

MELTYBLEND — 1911726

Application number
1911726

Registration number
TMA1271800

Type(s)
Word

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed
2018-07-26

Registered
2024-11-22

Registration Expiry Date
2034-11-22

Registered Owner
MEIJI CO., LTD.
2-2-1 Kyobashi, Chuo-ku
Tokyo
JAPAN

Agent
SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents
[View documents](#)

Action History

Index headings

MELTYBLEND
MELTY BLEND

Goods (Nice class & Statement)

30 (1) Pastries; chocolates; chocolate coated biscuits;
biscuits; cookies; crackers; pretzels; fruit jellies
(confectionery); candies; chewing gums; ice cream

Claims

Proposed Use in CANADA

Action	Action date	Due date	Comments
Filed	2018-07-26		
Created	2018-07-27		
Formalized	2018-07-27		
Agent Name Changed	2019-09-11		
Search Recorded	2020-10-16		
Approval Notice Sent	2020-10-22		APPROVED BY PROGRAM EX200M1
Approved	2020-10-22		APPROVED BY PROGRAM EX200M1
Advertised	2020-11-18		Vol.67 Issue 3447
Proposed Opposition	2021-01-13		
Opposed	2021-05-18		S/O filed electronically
Agent Name Changed	2022-10-07		
Opposition Removed	2024-09-13		File removed from Opposition back into Advertised.
Registration Fee Notice Sent	2024-09-16	2025-03-16	
Registration Pending	2024-09-16		
Registered	2024-11-22	2034-11-22	
Agent Changed	2026-04-21		Transferred From: 12 To: 59

Opposition History

Case # 1 : Loblaws Inc. - Closed

General Actions - Opposition

Action	Action date	Due date
Agent Changed	2022-08-05	

Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2021-01-14	2021-05-18
S/O Filed	2021-05-18	
S/O Fee Received	2021-05-18	
S/O Forwarded for Review	2021-05-19	
S/O Sent to Applicant	2021-05-21	2021-07-21

Counter Statement

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Action	Action date	Due date
C/S Served on Opponent	2021-07-06	2022-07-07
C/S Filed by Applicant	2021-07-06	

Evidence - Opponent

Action	Action date	Due date
Evidence Filed by Opponent	2021-11-08	
Evidence Served on Applicant	2021-11-08	2022-07-07
Extension of Time Refused to Opponent	2022-03-08	

Evidence - Applicant

Action	Action date	Due date
Extension of Time Granted to Applicant	2022-06-09	
Evidence Served on Opponent	2022-07-05	2023-03-28
Evidence Filed by Applicant	2022-07-05	

Reply Evidence

Action	Action date	Due date
Administrative Delay	2022-12-01	
Extension of Time Granted to Opponent	2023-01-30	
Statement Served - No Reply Evidence by Opponent	2023-03-27	
Statement Filed - No Reply Evidence by Opponent	2023-03-27	

Decision

Action	Action date	Due date
Decision Transmitted to Parties	2024-06-13	2024-08-13
Decision - Opposition Rejected	2024-06-13	

Oral Hearing

Action	Action date	Due date
Copy of Oral Hearing Request Forwarded to Applicant	2023-11-10	
Case Forwarded For Hearing	2023-11-13	
Request for Oral Hearing by Opponent	2023-11-17	
Note to File	2023-11-17	2023-11-17

Oral Hearing Scheduled	2023-11-27	
Oral Hearing Cancelled	2024-02-06	
Case Forwarded for Decision	2024-02-07	

Written Arguments - Opponent

Action	Action date	Due date
Written Argument Requested - Opponent	2023-06-12	2023-08-12
Written Argument Filed by Opponent	2023-08-14	
Written Argument/Statement Served on Applicant	2023-08-14	2023-10-14

Written Arguments - Applicant

Action	Action date	Due date
Written Argument/Statement Served on Opponent	2023-10-13	2023-11-13
Written Argument Filed by Applicant	2023-10-13	

Cross Examination by Opponent

Action	Action date	Due date
Correspondence Created	2022-07-28	
Cross Examination Order on Applicant	2022-07-28	2023-01-28
Cross Examination Letter Sent to Applicant - 4 + 4 Months	2022-07-28	
Extension of Time Granted to Opponent	2022-12-01	
Cross Examination Not Completed	2023-01-28	

Cross Examination by Applicant

Action	Action date	Due date
Cross Examination Order on Opponent	2022-01-07	2022-05-07
Cross Examination of Opponent Requested	2022-01-07	
Correspondence Created	2022-01-07	2022-01-07
Cross Examination Letter Sent to Opponent - 4 + 4 Months	2022-01-07	
Cross Examination Not Completed	2022-06-09	