

GREY GOOSE STRIPPED DOWN BOTTLE — 1902206

Application number

1902206

Registration number

TMA1109890

Type(s)

Design, Position

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2018-06-01

Registered

2021-09-21

Registration Expiry Date

2031-09-21

Registered Owner

Bacardi & Company Limited
Aeulestrasse 5
9490 Vaduz
LIECHTENSTEIN

Agent

GOWLING WLG (CANADA)
LLP
1 MAIN STREET WEST
HAMILTON
ONTARIO L8P4Z5

Documents

[View documents](#)

Trademark description

The mark consists of a bottle with a narrow neck which has a blue and white neck label with white geese imprinted on a blue band on the bottom of the neck label. Centered on the front of the bottle is a silhouette of a large goose with a white neck and head, black eye, black outline around the beak, a blue body and several smaller white geese with black outlines behind and in front of the larger goose. These white geese with black outlines appear to be flying over a mountainous lake design which is generally blue with some white for shading purposes. There is a flock of white flying geese above the lake that is blue and grey. The mountains in the mark are blue and grey with white shading. Below the mark is a rectangle comprising a blue portion on the left, a red portion on the right, and a white portion in the middle. The broken lines depicting the shape of the bottle indicate placement of the mark on the goods and are not part of the mark.

Vienna information (Code & Description)

6.3.1	Lacustrine or maritime scenes
A 6.3.5	Lakes or seas with mountains around or in the background
6.1.2	Mountains, mountain landscapes
A 6.3.2	Beaches, coasts, bays
3.7.6	Ducks, geese, swans
3.7.16	Birds in flight or with outspread wings
3.7.26	Groups of birds or bats
25.1.15	Labels, collarettes (bottle-neck labels) -- Note: Not including tie-on labels (20.5.15).
25.5.3	Backgrounds divided into two, diagonally
19.7.1	Bottles or flasks in circular or elliptical horizontal cross section
29.1.4	Blue
29.1.1	Red, pink, orange
29.1.6	White, grey, silver
29.1.8	Black

Colour claim

Colour is claimed as a feature of the trademark. The color(s) blue, red, white, black, and grey is/are claimed as a feature of the mark. The mark consists of a bottle with a narrow neck which has a blue and white neck label with white geese imprinted on a blue band on the bottom of the neck label. Centered on the front of the bottle is a silhouette of a large goose with a white neck and head, black eye, black outline around the beak, a blue body and several smaller white geese with black outlines behind and in front of the larger goose. These white geese with black outlines appear to be flying over a mountainous lake design which is generally blue with some white for shading purposes. There is a flock of white flying geese above the lake that is blue and grey. The mountains in the mark are blue and grey with white shading. Below the mark is a rectangle comprising a blue portion on the left, a red portion on the right, and a white portion in the middle.

Goods (Nice class & Statement)

Claims

Priority Filing Date: December 05, 2017, Country or Office: EUIPO (EU),
 Application No. 017563801 in association with the same kind of goods
 Proposed Use in CANADA

Action History

Action	Action date	Due date	Comments
Filed	2018-06-01		
Created	2018-06-04		
Formalized	2018-06-06		
Search Recorded	2020-01-21		
Search Removed	2020-01-31		
Search Recorded	2020-07-24		
Examiner's First Report	2020-07-24	2021-01-24	
Approved	2021-04-09		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2021-04-09		APPROVED BY PROGRAM EX200M1
Advertised	2021-05-05		Vol.68 Issue 3471
Registration Pending	2021-07-28		
Registration Fee Notice Sent	2021-07-28	2022-01-28	
Registered	2021-09-21	2031-09-21	