

Application number

1933226

Registration number

TMA1185708

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2018-11-29

Registered

2023-06-15

Registration Expiry Date

2033-06-15

Registered Owner

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Documents

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Index headings

RAKUTEN

Vienna information (Code & Description)

27.5.1	Letters presenting a special form of writing
A 27.5.11	Letters underlined, overlined, framed or barred by one or more strokes
26.3.1	One triangle
A 26.3.24	Triangles with dark surfaces or parts of surfaces
26.11.1	One line or one band
A 26.11.8	Horizontal lines or bands

Goods (Nice class & Statement)

5 (1) Threonine preparations; Hair growth preparations; Medicated nasal spray preparations; Analgesic preparations; Androgen preparations; Anti-tuberculous preparations; Anti-uric preparations; Antibiotic preparations; Penicillin preparations; Antifungal preparations; Antihemorrhoidal preparations; Antiparasitic preparations; Bowel evacuant preparations; Lysine preparations; Cough treatment preparations; Diuretic preparations; Enema preparations; Fertility enhancement preparations for human use; Medicated skin preparations for the treatment of cuts; Nausea treatment preparations; Anti-cancer preparations; Pharmaceutical preparations and substances for the treatment of cancer; Reagents for use in diagnostic tests for medical purposes; Pharmaceutical preparations for the treatment and prevention of autoimmune, cardiovascular, central and peripheral nervous system, diabetic, haematological, hormonal, gastrointestinal, gout, immunological, inflammatory, musculoskeletal, neurological, oncological, pain, respiratory, urological and viral diseases and disorders; Pharmaceutical preparations for the treatment of bacterial diseases, namely tuberculosis, pneumonia, botulism, MRSA infection for the prevention of cancers; Pharmaceutical preparations for the treatment and prevention of diseases and disorders of the endocrine system, namely endocrine cancers; Pharmaceutical preparations for the treatment of infectious diseases, namely respiratory infections, eye infections, sexually transmitted diseases for the prevention of cancers; Human vaccines; Vitamin and mineral preparations for medical purposes; Antimicrobial preparations for inhibiting microbiological decomposition; Biological tissue cultures for medical purposes; Stem cells for medical purposes; Medical diagnostic reagents; Diagnostic preparations for clinical laboratory use; Clinical diagnostic reagents; Diagnostic preparations for medical laboratory use; Blood grouping reagents for medical purposes; Genetic identity tests comprised of reagents for medical purposes; Diagnostic preparations for use in detecting cancers;

Dietetic preparations consisting of vitamins, minerals and trace elements; Dietetic food and substances adapted for medical use for the prevention and treatment of iron deficiency and anaemia in humans; Dietetic sugar for medical purposes; Medicated food supplements being tablets for maintaining normal blood pressure and heart function

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(2) Downloadable computer software in the nature of a mobile application for sending and receiving electronic messages, alerts, notifications and reminders; Downloadable computer software in the nature of a mobile application for use in facilitating voice over internet protocol (VOIP) calls, phone calls, text messages, instant message and online social networking services via the internet; Downloadable computer software in the nature of a mobile application, namely, instant messaging software, file sharing software, communications software for electronically exchanging data, namely, audio, video images and graphics in the nature of downloadable music, audio books, podcasts, voice messages, movies, television programs, music videos, video messages, text messages, photographic images and user uploaded video clips via computer, mobile, wireless, and communication networks; Downloadable computer software in the nature of a mobile application for processing images, graphics, audio, video, and text in the nature of downloadable music, audio books, podcasts, voice messages, movies, television programs, music videos, video messages, text messages, photographic images and user uploaded video clips; Downloadable computer software in the nature of a mobile application for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing electronic media or information in the nature of downloadable music, audio books, podcasts, voice messages, movies, television programs, music videos, video messages, text messages, photographic images and user uploaded video clips via computer and communication networks; Downloadable computer software in the nature of a mobile application for sending and receiving electronic messages, downloadable computer graphics, images, audio and audio visual content in the nature of downloadable music, audio books, podcasts, music videos and user uploaded video clips via global communication networks; Downloadable computer software in the nature of a mobile application for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information, namely, text, electronic messages, downloadable computer graphics, images, audio, video and audiovisual content in the nature of downloadable music, audio books, podcasts, music videos and user uploaded video clips via global communications networks; Computer software for transmitting, sharing, receiving, downloading, displaying and transferring content, text, visual files, audio files, audiovisual files, literary works, namely books, journals, newspapers, magazines, graphics files, files, documents and electronic files via portable

