

Application number

1919628

Registration number

TMA1139163

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2018-09-12

Registered

2022-08-23

Registration Expiry Date

2032-08-23

Registered Owner

Transform SR Brands LLC
3333 Beverly Road
Hoffman Estates, Illinois 60179
UNITED STATES OF
AMERICA

Agent

ROBINSON SHEPPARD
SHAPIRO S.E.N.C.R.L./L.L.P.
STOCK EXCHANGE TOWER
800 PLACE VICTORIA,
BUREAU 4600
MONTREAL
QUEBEC H4Z1H6

Old Owner

SEARS BRANDS, LLC

Index headings

SERVICELIVE

SERVICE LIVE

Goods (Nice class & Statement)

- 9 (1) Downloadable software, namely, a mobile application for managing the process of identifying, hiring and paying service providers.

Services (Nice class & Statement)

- 35 (1) Matching consumers and business owners with service providers in the fields of general construction contracting services, computer repair and installation services, electronics installation and repair services for home electronics, repair and maintenance services for appliances and lawn and garden equipment, and landscaping and lawn care services, via a global computer network; business services, namely, registering and screening third-party service providers in association with a website for connecting consumers and business owners with service providers in all of the aforesaid fields.
- 36 (2) Providing bill payment services to consumers and business owners for paying for general construction contracting services, computer repair and installation services, electronics installation and repair services for home electronics, repair and maintenance services for appliances and lawn and garden equipment, and landscaping and lawn care services, via a website on a global computer network.
- 37 (3) Home improvement and repair services.
- 42 (4) Hosting a website which provides temporary use of on-line non-downloadable software for consumers and business owners to manage the process of identifying, hiring and paying service providers that provide general construction contracting services, computer repair and installation services, electronics installation and repair services for home electronics, repair and maintenance services for appliances and lawn and garden equipment, and landscaping and lawn care services on a global computer network.
- 42 (5) Hosting a website for connecting consumers and business owners with service providers in the fields of general construction contracting services, computer repair and installation services, electronics installation and repair services for home electronics, repair and maintenance services for appliances and lawn and garden equipment, and landscaping and lawn care services on a global computer network.

Claims

3333 Beverly Road
Hoffman Estates, IL 60179
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Used in UNITED STATES OF AMERICA on goods and on services (1),
(2),(4)
Registered in or for UNITED STATES OF AMERICA on February 07,
2012, under No. 4,096,095 on goods
Registered in or for UNITED STATES OF AMERICA on February 28,
2012, under No. 4,103,467 on services (1),(2),(4)
Proposed Use in CANADA on goods and on services (1),(2),(3),(4)

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-06-05

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-02-11

COMMENTS / COMMENTAIRES: FROM: SEARS BRANDS, LLC

TO: Transform SR Brands LLC

Voir Preuve au dossier/See evidence on File No. 1518349

Action History

Action	Action date	Due date	Comments
Filed	2018-09-12		
Created	2018-09-13		
Formalized	2018-09-14		
Agent Changed	2020-06-05		From: 6723 To: 9096 / Voir Preuve au dossier/See evidence on File No. 1518349
Change of Title Registered	2020-06-05		Assignment / Voir Preuve au dossier/See evidence on File No. 1518349
Search Recorded	2020-12-11		
Examiner's First Report	2020-12-11	2021-06-11	
Approved	2022-03-08		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2022-03-08		APPROVED BY PROGRAM EX200M1
Advertised	2022-05-18		Vol.69 Issue 3525
Registration Pending	2022-08-10		
Registration Fee Notice Sent	2022-08-10	2023-02-10	
Registered	2022-08-23	2032-08-23	