

**Application number**

1858211

**Registration number**

TMA1082457

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2017-09-19

**Registered**

2020-09-30

**Registration Expiry Date**

2030-09-30

**Registered Owner**

Corus Sales Inc.  
25 Dockside Drive  
Toronto  
ONTARIO M5A0B5

**Agent**

CLARE MCCURLEY  
25 Dockside Drive  
TORONTO  
ONTARIO M5A0B5

**Old Owner**

Digital Entertainment  
Corporation of America  
6300 Arizona Circle  
Los Angeles, CA 90045

**Index headings**

K KIN COMMUNITY

**Vienna information (Code & Description)**

5.3.11	Other leaves
A 5.3.13	Stylized leaves
A 5.3.15	Two to four leaves
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.11	Letters or numerals representing a plant
26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.15	Circles or ellipses containing representations of animals, parts of animals' bodies or plants
A 26.1.18	Circles or ellipses containing one or more letters

**Goods (Nice class & Statement)**

9	(1) Pre-recorded video and audio cassettes, video and audio tapes, video and audio discs, CD ROMs, compact discs, digital versatile discs, musical video recordings, musical sound recordings and phonograph records all in the fields of entertainment and education, featuring music, cooking, home renovations, crafts, makeup, beauty, lifestyle namely fashion, hobbies, personal relationships, personal fitness, food, celebrity news, celebrity interviews, comedy and drama movies and television shows; Software for analytics and analysis namely tracking and reporting on statistics relating to video view counts and online advertising in the field of entertainment and education, featuring music, cooking, home renovations, crafts, makeup, beauty, lifestyle namely fashion, hobbies, personal relationships, personal fitness, food, celebrity news, celebrity interviews, comedy and drama movies and television shows; decorative refrigerator magnets; Computer software that enables users to upload, post, show, display, tag, and share videos, namely, webcasts, video clips, video messages, television programs and documentaries, movies, films, pictures, digital images, text messages, photos, audio content, namely music, webcasts, and audio clips via global computer networks; Computer application software that enables the embedding and integration of video content, namely, webcasts, video clips, video messages, television programs and documentaries, movies, films into websites; Downloadable software for analytics and analysis namely tracking and reporting on statistics relating to video view counts and online advertising;
9	(2) Computer e-commerce software that enables users to perform electronic business transactions via a global computer network and to access and provide information,

UNITED STATES OF AMERICA

**Old Owner**

Kin Canada Entertainment, Inc.  
c/o Digital Entertainment Corporation of America  
6300 Arizona Circle  
Los Angeles, CA 90045  
UNITED STATES OF AMERICA

**Documents**

[View documents](#)

commentary, product reviews and discount information to assist in the online purchase of goods and services all in the fields of food, recipes, baking, cooking, home decorating, entertaining guest, crafts, party favors and food arrangements; Computer software for providing an on-line database to upload, post, show, display, tag, and share, videos, namely, webcasts, video clips, video messages, television programs and documentaries, movies, films, pictures, digital images, text messages, photos, audio content, namely music, webcasts, and audio clips, all in the fields of food, recipes, baking, cooking, home decorating, entertaining guests, crafts, party favors and food

**Services (Nice class & Statement)**

- 35 (1) Business monitoring and consulting services, namely, tracking internet websites and computer software applications of others for providing advice in the fields of business strategy and insight, business marketing, sales, and business operations; arranging and conducting on-line promotional contests;
- 35 (2) Retail store services and online retail store services featuring food, crafts, party favors and food arrangements;
- 41 (3) Music publishing; electronic publishing of e-books and digital magazines; Film and video production; Music selection services namely the selection of music for inclusion into collections, compilations and anthologies of musical sound recordings;
- 41 (4) Educational services in the nature of providing on-line course lectures in the fields of food, recipes, baking, cooking, home decorating, entertaining guests, crafts, party favors, and food arrangements, and distributing printed and electronic course material in connection therewith via a website; Conducting workshops, classes, courses, lectures and presentations in the fields of food, recipes, baking, cooking, home decorating, entertaining guests, crafts, party favors and food arrangements, and distributing printed and electronic course materials in connection therewith; Entertainment services in the nature of a television series featuring a variety of topics in the fields of food, recipes, baking, cooking, home decorating, entertaining guest, crafts, party favors and food arrangements; Providing non-downloadable how-to articles and videos namely, webcasts, video clips, video messages, television programs and documentaries, movies, films in the fields of food, recipes, baking, cooking, home decorating, entertaining guests, crafts, party favors and food arrangements via a website;
- 42 (5) Hosting a website featuring temporary use of non-downloadable software to enable uploading, capturing, posting, showing, creating, editing, playing, streaming, viewing, previewing, displaying, tagging, sharing, manipulating, distributing, publishing, and reproducing videos, namely, webcasts, video clips, video messages, television programs and documentaries, movies, films, pictures, digital images, text messages, photos, audio content, namely music, webcasts, and audio clips and information in the fields of food, recipes, baking cooking,