electronic devices, namely, computers, tablet computers, electronic book readers, digital audio and video recorders and players; Computer software enabling digital content, text, pre-recorded visual files, pre-recorded audio files, pre-recorded audiovisual files, literary works, graphics files, files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device, namely tablet computers, electronic book readers, digital audio and video recorders and players; Computer and electronic game software; Publishing software; Computer software for use on portable and handheld electronic devices, namely, computer software development kit consisting of computer software development tools for the development of content and service delivery across wired and wireless networks; Computer software for formatting and converting digital content, text, pre-recorded visual files, pre-recorded audio files, pre-recorded audiovisual files, literary works, namely, books, journals, newspapers, magazines, graphics files, files, documents and electronic files into a format compatible with portable electronic devices, namely, computers, tablet computers, electronic book readers, digital audio and video recorders and players; Computer software for customizing wireless network access for end users; Computer software for creating searchable databases of information and data; Computer software for document management; Computer software for operating system programs; Computer software for use as an application programming interface (API) for use in the fields of virtualization; Computer software for use in the detection, analysis, mitigation and resolution of threats in the field of cybersecurity; Computer software that provides real-time, integrated business management intelligence by combining information from various databases; Computer software for managing retail store customer accounts; Computer software for cloud infrastructure management and automation; Computer software for the management of a data center network; Computer software for the operation of a data center network; Computer software, namely, network access server operating software; Computer software, namely, LAN (local area network) operating software; Computer software, namely, WAN (wide area network) operating software; Downloadable computer software for sending and receiving electronic messages, alerts, notifications and reminders; Downloadable computer software for use in facilitating voice over internet protocol (VOIP) calls, phone calls, text messages, instant message and online social networking services via the Internet; Downloadable computer software, namely, instant messaging software, file sharing software, communications software for electronically exchanging data, namely, audio, video images and graphics in the nature of downloadable music, audio books, podcasts, voice messages, movies, television programs, music videos, video messages, text messages, photographic images and user uploaded video clips via computer, mobile, wireless, and communication networks; Downloadable computer software for processing images, graphics, audio, video, and text in the nature of

downloadable music, audio books, podcasts, voice messages, movies, television programs, music videos, video messages, text messages, photographic images and user uploaded video clips; Downloadable computer software for creating, editing, uploading, downloading, accessing, viewing, posting, displaying, tagging, blogging, streaming, linking, annotating, indicating sentiment about, commenting on, embedding, transmitting, and sharing electronic media or information in the nature of downloadable music, audio books, podcasts, voice messages, movies, television programs, music videos, video messages, text messages, photographic images and user uploaded video clips via computer and communication networks; Downloadable computer software for sending and receiving electronic messages, downloadable computer graphics, images, audio and audio visual content in the nature of downloadable music, audio books, podcasts, music videos and user uploaded video clips via global communication networks; Downloadable computer software for the collection, managing, editing, organizing, modifying, transmission, sharing, and storage of data and information, namely, text, electronic messages, downloadable computer graphics, images, audio, video and audiovisual content in the nature of downloadable music, audio books, podcasts, music videos and user uploaded video clips via global communications networks; Downloadable computer software for enabling the electronic transfer of money between users; Downloadable computer software for transmitting via the Internet, processing, facilitating, verifying, and authenticating credit and debit card payment transactions and e-commerce and electronic payment transactions and payment information; Downloadable computer software for the storage, transmission via the Internet, verification, and authentication of credit card, debit card and electronic payment and e-commerce transaction information; Downloadable computer software used to process e-commerce and electronic payments; Downloadable computer software for use in processing e-commerce transactions with retailers, merchants, and vendors; Downloadable computer software for facilitating and administering consumer loyalty programs and loyalty cards used to access and use loyalty points; Downloadable computer software for data security; Downloadable computer software for use in diagnosis, repair and configuration of computers; Downloadable computer software for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; Downloadable computer software for enabling cloud computing and computer virtualization; Downloadable computer software for connecting computers and for enabling cloud computing; Game programs for mobile phones; Computer software for use in the encryption and decryption of digital files; Recorded computer software for sending and receiving electronic messages, downloadable computer graphics, images, audio and audio visual content in the nature of downloadable music, audio books, podcasts, music videos

and user uploaded video clips via global communication networks; Privacy protection software; Computer e-commerce and mobile-commerce software to allow users to perform electronic business transactions via a global computer network; Downloadable software in the nature of a mobile application to allow users to perform electronic business transactions via a global computer network; Downloadable electronic periodical publications; Mobile phones; Computers; Digital video cameras; Headphones; Cameras; Televisions; Microphones; Headsets; Changeover switches for telecommunication apparatus; Communications computers; Electric capacitors for telecommunication apparatus; Microphones for telecommunication apparatus; Computer software for social networking, creating, managing, and interacting with an online community, and displaying and sharing a user's location and finding, locating, and interacting with other users and places within the user's social network; Downloadable graphics for mobile phones; Downloadable emoticons for mobile phones; Wearable activity trackers; Wearable smartphones; Wearable video display monitors; Wearable communications devices in the form of wristwatches; Downloadable interactive entertainment software for playing computer games; Interactive multimedia computer game programs; Downloadable electronic publications in the nature of books, magazines, journals, catalogues, directories, information pamphlets, brochures, manuals and newsletters; Digital tablets; Portable MP3 players; Portable computers; Computer hardware and software for transmitting, storing, manipulating, recording and reviewing books, photographs, music, audio books, movies, television shows, video games and computer graphics via global computer networks, wireless networks, and wired and wireless electronic communications networks; Computer hardware and software for transmitting text and images for e-readers via global computer networks, wireless networks, and wired and wireless electronic communications networks; Handheld computer, tablet computer, electronic book reader and digital audio and video recorder and player accessories, namely, monitors, displays, keyboards, mouse, wires, cables, modems, disk drives, adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, charging stations, drivers, battery chargers, battery packs, memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for handheld computers, tablet computers, electronic book readers and digital audio and video recorders and players; Computer software for use with computers and mobile devices that enables users of electronic reading services to track, catalogue, visualize, and generate events, statistics and profiles in connection with books and their usage of an electronic reading service, to engage in social networking, to participate in customer incentive, reward and loyalty programs connected with books and their usage of an electronic reading service, and to receive advertising and promotional material based on their usage of an electronic

