

## BD STRIVE — 1862711

### Application number

1862711

### Registration number

TMA1069091

### Type(s)

Word

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2017-10-13

### Registered

2020-01-10

### Registration Expiry Date

2030-01-10

### Registered Owner

Becton, Dickinson and  
Company  
1 Becton Drive, MC 090  
Franklin Lakes, NJ 07417  
UNITED STATES OF  
AMERICA

### Agent

MCMILLAN LLP  
BROOKFIELD PLACE, SUITE  
4400  
BAY WELLINGTON TOWER  
181 BAY STREET  
TORONTO  
ONTARIO M5J2T3

### Documents

### Index headings

BD STRIVE

### Goods (Nice class & Statement)

- |    |                                                                                                                                                                                                                                                                                                                                    |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9  | (1) Downloadable software in the nature of a mobile application for controlling and managing a wearable insulin delivery device; non-downloadable cloud-based software for controlling and managing a wearable insulin delivery device; wireless remote controller for controlling and managing a wearable insulin delivery device |
| 10 | (2) Medical instrument, namely, wearable insulin delivery device sold empty                                                                                                                                                                                                                                                        |

### Services (Nice class & Statement)

- |    |                                                                                                                                      |
|----|--------------------------------------------------------------------------------------------------------------------------------------|
| 42 | (1) Providing temporary use of non-downloadable cloud-based software for controlling and managing a wearable insulin delivery device |
|----|--------------------------------------------------------------------------------------------------------------------------------------|

### Claims

Proposed Use in CANADA

**Action History**

| Action                       | Action date | Due date   | Comments                       |
|------------------------------|-------------|------------|--------------------------------|
| Filed                        | 2017-10-13  |            |                                |
| Created                      | 2017-10-16  |            |                                |
| Formalized                   | 2017-10-16  |            |                                |
| Search Recorded              | 2018-12-04  |            |                                |
| Examiner's First Report      | 2018-12-04  | 2019-06-04 |                                |
| Approval Notice Sent         | 2019-06-04  | 2019-07-02 |                                |
| Approved                     | 2019-07-25  |            | APPROVED BY<br>PROGRAM EX200M1 |
| Advertised                   | 2019-08-14  |            | Vol.66 Issue 3381              |
| Registration Pending         | 2019-12-18  |            |                                |
| Registration Fee Notice Sent | 2019-12-18  | 2020-06-18 |                                |
| Registered                   | 2020-01-10  | 2030-01-10 |                                |