interior decorating, entertaining guests, crafts, party favors, and food arrangements via global computer networks; Hosting a website featuring temporary use of non-downloadable software to enable the sharing of videos, namely, webcasts, video clips, video messages, television programs and documentaries, movies, films, pictures, digital images, text messages, photos, audio content, namely music, webcasts, and audio clips, and information in the fields of food, recipes, baking cooking, interior decorating, entertaining guests, crafts, party favors, and food arrangements, among users of global computer networks; Hosting a website that allows computer users the ability to upload and share user-generated videos namely webcasts, video clips, video messages, television programs and documentaries, films and movies; Providing temporary use of on-line non-downloadable software for analytics and analysis of video performance and advertising performance, namely, tracking and reporting on statistics relating to video view counts and online advertising; Hosting a website featuring temporary use of non-downloadable software allowing website users to upload, post and display online videos, namely, user-generated video clips relating to food, recipes, baking, cooking, interior decorating, entertaining guests, crafts, party favors, and food arrangements, films, movies, video clips, video messages, television programs and documentaries for sharing with others via global computer networks for entertainment purposes; product design

42 (6) Providing temporary use of non-downloadable software to enable uploading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing, and otherwise providing videos, namely, webcasts, video clips, video messages, television programs and documentaries, movies, films, pictures, digital images, text messages, photos, audio content, namely music, webcasts, and audio clips, and information via the internet, all in the fields of food, recipes, baking, cooking, home decorating, entertaining guests, crafts, party favors, and food arrangements; Hosting of websites featuring multimedia content for others; Hosting a website to promote the goods and services of others by featuring consumer product information and reviews and related product information about practices and trends, discount information, price-comparison information, coupons, and links to the retail web sites of others, all in the fields of food, recipes, baking, cooking, home decorating, entertaining guest, crafts, party favors and food arrangements

### Claims

Used in CANADA since at least as early as October 18, 2014

Used in UNITED STATES OF AMERICA on goods (2) and on services (2),(4),(6)

Filed in UNITED STATES OF AMERICA on June 08, 2016, under No. 87 /065,407 on goods (2) and on services (2)

Filed in UNITED STATES OF AMERICA on June 08, 2016, under No. 87 /975,234 on services (4),(6)

**Recordals (known also as Footnotes)**

**Security Agreement Placed on File / Accord de sécurité inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2024-11-21

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-10-24

COMMENTS / COMMENTAIRES: ROYAL BANK OF CANADA, as Administrative Agent

**Amended Security Agreement Placed on File / Accord de sécurité modifié inscrit au dossier**

DATE RECORDED / DATE CONSIGNEE: 2025-04-08

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-04-08

COMMENTS / COMMENTAIRES: Assignment between Royal Bank of Canada, as the resigning Agent and Computershare Trust Company, as the Succeeding Agent

Voir Preuve au dossier/See evidence on File No. 1433092

**Action History**

Action	Action date	Due date	Comments
Filed	2017-09-19		
Created	2017-09-20		
Formalized	2017-09-21		
Search Recorded	2018-10-30		
Examiner's First Report	2018-10-30	2019-04-30	
Change of Title Registered	2019-04-29		Assignment / Voir Preuve au dossier/See evidence on File No. 1858210
Rep for Service Changed	2019-04-29		From: 4 To: 14864 / Voir Preuve au dossier/See evidence on File No. 1858210
Agent Changed	2019-04-29		From: 4 To: 14864 / Voir Preuve au dossier/See evidence on File No. 1858210
Change of Title Registered	2019-04-29		Assignment / Voir Preuve au dossier/See evidence on File No. 1858210
Extension of Time	2019-05-07	2019-10-30	Request Letter Date: 2019 /04/29
Correspondence Created	2019-12-03	2020-06-03	
Approved	2020-03-10		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2020-03-10		APPROVED BY PROGRAM EX200M1
Advertised	2020-03-25		Vol.67 Issue 3413
Registration Pending	2020-09-23		

Registration Fee Notice Sent	2020-09-23	2021-03-23	
Registered	2020-09-30	2030-09-30	
Agent Changed	2023-05-23		From/De: 14864 To/A:
Agent Changed	2023-05-23		From/De: To/A: 17472
Security Interest Placed	2024-11-21		
Security Interest Amended	2025-04-08		Amended Security Agreement Placed on File / Voir Preuve au dossier /See evidence on File No. 1433092