reading service; Computer application software for mobile phones, namely, software for recognition and registration of physical books, and sale of ebooks; Downloadable computer software in the nature of computer and mobile applications that enable users of electronic reading services to track, catalogue, visualize, and generate events, statistics and profiles in connection with books and their usage of an electronic reading service; Portable electronic book readers and portable computers for receiving, downloading, displaying, providing access to and reading text, images and sound and other digital content through wireless Internet access and for receiving, downloading, displaying, providing access to and reading electronically published materials, namely, books, journals, newspapers, magazines, multimedia presentations; Computer hardware and software application for transmitting text and images for e-readers via global computer networks, wireless networks, and wired and wireless electronic communications networks; Telephones; High-definition televisions; Computer hardware for telecommunications; Personal digital assistants in the shape of a watch; Smartphones; Smartglasses; Computer keyboards; Computer mice; Computer speakers; Computer monitors; Computer scanners; Hard disk drives; Electronic dictionaries; Electronic chips for the manufacture of integrated circuits; Computer software platforms for social networking; Computer software for interacting with blockchain platforms; Computer software platforms for cloud computing networks and applications; Optical character readers; Electronic pocket translators; Flash memory cards; Semiconductor memory devices being computer memories; Downloadable computer software in the nature of a mobile application for transmitting, sharing, receiving, downloading, displaying and transferring content, namely text, visual files, audio files, audiovisual files, literary works, namely books, journals, newspapers, magazines, graphics files, files, documents and electronic files via portable electronic devices, namely, computers, tablet computers, electronic book readers, digital audio and video recorders and players; Downloadable computer software in the nature of a mobile application for enabling digital content, namely text, pre-recorded visual files, pre-recorded audio files, pre-recorded audiovisual files, literary works, graphics files, documents and electronic works to be downloaded to and accessed on a computer or other portable consumer electronic device, namely tablet computers, electronic book readers, digital audio and video recorders and players; Computer application software in playing video and computer games; Downloadable computer software in the nature of a mobile application for formatting and converting digital content, namely text, pre-recorded visual files, pre-recorded audio files, pre-recorded audiovisual files, literary works, namely, books, journals, newspapers, magazines, graphics files, documents and electronic files into a format compatible with portable electronic devices, namely, computers, tablet computers, electronic book readers, digital audio and video recorders and players; Protective films adapted for

computer screens; Computer hardware; Computer programs for network management; Computer programs for use in electronic commerce for processing electronic payments and authenticating the identity of payers; Encoded magnetic cards; Computer game software; Disk drives for computers; Magnetic tape units for computers; Printers for use with computers; Downloadable computer programs for network management; Downloadable computer programs for use in electronic commerce for processing electronic payments and authenticating the identity of payers; Encoded identification bracelets, magnetic; Electronic tags for goods; Blank smart cards; Identification smart cards; Tablet computers; Covers for tablet computers; Central processing units [processors]; Electronic book readers; Electronic agendas; Laptop computers; Bar code readers; Electronic pens [visual display units]; Encoded identity cards; USB flash drives; Card readers for magnetically encoded cards; Card reading equipment; Bags adapted for laptops; Sleeves for laptops; Computer hardware for data processing; Application development computer software programs; Video game programs; Video game cartridges and cassettes; Video game software for game machines; Electronic circuits and CD-ROMs containing computer games; Downloadable music files; Downloadable digital content being images; Pre-recorded CDs and DVDs containing audio and video clips; Pre-recorded videotapes; Downloadable mobile application providing access to digital content, namely, ebooks and audiobooks; Downloadable software in the nature of a mobile application that allows users obtain rebates, discounts, cash-back, coupons, vouchers and special offers in the nature of free shipping, dollar or percentage price reductions, free products or services, access to exclusive or limited products and services, and limited time offers for purchasing the products and services of the participating businesses of others; Consumer coupons downloaded from a global computer network; Computer software for travel agency services, namely computer software for booking hotels and making reservations and bookings for transportation; Computer application software for mobile phones and handheld computers, namely software for booking hotels and making reservations and bookings for transportation; Computer software for assisting developers in creating program code for use in mobile internet applications and client interfaces; Computer software for assisting developers in creating program code for use in multiple application programs; Computer software for converting document images into electronic formats; Speech-to-text conversion software; Computer software for monitoring computer application software access and activity; Computer software for accessing and searching online databases and websites; Credit card and debit card readers and scanners; Chip card readers; Smart card readers; Downloadable computer software in the nature of a mobile application for enabling the electronic transfer of money between users; Downloadable computer software in the nature of a mobile application for transmitting via the Internet, processing, facilitating, verifying, and

