

Application number

1861304

Registration number

TMA1030372

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 statusLIVE/REGISTRATION/Issued
and Active

The trademark application has
been registered with the Office.

Filed

2017-10-05

Registered

2019-06-21

Registration Expiry Date

2029-06-21

Registered Owner

PepsiCo Canada ULC
sometimes trading as Quaker
Oats
2095 Matheson Boulevard East
Mississauga
ONTARIO L4W0G2

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents
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Index headings

QUAKER KIDS

Vienna information (Code & Description)

2.1.1	Heads, busts
2.1.4	Men wearing either their traditional clothing, or a folk or historical costume Notes: (a) Including, for example, cowboys, native Americans, indigenous men, wearing their traditional clothing.(b) Not including religious figures and men wearing a robe or a toga (2.1.3).
9.7.1	Headwear
A 9.7.25	Other headwear
9.3.1	Clothing
A 9.3.10	Collars of clothing
A 9.3.13	Ties, bow ties, silk scarves
27.1.1	Letters or numerals forming geometrical figures, written or typographical matter in perspective
A 27.1.12	Letters or numerals forming a figure in the shape of an arc of a circle
29.1.1	Red, pink, orange
29.1.4	Blue
29.1.6	White, grey, silver
29.1.7	Brown
29.1.8	Black

Colour claim

Colour is claimed as a feature of the trade-mark. The mark consists of a stylized smiling man, with peach colored skin, light blue and white eyes and brown eyebrows, white shoulder length hair, wearing a dark blue wide-brimmed hat, a dark blue coat that has two black buttons, and a white cravat. The word 'QUAKER' appears in stylized dark blue lettering across the bottom of the image; the word 'KIDS' appears in a stylized dark blue lettering with white speckling under the word 'QUAKER'. The applicant claims the colours dark blue, white, peach, light blue, black and brown as a feature of the mark.

Goods (Nice class & Statement)

	(1) Dairy-based beverages containing oats
	(2) Grain-based snack foods; oatmeal; granola; granola snacks; ready-to-eat cereal; ready-to eat cereal derived
Classification data	food bars; cereal-based snack foods; cookies; biscuits; crackers; oat-based snacks containing dried fruit in the form of clusters; rice-based snack foods; oat-based
Disclaimer	beverages for food purposes

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

	29 - Meats and processed foods
Claims	30 - Staple foods

Proposed Use in CANADA

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-03-14

Action History

Action	Action date	Due date	Comments
Filed	2017-10-05		
Created	2017-10-06		
Formalized	2017-10-06		
Search Recorded	2017-10-24		
Approval Notice Sent	2017-10-25	2017-11-22	
Approved	2017-12-14		APPROVED BY PROGRAM EX200M1
Advertised	2017-12-27		Vol.64 Issue 3296
Allowed	2018-04-13		
Allowance Notice Sent	2018-04-13	2020-10-05	
Agent Changed	2019-01-31		From: 3354 To: 2502 / Voir Preuve au dossier/See evidence on File No. 1933095
Rep for Service Changed	2019-01-31		From: 3354 To: 2502 / Voir Preuve au dossier/See evidence on File No. 1933095
Registered	2019-06-21	2029-06-21	
Amendment to Registration	2022-03-14		Address/address
Agent Changed	2026-04-21		Transferred From: 2502 To: 59