

NATIONAL ADVERTISING CHALLENGE — 1887637

Application number

1887637

Type(s)

Word

Category

Trademark

CIPO Status

ABANDONED SECTION 36

TM5 status

DEAD/APPLICATION/
Withdrawn/Abandoned



The owner of the trademark application withdrew (e.g. abandoned) the application and the application is no longer active.

Filed

2018-03-13

Applicant

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Documents

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Index headings

NATIONAL ADVERTISING CHALLENGE

Goods (Nice class & Statement)

(1) Tickets to gala events; DVDs & CDs of television programs and documentary films and delivered to the consumer via hard copy disk and via electronic file download; printed materials, namely, brochures, newsletters, magazines and DVDs in the field of experiential learning and experiential experiences

Services (Nice class & Statement)

(1) Organization of annual competition and ceremony in the field of original creative work product and media communications in the advertising industry; arranging for sponsorship of program, competition and ceremony to recognize creative and media communication excellence in the advertising industry; providing advertising space via the internet on behalf of third parties; advertising and promoting the goods and services of others via the internet; production, distribution and diffusion of television programming and documentary films and delivered to the consumer via hard copy disk and via electronic file download; advertising and publicity services, namely, promoting the goods, services and brand identity of third parties through print, audio, video, digital and on-line medium; advertising, namely, promotion of products and services of third parties through sponsorship arrangements; operation of a website and social media sites providing information about gala events and promoting the goods, services and brand identity of third parties; offering internet-based applications in the field of social media and social networking services, namely, advertising, marketing for others; promoting the goods and services of others, namely, SEO Search Engine Optimization (SEO), contests, coupons, discounts, and rebates and links; experiential learning and experiential experiences through live events and taped for future release in broadcast TV, Radio, OOH and Web; advertising and publicity services, namely, promoting the goods and services of others through organizing advertisement campaigns in print, transit, out of home, billboards and bus sides

Classification data

Disclaimer

The classification data is provided for information and searching purposes only. CIPO does not warrant the accuracy of the classes assigned to the trademark. This data has no legal value of any kind.

Claims

Used in CANADA since at least as early as January 2015

- 9 - Electrical, scientific and teaching apparatus and software
- 16 - Paper and printed goods
- 35 - Advertising, marketing, promotional and business
- 36 - Insurance and financial
- 41 - Education and entertainment
- 42 - Computer and scientific

Action History

Action	Action date	Due date	Comments
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Filed	2018-03-13		
Created	2018-03-13		
Formalized	2018-03-15		
Search Recorded	2019-09-18		
Examiner's First Report	2019-09-18	2020-03-18	
Extension of Time	2020-07-29	2020-09-18	Request Letter Date: 2020/03/03
Extension of Time	2020-09-08	2021-03-18	Request Letter Date: 2020/09/02
Extension of Time	2021-03-31	2021-09-18	Request Letter Date: 2021/03/08
Extension of Time	2021-11-05	2022-03-18	Request Letter Date: 2021/09/20
Correspondence Created	2021-11-05	2022-03-18	ETO requested September 20, 2021 - - granted
Extension of Time	2022-10-07	2023-03-18	Request Letter Date: 2022/09/15
Default Notice Sent	2023-04-11	2023-06-11	
Abandoned - Section 36	2023-07-04		