authenticating credit and debit card payment transactions and e-commerce and electronic payment transactions and payment information; Downloadable computer software in the nature of a mobile application for the storage, transmission via the Internet, verification, and authentication of credit card, debit card and electronic payment and e-commerce transaction information; Downloadable computer software in the nature of a mobile application used to process e-commerce and electronic payments; Downloadable computer software in the nature of a mobile application for use in processing e-commerce transactions with retailers, merchants, and vendors; Downloadable computer software in the nature of a mobile application for facilitating and administering consumer loyalty programs and loyalty cards used to access and use loyalty points; Downloadable computer software in the nature of a mobile application for data security; Downloadable computer software in the nature of a mobile application for use in diagnosis, repair and configuration of computers; Downloadable computer software in the nature of a mobile application for providing an on-line database in the field of transaction processing to upload transactional data, provide statistical analysis, and produce notifications and reports; Downloadable computer software in the nature of a mobile application for enabling cloud computing and computer virtualization; Downloadable computer software in the nature of a mobile application for connecting computers and for enabling cloud computing; Downloadable digital content being videos; Electronic payment terminals; Software for facilitating secure credit card transactions; Magnetic card readers for credit cards; Secure digital (SD) memory cards; Random access memory cards; Cash registers; Personal digital assistants; Cellular phones including smart phones; Parts and fittings for cellular phones including smart phones; Automated teller machines [ATM]; Blank integrated circuit cards; Encoded integrated circuit cards; Credit cards; Subscriber identification module (SIM) card; Smartwatches; Encoded debit cards; Encoded gift cards; Pre-recorded cards being pre-recorded gift cards; Pre-recorded gift certificates being pre-recorded gift cards; Magnetically encoded debit cards; Magnetically encoded credit cards; Application software for payment or settlement of electronic money, credit cards and debit cards used with barcode or QR code readers; Point-of-sale terminals; Downloadable computer programs for payment and settlement of electronic money; Electronic payment terminals for recharging integrated circuit [ic] memory cards; Near field communication [NFC] tags; Near field communication (NFC) technology-enabled readers; Coin-operated mechanisms for vending machines; Point of sale printers and terminals; Smart printers; Downloadable computer software for the management of virtual currency and cryptocurrency tokens and for facilitating commercial transactions of virtual currency and cryptocurrency tokens; Computer software, namely cryptocurrency blockchain for peer-to-peer sharing of financial data; Downloadable computer programs for blockchain-based platforms, namely, computer software for cryptocurrency exchange and

- 10 cryptocurrency asset management
(3) Surgical instruments; Dental instruments; Medical instruments for general examination; Medical image processors; Phototherapeutic apparatus for medical purposes; Lasers for medical purposes; Lasers for surgical and medical use; Catheters; Balloon catheters; Intravenous catheters; Medical and surgical catheters; Lasers for dental purposes; Surgical instruments for dental use; Manually-operated exercise equipment for physical therapy purposes, namely electric massage vibrators and electronic muscle stimulators for medical purposes

Services (Nice class & Statement)

- 35 (1) Advertising the goods and services of others via electronic media and specifically the internet, advertising the goods and services of on-line vendors via a searchable on-line guide, providing advertising space on the Internet, and providing information and consultancy thereon, market research services, advertising services, namely, matching advertisers with website publishers, advertising agencies, advice and information concerning commercial business management, business information about sales methods, business information management, namely, electronic reporting of market reports and studies in the field of consumer products and services, provision of business statistical information, namely, marketing survey services for others, providing information about the production of advertising matter and commercials for others, consultancy and advisory services in the field of business marketing, advice and consulting in the field of business statistical analysis and reporting, providing consumer product information relating to software via wired and wireless networks, advertising, marketing and business management services, namely, development, management, optimization and analysis of online marketing strategies and online marketing and advertising campaigns for others, collection of market research information, statistical evaluation of market research data, business analytics, namely, statistical analysis, business evaluations, appraisals, and collection of market research information regarding the sale of products and services of others all for improving business operations, performance, and strategy, sales volume tracking services, affiliate marketing services, namely, facilitating partnerships between affiliates and merchants in connection with online marketing campaigns and e-commerce transactions, operating on-line marketplaces for sellers of goods and services, namely, providing an electronic marketplace facilitating the purchase, sale and delivery of goods and services between consumers, merchants and suppliers of products and services all via a global computer network, operating on-line marketplaces for sellers of goods and services that enable online merchants to create an electronic storefront for selling products and services, that enable products and services suppliers to provide information regarding their product and service offerings to online merchants, and that enable products and services suppliers to manage their inventory of products and

