

## TRUPURE — 1883472

### Application number

1883472

### Registration number

TMA1073964

### Type(s)

Word

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2018-02-15

### Registered

2020-03-02

### Registration Expiry Date

2030-03-02

### Registered Owner

AZZURE NATURAL INC.  
1-7357 Woodbine Ave  
Suite 202  
Markham  
ONTARIO L3R6L3

### Documents

[View documents](#)

### Action History

Action	Action date	Due date	Comments
Filed	2018-02-15		
Created	2018-02-16		
Formalized	2018-02-20		

### Index headings

TRUPURE  
TRU PURE  
TRUE

### Goods (Nice class & Statement)

- 5 (1) Nutritional supplements for general health and well-being; Vitamin and mineral supplements.
- 29 (2) Fruit-based and vegetable-based snack foods; Nut-based snack mixes; Dried and pickled fruits and vegetables.
- 30 (3) Corn-based, rice-based, wheat-based, oat-based, quinoa-based and granola-based snack foods.

### Services (Nice class & Statement)

- 35 (1) Wholesale and retail sale of nutritional supplements.
- 35 (2) Wholesale and retail sale of food.

### Claims

Used in CANADA since September 16, 2017 on goods (1) and on services (1)

Proposed Use in CANADA on goods (2), (3) and on services (2)

Search Recorded	2019-05-30		
Approval Notice Sent	2019-06-07	2019-07-05	
Approved	2019-07-25		APPROVED BY PROGRAM EX200M1
Advertised	2019-08-14		Vol.66 Issue 3381
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Registration Fee Notice Sent	2019-11-06	2020-05-06	
Registered	2020-03-02	2030-03-02	