

Application number

1883626

Registration number

TMA1094413

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2018-02-16

Registered

2021-02-25

Registration Expiry Date

2031-02-25

Current owner

Performance Food Group, Inc.
12500 West Creek Parkway
Richmond, Virginia 23238
UNITED STATES OF
AMERICA

Agent

LAVERY, DE BILLY, LLP
1 Place Ville Marie, Suite 4000
Montréal
QUÉBEC H3B4M4

Registered Owner

CORE-MARK
INTERNATIONAL, INC.
395 Oyster Point Blvd., Suite
#415

Index headings

ARCADIA BAY COFFEE CO.

Vienna information (Code & Description)

5.7.27	Coffee beans
5.3.11	Other leaves
A 5.3.13	Stylized leaves
A 5.3.15	Two to four leaves
26.2.7	Semi-circles, semi-ellipses
A 26.2.24	Segments or sectors of circles or ellipses, semi-circles or semi-ellipses with dark surfaces or parts of surfaces
26.11.1	One line or one band
A 26.11.12	Curved lines or bands (except a 26.11.13)
A 26.11.9	Oblique lines or bands
26.1.1	Circles
26.1.4	Two circles, two ellipses, one inside the other
A 26.1.15	Circles or ellipses containing representations of animals, parts of animals' bodies or plants
A 26.1.16	Circles or ellipses containing other figurative elements
A 26.1.18	Circles or ellipses containing one or more letters
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
25.7.25	Surfaces or backgrounds covered with other repeated figurative elements -- Note: Not including surfaces covered with scattered leaves (5.3.16) or scattered flowers (5.5.23).
29.1.7	Brown
29.1.3	Green
29.1.6	White, grey, silver

Colour claim

Colour is claimed as a feature of the trade-mark. The color(s) brown, green, and gray is/are claimed as a feature of the mark. The mark consists of the words 'ARCADIA BAY COFFEE CO.' in a brown circle with gray shaded outline, surrounding a stylized depiction of a brown coffee bean on the upper half separated by a green leaf on the lower half.

Goods (Nice class & Statement)

21	(1) Coffee and tea cups; coffee and tea mugs; insulated hot beverage travel containers.
30	(2) Coffee; tea; cappuccino; hot chocolate; coffee-based beverages; tea-based beverages.

Services (Nice class & Statement)

35	(1) Retail store services featuring food and beverages; retail convenience store services; hot beverage merchandising program for retailers, namely, providing merchandising display services for retailers featuring point of sale marketing materials in the nature of displays and kiosks and providing merchandising and marketing advice to retailers.
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South San Francisco, , CA
94080
UNITED STATES OF
AMERICA

Applicant

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Documents

[View documents](#)

43

(2) Lending of customized tea and coffee grinding and
blending equipment and cappuccino machines to retailers.

Claims

Used in CANADA since January 2017
Priority Filing Date: September 26, 2017, Country or Office: UNITED
STATES OF AMERICA, Application No. 87/623,517 in association with
the same kind of goods and in association with the same kind of services

Recordals (known also as Footnotes)

**Security Agreement Placed on File / Accord de sécurité inscrit au
dossier**

DATE RECORDED / DATE CONSIGNEE: 2021-11-18
DATE OF CHANGE / DATE DE CHANGEMENT: 2021-11-18
COMMENTS / COMMENTAIRES: WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Collateral Agent
Voir Preuve au dossier/See evidence on File No. 2070115

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-11-18
DATE OF CHANGE / DATE DE CHANGEMENT: 2021-10-12
COMMENTS / COMMENTAIRES: FROM: CORE-MARK
INTERNATIONAL, INC.
TO: Performance Food Group, Inc.
Voir Preuve au dossier/See evidence on File No. 1883626

Action History

Action	Action date	Due date	Comments
Filed	2018-02-16		
Created	2018-02-19		
Formalized	2018-02-21		
Search Recorded	2018-12-20		
Examiner's First Report	2018-12-20	2019-06-20	
Correspondence Created	2019-07-18	2020-01-18	
Agent Changed	2019-12-18		From: 7923 To: 9861 / Voir Preuve au dossier /See evidence on File No. 1937455
Approved	2020-05-12		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2020-05-12		APPROVED BY PROGRAM EX200M1
Advertised	2020-05-27		Vol.67 Issue 3422
Registration Pending	2020-09-23		
Registration Fee Notice Sent	2020-09-23	2021-03-23	
Registered	2021-02-25	2031-02-25	
			Security Agreement Placed on File / Voir

Security Interest Placed	2021-11-18		Preuve au dossier/See evidence on File No. 2070115
Agent Changed	2021-11-18		From: 9861 To: 7179 / Voir Preuve au dossier /See evidence on File No. 1883626
Change of Title Registered	2021-11-18		Assignment / Voir Preuve au dossier/See evidence on File No. 1883626