services, online business affiliate marketing services, namely, enabling websites to advertise products and services of advertising partners, and managing and tracking use, delivery and effectiveness of advertisements, search engine optimisation for sales promotion, providing marketing consultancy in the field of social media, social media marketing, advertising, promotion and marketing services in the nature of e-mail blast campaigns for others, creative marketing plan development services, developing marketing strategies and marketing concepts for others, direct marketing of the goods and services of others, business management services, marketing analysis, business marketing consulting services, providing business marketing information for others, management and compilation of computerised databases, compilation of statistics, developing promotional campaigns for business for others, producing promotional videotapes, video discs, and audio visual recordings for others, promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with music festivals, live concert events and sports competitions, providing online marketplaces for sellers of goods and services, on-line trading services to facilitate the sale of goods and services by others via a computer network, administrative processing of purchase orders, publicity agencies, providing print and online advertising space for the products and services of others, promoting and marketing the goods and services of others by distributing advertising material, coupons, and discount offers via mobile application software, pay per click advertising for others, providing electronic verification of online orders of digital content, promoting the goods and services of others through the administration of sales and promotional incentive schemes involving trading stamps, internet auctions, organisation of auctions, newspaper subscriptions, business management consultancy, arranging and conducting camping trade fairs and trade show exhibitions, organization of exhibitions for commercial and advertising purposes of a variety of goods for others, organization of trade fairs for commercial and advertising purposes of a variety of goods for others, retail on-line department store services, retail on-line convenience store services, promoting the sale of goods and services through the issuance of discount coupon rewards and electronic rewards, promoting the sale of goods and services of others through the issuance of discount coupon rewards and electronic rewards, promoting the goods of others, namely, providing coupons, rebates and vouchers for the goods of others, providing incentive award programs for customers through the issuance and processing of loyalty coupons for frequent use of participating business, promotional services, namely, promoting the goods of others by means of providing online coupons, providing an on-line commercial information directory on the internet, on-line retail and wholesale sales of digital content, namely text, pre-recorded video and audio recordings of movies and television programs, pre-recorded music files, pre-recorded audiovisual recordings, namely music and

animated fictional stories, literary works, namely, books, journals, newspapers, magazines, and photographic prints, on-line retail and wholesale sales of handheld computer, tablet computer, electronic book reader, digital audio equipment and video recorder and players, as well as their accessories, namely, video monitors, display screens, keyboards, mouse, electric wires and cables, modems, disk drives, power adapters, adapter cards, cable connectors, plug-in connectors, electrical power connectors, docking stations, charging stations, drivers, battery chargers, external battery packs, flash memory cards and memory card readers, headphones and earphones, speakers, microphones, and headsets, cases, covers, and stands for handheld computers, tablet computers, electronic book readers, digital audio equipment and video recorders and players, wholesale, retail and online store services in the fields of books, serialized books, chapters and excerpts of books, reviews, magazines, journals, newspapers, newsletters, news articles, articles, short stories, poetry, and speeches, business management analysis, providing business information about sales methods, document reproduction, office functions, namely filing, in particular documents or magnetic tapes, computer data entry services, computer database management services, computerized accounting services, data processing consultancy, providing and rental of exhibition stands and booths, rental of advertising billboards, rental of advertising space, rental of advertising time in cinemas, online business information services, namely analyzing an individual's preferences and providing product reviews and recommendations, commercial information and advice for consumers, namely providing access to a website for internet users to post ratings, reviews and recommendations for a broad range of consumer products, retail and wholesale sale of housewares, organization and conducting of product presentations, providing on-line marketplaces for sellers and buyers of goods and services, on-line retail department store services, retail services and wholesale services for bags and pouches, retail and wholesale sale of toiletries and cosmetics, providing and rental of advertising space on the internet, administering a program for enabling participating members to obtain rebates, discounts, cash-back, coupons, vouchers and special offers in the nature of free shipping, dollar or percentage price reductions, free products or services, access to exclusive or limited products and services, and limited time offers for purchasing the products and services of the participating businesses of others, administration of a program for enabling participants to obtain discounts on goods and services and receive improved goods and services, membership club services providing discounts and processing rebates for the goods and services of others, promoting the goods and services of others by providing a web site featuring coupons, rebates, vouchers, price-comparison information, product reviews, links to the retail web sites of others, and discount information, promoting the goods and services of others, namely, providing information regarding discounts, coupons,

