

**Application number**

1890678

**Registration number**

TMA1075027

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2018-03-28

**Registered**

2020-03-13

**Registration Expiry Date**

2030-03-13

**Registered Owner**

Loblaws Inc.  
1 President's Choice Circle  
Brampton  
ONTARIO L6Y5S5

**Agent**

BORDEN LADNER GERVAIS  
LLP  
World Exchange Plaza  
100 Queen Street, Suite 1300  
Ottawa  
ONTARIO K1P1J9

**Documents**

[View documents](#)

**Action History**

**Disclaimer text**

The right to the exclusive use of the eleven-point maple leaf is disclaimed  
apart from the trademark.

**Index headings**

NOFRILLS.CA  
NO FRILLS

**Vienna information (Code & Description)**

5.3.4	Vine leaves (except 5.3.19), plane leaves, maple leaves
A 5.3.50	11-pointed Canadian maple leaf (leaves)
A 5.3.14	One leaf
26.4.1	Squares
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

**Services (Nice class & Statement)**

35	(1) Online retail grocery store services; retail grocery store services.
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**Claims**

Proposed Use in CANADA

**Recordals (known also as Footnotes)**

**Owner Address Change / Changement d'adresse du propriétaire**

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-09-22

Action	Action date	Due date	Comments
Filed	2018-03-28		
Created	2018-03-29		
Formalized	2018-04-04		
Search Recorded	2018-09-12		
Examiner's First Report	2018-09-12	2019-03-12	
Rep for Service Changed	2018-10-15		From: 14872 To: 6258 / Voir Preuve au dossier /See evidence on File No. 1761808
Agent Changed	2018-10-15		From: 14872 To: 6258 / Voir Preuve au dossier /See evidence on File No. 1761808
Approval Notice Sent	2019-04-12	2019-05-10	Approval notice declared void on 2019/06/05
Approved	2019-09-19		
Approval Notice Sent	2019-09-19		
Advertised	2019-10-09		Vol.66 Issue 3389
Registration Pending	2020-01-01		
Registration Fee Notice Sent	2020-01-01	2020-07-01	
Registered	2020-03-13	2030-03-13	
Agent Changed	2022-07-28		From/De: 6258 To/A: 4
Amendment to Registration	2022-09-22		Address/address