

**HOLLA — 1869583**

**Application number**

1869583

**Registration number**

TMA1190173

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2017-11-23

**Registered**

2023-07-13

**Registration Expiry Date**

2033-07-13

**Registered Owner**

Holla Services Limited  
71-75 Shelton Street  
London, WC2H9JQ  
UNITED KINGDOM

**Agent**

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6-2557 Dougall Avenue,  
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ONTARIO N8X1T5

**Documents**

[View documents](#)

**Index headings**

HOLLA

**Goods (Nice class & Statement)**

25 (1) Tank tops; knitted tops; shirts; T-shirts; jumpers; sweaters; dresses; coats; cardigans; jackets; clothing in the nature of pants; jeans; trousers; short pants; short trousers; swimwear; athletic footwear, casual footwear; flip-flops; sandals; shoes; shawls and headscarves; sneakers; bandanas; headbands; sweatbands; hats; caps with visors; baseball caps; sports caps and hats; beanies.

**Services (Nice class & Statement)**

35 (1) Rental of advertising space on the internet; Online advertising for others via a computer communications network; Providing online advertising services for goods and services of others, namely, providing advertising space on the internet for manufacturers, vendors, retailers and service providers; Promoting the sale of goods and services of others through promotional articles in an online magazine; Providing commercial directory information via the internet; Providing a directory of third party websites to facilitate business transactions; Marketing and advertising services in the field of retail services for others; Operating an online marketplace for sellers of goods and services; Online retail store services featuring digital media and digital products, namely, e-books, music, photography, clipart; Online retail store services featuring downloadable educational course materials, downloadable podcasts, downloadable whitepapers, downloadable electronic brochures and downloadable electronic publications; Advertising and directory services, namely, promoting the services of others by providing a web page featuring links to the websites of others.

39 (2) Ticket reservation and booking services for travel, activities, sightseeing, tours and excursions

41 (3) Providing online electronic publications; Electronic publishing services, namely, publication of text and graphic works of others, including user-generated content, via computer and communications networks in a wide variety of fields, including entertainment, humor, lifestyle, health and fitness, personal care, fashion and beauty, music and arts, sports and recreation, holidays and celebrations, toys and games, diet and nutrition, food and drinks, home and garden, animals and pets, sea life and wildlife, nature, living world, outer space, family and parenting, mindfulness and well-being, personal development, innovation and creativity, craft, culture and society, adventure, internet, electronics, technology, gadgets and gaming, automobiles and bicycles, travel, business and finance, career advice, sales and marketing, science, geography, history, education, social, political,

cultural, environmental, economical, and general interest; Providing online non-downloadable general feature magazines; Providing a website featuring nondownloadable articles, videos, quizzes, fact sheets and whitepapers in the fields of entertainment, humor, lifestyle, health and fitness, fashion and beauty, personal care, music and arts, sports and recreation, holidays and celebrations, toys and games, diet and nutrition, food and drinks, home and garden, animals and pets, sea life and wildlife, nature, living world, outer space, family and parenting, mindfulness and well-being, personal development, innovation and creativity, craft, culture and society, adventure, internet, electronics, technology, gadgets and gaming, automobiles and bicycles, travel, business and finance, career advice, sales and marketing, science, geography, history, education, social, political, cultural, environmental, economical, and general interest; Providing information, news and commentary in the field of current events relating to entertainment, humor, lifestyle, health and fitness, fashion and beauty, personal care, music and arts, sports and recreation, holidays and celebrations, toys and games, diet and nutrition, food and drinks, home and garden, animals and pets, sea life and wildlife, nature, living world, outer space, family and parenting, mindfulness and well-being, personal development, innovation and creativity, craft, culture and society, adventure, internet, electronics, technology, gadgets and gaming, automobiles and bicycles, travel, business and finance, career advice, sales and marketing, science, geography, history, education, social, political, cultural, environmental, economical, and general interest; Online journals, namely, blogs in a wide variety of fields, including entertainment, humor, lifestyle, health and fitness, fashion and beauty, personal care, music and arts, sports and recreation, holidays and celebrations, toys and games, diet and nutrition, food and drinks, home and garden, animals and pets, sea life and wildlife, nature, living world, outer space, family and parenting, mindfulness and well-being, personal development, innovation and creativity, craft, culture and society, adventure, internet, electronics, technology, gadgets and gaming, automobiles and bicycles, travel, business and finance, career advice, sales and marketing, science, geography, history, education, social, political, cultural, environmental, economical, and general interest; Arranging for ticket reservations for shows and other entertainment events; Ticket reservation and booking services for entertainment, sporting and cultural events; Ticket procurement services for entertainment; Publication on a website of directories containing a wide variety of information, service providers and business establishments, through which users are able to find information, service providers and business establishments that are complementary to a wide variety of topics featured in posts on the same website; Publication of online guide books, interactive travel maps, city directories and listings for use by travelers, not downloadable; Providing entertainment information; Providing entertainment via podcasts; Providing

information relating to entertainment online from a computer database or the internet; Education services, namely, providing online training classes and courses in a wide variety of fields, including the use of computer and mobile devices and computer software and hardware, audio and video production and engineering, graphic design, website design, photography and photo processing, CAD, computer animation, architecture, illustration, acoustics, music production and music mixing, computer software design, computer software use and development, mobile application software use, design and development, database design, mobile and computer games, design of mobile and computer games, personal development, languages, academics, health and fitness, arts and crafts, food and beverage, fashion and beauty, e-commerce, and business skills, namely, accounting, law, data analysis, word processing, document management, email, management skills, advertising and marketing skills, design and use of social media, and distribution of course and educational materials in connection therewith; Providing on-line publications in the nature of e-books and whitepapers in a wide variety of fields, including the use of computer and mobile devices and computer software and hardware, audio and video production and engineering, graphic design, website design, photography and photo processing, CAD, computer animation, architecture, illustration, acoustics, music production and music mixing, computer software design, computer software use and development, mobile application software use, design and development, database design, mobile and computer games, design of mobile and computer games, personal development, languages, academics, health and fitness, arts and crafts, food and beverage, fashion and beauty, e-commerce, and business skills, namely, accounting, law, data analysis, word processing, document management, email, management skills, advertising and marketing skills, design and use of social media; Publication of manuals; Publication of leaflets; Publication of brochures

**Claims**

Priority Filing Date: July 23, 2017, Country or Office: UNITED KINGDOM, Application No. UK00003245546 in association with the same kind of goods and in association with the same kind of services (1),(3) Proposed Use in CANADA

**Action History**

Action	Action date	Due date	Comments
Filed	2017-11-23		
Created	2017-11-24		
Formalized	2017-11-29		
Search Recorded	2019-01-07		
Examiner's First Report	2019-01-07	2019-07-07	
Correspondence Created	2019-08-27	2020-02-27	

Correspondence Created	2020-07-21	2021-01-21	
Extension of Time	2021-01-12	2021-07-21	Request Letter Date: 2020 /11/18
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Correspondence Created	2022-07-27	2023-01-27	
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Approval Notice Sent	2023-02-02		APPROVED BY PROGRAM EX200M1
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Registered	2023-07-13	2033-07-13	