rebates, vouchers and special offers for the goods and services of others via a web site and a network of affiliated web sites, via blogs, via on-line social networks and via mobile devices, online sale of pharmaceutical, veterinary and sanitary preparations and medical supplies, retail and wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies, maintaining patient medical records and files, advertising agency services, providing a searchable on-line advertising guide featuring the goods and services of on-line vendors, advertising agency services for the promotion of e-commerce, on-line price comparison services, advice and information about customer services and product management and prices on Internet sites in connection with purchases made over the Internet, advisory services relating to sales promotion, administration of consumer loyalty programs, promoting the goods and services of others by means of a loyalty rewards card scheme, promoting the goods and services of others by means of a preferred customer program, promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with an awards program, promoting the goods and services of others through the distribution of discount cards, by awarding purchase points for credit card use, operation of a customer incentive, award and loyalty programs, customer loyalty rewards program for shoppers, promoting the use of charge and credit card accounts of others through the administration of incentive programs, promotional services, namely arranging for customer loyalty rewards programs for shoppers and the administration thereof, organisation and operation of loyalty reward cards, issuance of trading stamps, providing advice and information in relation to all the foregoing services; Promoting the sale of credit card and debit card accounts through the administration of incentive award programs; Credit card registration services; Promoting the contracts of bank accounts through the administration of incentive award programs

(2) Financial transaction services, namely, providing secure commercial transactions in the nature of electronic storage, transmission, presentation, verification, authentication, and redemption of coupons, rebates, discounts, incentives, and special offers; Financial services in the nature of billing and payment processing services; Insurance services; Issuance of tokens of value; Bill payment services; Acceptance of bill payments; Processing of debit card and credit card payments; Providing discounts and rebates as part of a customer loyalty program; Providing rebates at participating establishments of others through use of a membership card; Electronic funds transfer services; Insurance brokerage and consulting in the field of travel insurance; Insurance agencies; Insurance information; Life insurance brokerage; Life insurance underwriting; Agencies for non-life insurance; Claim adjustment for non-life insurance; Non-life insurance underwriting; Insurance premium rate computing; Loyalty program payment processing services; Agency services for collecting gas, electric power, telephone bill payments and providing information relating

thereto; Issuance of prepaid gift cards; Cash card services; Issuance services of cash cards; Agencies for issuance of cash cards; Payment processing services of credit card, debit card, or travelers' checks; Issuance of cash card and debit card; Cash card and debit card services; Providing financial information relating to credit and debit card transactions via a global computer network; Providing purchase protection insurance for goods purchased using credit cards and debit cards; Agency services for credit cards or debit cards payment processing services; Credit guarantee on occasion of credit card use or debit card use; Credit card services; Reimbursement payment processing; Credit investigation on occasion of credit card use by credit card members; Agency services for conclusion of credit card member contract, and providing information thereof; Providing financial information relating to the transaction details of bill payment data via a global computer network; Charge card services; Fund transfer by using computers; Providing secure commercial transactions namely, processing, verifying and authenticating bill payment transactions with retailers, merchants and vendors via mobile devices; Processing and administration of mobile payments and contactless transactions with retailers, merchants, and vendors via mobile devices at a point of sale; Factoring agency services; Rental of payment settlement machines for credit card/debit card, card readers or card writers; Foreign exchange transactions; Trading of overseas market securities futures; Agencies for brokerage of securities trading in overseas securities markets and of transactions on commission of overseas market securities futures; Hire purchase financing services; Providing stock market information; Financial assessment of company credit; Trusteeship of money, securities, monetary claims, personal property, land, rights on land fixtures, surface rights or lease on land; Acquisition and transfer of monetary claims; Credit bureaux; Providing financial information relating to exchange rates; Providing financial information relating to the creditworthiness of companies and individuals; Trusteeship of financial futures contracts; Management of buildings; Agency services for the leasing or rental of buildings; Leasing or renting of buildings; Purchase and sale of buildings; Agency services for the purchase or sale of buildings; Real estate appraisal; Rental of cash dispensers and automated-teller machines; Agencies for cash disbursement balance and account balance enquiry; Agencies for cash automatic payment and transfer; Evaluation of the creditworthiness of companies and private individuals; Personal liability insurance underwriting; Agencies for bond subscriptions; Debt collection agency services; Rental of paper money and coin counting and processing machines; Financing of loans and discounting of bills; Charitable fund raising; Clearing of financial transactions; Consultancy and brokerage services relating to accident insurance; Accident insurance underwriting; Management of a bank account for processing of electronic commerce for sales transaction of goods; Collection of money owed from

