

Application number

1915554

Registration number

TMA1121216

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2018-08-17

Registered

2022-02-28

Registration Expiry Date

2032-02-29

Registered Owner

MAPLE LEAF FOODS INC. /
LES ALIMENTS MAPLE LEAF
INC.
6897 Financial Dr
Mississauga
ONTARIO L5N0A8

Agent

CHRISTINA CAPONE
SETTIMI
(Maple Leaf Foods Inc.)
6985 Financial Drive
Mississauga
ONTARIO L5N0A1

Documents

[View documents](#)

Disclaimer text

The applicant disclaims the right to the exclusive use of the 11-point
maple leaf

Index headings

BIG STICK!

I

Vienna information (Code & Description)

4.5.2	Personified objects, combinations of objects representing a personage
8.5.1	Butchers' meat, pork products, fishmongers' products
A 8.5.3	Sausages (fresh), sausages (dry), salami
2.9.4	Eyes -- Note: Including eyes with or without eyebrows and eyes with tears.
2.9.8	Lips, mouths, tongues
2.9.14	Hands, folded hands, fingers, handprints or fingerprints, arms
2.9.19	Feet, toes, footprints or toe prints, legs
5.3.4	Vine leaves (except 5.3.19), plane leaves, maple leaves
A 5.3.50	11-pointed Canadian maple leaf (leaves)
A 5.3.14	One leaf
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.11	Letters or numerals representing a plant
24.17.1	Punctuation marks
A 24.17.4	Exclamation marks, question marks

Goods (Nice class & Statement)

29 (1) Prepared meats, namely bologna

Services (Nice class & Statement)

35 (1) Providing promotional coupon programs and discount programs pertaining to a line of food products; promoting the sale of food products through promotional contests.

38 (2) Streaming of video featuring food product via the Internet; Providing access to a website containing information pertaining to a line of food products and related promotional contests.

42 (3) Online social networking services, namely, hosting online social networking accounts and hosting online social networking web pages pertaining to food products, and related promotional contests.

Claims

Proposed Use in CANADA

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-09-22

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-07-14

Action History

Action	Action date	Due date	Comments
Filed	2018-08-17		
Created	2018-08-20		
Formalized	2018-08-21		
Search Recorded	2020-10-20		
Examiner's First Report	2020-10-20	2021-04-20	
Approved	2021-07-07		
Approval Notice Sent	2021-07-07		
Advertised	2021-08-04		Vol.68 Issue 3484
Registration Pending	2021-10-27		
Registration Fee Notice Sent	2021-10-27	2022-04-27	
Registered	2022-02-28	2032-02-29	
Amendment to Registration	2025-09-22		Address/address
Agent Changed	2026-07-10		From/De: To/A: 15380
Amendment to Registration	2026-07-14		Address/address