBSONS, INC.

TO/A: Hobsons, LLC

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-10-18

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-01-17

COMMENTS / COMMENTAIRES: FROM/DE: Hobsons, LLC

400 E Business Way  
Suite 400  
Cincinnati, OH 45241  
UNITED STATES OF  
AMERICA

**Applicant**

Admissions US, LLC  
50 E-Business Way, Suite 300  
Cincinnati, OH 45241  
UNITED STATES OF  
AMERICA

**Old Owner**

Admissions US, LLC  
50 E-Business Way, Suite 300  
Cincinnati, OH 45241  
UNITED STATES OF  
AMERICA

**Old Owner**

PeopleAdmin, LLC  
150 Parkshore Drive  
Folsom, CA 95630  
UNITED STATES OF  
AMERICA

**Documents**

[View documents](#)

TO/A: PeopleAdmin, LLC

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-10-30

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-01-17

COMMENTS / COMMENTAIRES: FROM/DE: PeopleAdmin, LLC

TO/A: PowerSchool Group LLC

**Action History**

| Action                     | Action date | Due date   | Comments                                                             |
|----------------------------|-------------|------------|----------------------------------------------------------------------|
| Filed                      | 2017-08-14  |            |                                                                      |
| Created                    | 2017-08-14  |            |                                                                      |
| Formalized                 | 2017-08-16  |            |                                                                      |
| Amendment to Application   | 2017-09-11  |            | Name / Voir Preuve au dossier/See evidence on File No. 1852311       |
| Change of Title Registered | 2017-09-13  |            | Assignment / Voir Preuve au dossier/See evidence on File No. 1852311 |
| Search Recorded            | 2018-08-24  |            |                                                                      |
| Examiner's First Report    | 2018-08-24  | 2019-02-24 |                                                                      |
| Correspondence Created     | 2019-03-04  | 2019-09-04 |                                                                      |
| Approval Notice Sent       | 2019-04-12  | 2019-05-10 | Approval notice declared void on 2019/06/04                          |
| Correspondence Created     | 2019-08-20  | 2020-02-20 |                                                                      |
| Approved                   | 2020-03-10  |            | APPROVED BY<br>PROGRAM EX200M1                                       |
|                            |             |            | APPROVED BY                                                          |

|                              |            |            |                                    |
|------------------------------|------------|------------|------------------------------------|
| Approval Notice Sent         | 2020-03-10 |            | PROGRAM EX200M1                    |
| Advertised                   | 2020-03-25 |            | Vol.67 Issue 3413                  |
| Registration Pending         | 2020-09-23 |            |                                    |
| Registration Fee Notice Sent | 2020-09-23 | 2021-03-23 |                                    |
| Registered                   | 2020-11-30 | 2030-11-30 |                                    |
| Agent Changed                | 2023-10-18 |            | From/De: 6208 To/A: 7030           |
| Amendment to Registration    | 2023-10-18 |            | Name and Address/Nom<br>et address |
| Change of Title Registered   | 2023-10-18 |            | Assignment/Cession                 |
| Change of Title Registered   | 2023-10-30 |            | Assignment/Cession                 |