settlements; Debt collection agencies; Agencies for commodity futures trading; Brokerage of credit agreements; Issuance of letters of credit; Money transfer and providing information thereof; Providing bank account information by telephone and Internet; Issuance of tokens of value and providing information thereof; Issuance of prepaid electronic money; Lending against security; Issuance services of electronic money; Collection of debts; Agency services of electronic money deposit on electric money cards for electronic money users; Electronic payment services, namely, enabling electronic processing and transmission of electronic funds transfer and payments via credit card, debit card, prepaid cards, wireless wallets, mobile wallets, electronic wallets, electronic check and electronic, mobile and online payments; Agency services for collecting payment for goods by direct debit of financial institution by means of communications by computer terminals; Electronic money transfer services; Agency services for inquiry of bank statement by telephone, facsimile, and internet; Land management; Agency services for the leasing or rental of land; Leasing of land; Purchase and sale of land; Agency services for the purchase or sales of land; Currency exchange services; Processing electronic payments made through prepaid cards; Hire-purchase financing; Insurance consultancy; Insurance underwriting; Insurance brokerage; Providing insurance information; Trading of securities options and overseas market securities futures; Securities underwriting; Securities lending; Securities brokerage services; Brokerage services relating to securities subscription and offering; Trading of securities, securities index futures, securities options, and overseas market securities futures; Agencies for brokerage of securities, securities index futures, securities options, and overseas market securities futures; Agencies for brokerage of entrusting agents with on-commission trading in domestic markets of securities, securities index futures and securities options; Trading of securities index futures; Agencies for brokerage of forward agreement of securities, for forward agreement of securities index futures, for forward agreement of securities options, spot and forward transaction of securities index futures; Brokerage for securities liquidation; Providing transaction information of a bank account; Agencies for issuance of travelers' checks; Exchanging money; Installment loans; Credit bureau services; Issuing of travelers' cheques; Issuance of travelers' checks and purchase thereof; Issuance of credit cards; Issuance, management, and trading of tokens of value, advisory, consultancy and information services relating to issuance, management, and trading of tokens of value; Electronic purchase payment and electronic bill payment services; Processing and transmission of bills and payments thereof; Providing bill payment and tracking services; Electronic payment services, namely, providing, processing, verifying, and authenticating payments, credit and debit card transactions, and bill payment transactions with retailers, merchants, and vendors; Money transfer services; Financial transaction services, namely, providing secure

commercial transactions and payment options using a mobile device at a point of sale; Issuance of prepaid electronic virtual currency; Issuance, management, and trading of virtual currency, cryptocurrency, and tokens of value; Advisory, consultancy and information services relating to issuance, management, and trading of virtual currency, cryptocurrency, and tokens of value; Redeeming and managing points issued for promoting goods and services for virtual currency and cryptocurrency; Agency and brokerage services for redeeming and managing points issued for promoting goods and services for virtual currency and cryptocurrency; Virtual currency trading and cryptocurrency trading; Issuance of customer loyalty coupons; Issuance of customer loyalty discount cards; Issuance of customer loyalty points; Loyalty coupon payment processing services; Loyalty discount code payment processing services; Loyalty point payment processing service; Issuance of discount coupon rewards and electronic rewards; Issuance of loyalty rewards cards

(3) Providing streaming audio and video such as music, movies, television shows, music videos, news and sports and video games via a website; Electronic exchange of messages using chat lines, chatrooms and Internet forums; Electronic transmission of audio and video files via the internet namely, music, audio books, movies, television shows, news, sports, and video games; Providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest; Telecommunication services, namely, electronic transmission of data, namely, voice, video and text messages, computer graphics, photographic images, audio and video content in the nature of downloadable music, audio books, podcasts, movies, television programs, music videos and user uploaded video clips via global communications networks, the Internet and wireless networks; Video-on-demand transmission; Streaming of data, namely streaming desktop applications from the cloud to a computer; Providing multiple user access to cloud based computing resources and storage; Radio and television broadcasting; Subscription television broadcasting; Internet radio broadcasting services; Video broadcasting services over the internet and global communication networks, namely, electronically transmitted video, audio, and audio visual content in the nature of television programs, movies, music video and user uploaded video clips; News agencies; Rental of telephones; Rental of facsimile apparatus; Rental of radio transmitters and receivers; Secure email services; Secure text messaging services; Digital text messaging services; Wireless digital messaging services; Electronic transmission of digital photo files via a peer-to-peer network; Electronic exchange of voice, data, namely, voice messages, audio and video content in the nature of downloadable music, audio books, podcasts, movies, television programs, music videos and user uploaded video clips, text messages and downloadable computer graphics accessible via computer and global communications networks, the Internet and wireless networks; Providing access to a worldwide computer

network; Providing access to the Internet; Provision and operation of electronic conferencing, discussion groups and chat rooms; Streaming of audio and video via the Internet featuring music, movies, news, and sports; Providing on-line electronic bulletin boards, chat rooms and forums for transmission of messages and photographic images among computer users; Wireless cell phone services through the use of subscriber identity module (SIM) cards; Pager services; Electronic mail services; Providing multiple user access to a global computer network; Video and audio teleconferencing via the Internet, Asynchronous Transfer Mode (ATM) services, Integrated Service Digital Network (ISDN) services, Internet Protocol (IP) communications services, Virtual Private Network (VPN) services and private line services; Voice messaging services; Video telephone services; Multimedia messaging services [mms]; Voice mail services; Telecommunication bundle services that allow customers to reach cellular phones, voicemail and call routing between wireline and wireless phones and voicemail boxes; Messaging center services in the nature of telephone voice messaging services; Teleconferencing and videoconferencing services; Network conferencing services; Providing access to computer, electronic and online databases; Providing online communications links that transfer website and mobile interface users to other local and global websites in the fields of entertainment, current events, education, finance, sports, fashion, lifestyle and culture; Providing access to a website providing users with secure remote access to private computer networks; Providing access to computer databases in the fields of social networking; Provision and operation of electronic conferencing, discussion groups and chat rooms via the Internet; Paging services; Providing voice over Internet protocol services; Internet and video-conference services; Instant messaging services; Short message service (SMS) and multimedia message service (MMS) over computer and global communication networks; Voice over Internet Protocol [VoIP] services; Video calling and conferencing; Personal communication services (PCS); Private telephone line services; Providing toll free telephone services and call routing services; Cellular telephone services; Providing multiple-user access to a communications network; Online chat rooms and electronic bulletin boards amongst users for transmission of messages concerning collegiate life, classifieds, social networking, photo sharing, and transmission of photographic images; Electronic transmission of digital photo files, videos, audio, and audio visual content in the nature of downloadable music, audio books, podcasts, movies, television programs, music videos and user uploaded video clips among Internet users; Forums and chat rooms for social networking; Providing multiple user access to global computer information networks for the transfer and dissemination of information and files; Providing community forums and chat rooms for users to post, search, watch, share, critique, rate, and comment on videos via a global computer network; Distributing and transmitting of content available for download and

providing access to databases containing such content in stored form, all of the foregoing provided via telephones, portable computers and electronic book readers via a global computer network, and with all of the foregoing pertaining to digital content in the form of electronic publications, namely, books, serialized books, chapters and excerpts of books, reviews, magazines, journals, newspapers, newsletters, news articles, articles, short stories, poetry and speeches; Wireless communication services, namely, providing direct internet access via computers, wireless units and devices, namely, personal digital assistants wireless phones, mobile phones, cellular phones, video phones and mobile, slate and tablet computers and portable electronic book readers; Text and numeric wireless digital messaging services; Online chat rooms, online forums and electronic bulletin boards for transmission of messages and the facilitation of discussions among consumers and users of books and digital content; Telecommunications services, namely electronic transmission of data, namely, text messages, voice messages, downloadable computer graphics, digital images, namely, photographic images and pictures, downloadable music and videos via a global computer network; Providing access to digital media, namely, ebooks featuring best-selling fiction and nonfiction from leading publishers, audiobooks featuring best-selling fiction and nonfiction from leading publishers, music featuring digital albums in various musical genres, and videos featuring documentaries, travelogues, concerts, animated titles, and feature films

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(4) Delivery of goods by air, courier, mail order, train, truck, bicycle courier and hand; Providing information in the field of delivery of goods by air, courier, mail order, train, truck, bicycle courier and hand; Supply chain logistics and reverse logistics services consisting of the delivery of goods for others by air, rail, ship or truck; Message delivery accompanied by novelty presentation; Issuing of tickets to passengers for travel by air and rail; Organization, booking and arrangement of excursions, day trips and sightseeing tours for travel purposes; Reservation and booking of transportation for passengers; Travel agency services, namely, making reservations and bookings for transportation; Rental car reservation; Provision of information in the field of travel through the internet; Travel guide and travel information services; Providing travel information and commentary via a website; Providing reviews of travel service providers, tours, activities and attractions via an online platform; Car transport; Car rental; Conducting of travel tours; Escorting of travel tours; Organization, booking and arrangement of excursions, day trips and sightseeing tours for recreational purposes

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(5) Entertainment services, namely, providing non-downloadable music, non-downloadable videos, non-downloadable television programs, non-downloadable motion pictures, information on current events and entertainment news, information on sports, and non-downloadable games via a website; Distribution and rental of entertainment content, namely computerized on-line

searching and ordering service featuring movies, motion pictures, documentaries, films, television programs, graphics, animation and multimedia presentations, video games, and sportscasts in the form of digital downloads and direct digital transmission viewable over computer networks and global communication networks; Operation of a searchable computer database featuring audio, video and audiovisual content through the Internet, telecommunications networks and wireless telecommunications networks in the field of movies, TV shows, digital video recordings and music; Entertainment services, namely, live visual and audio performances, musical, variety, news, dramatic and comedy shows; Digital audio and video publishing services; Digital multimedia publishing of newspapers, periodicals, newsletters, guides, quizzes, tests, journals, manuals, and television entertainment; Providing online news, information and commentary in the field of entertainment, namely movies, television shows, music, audio books, comedy shows, sports, and video games; Ticket reservation and booking of seats for entertainment, sporting and cultural events; Entertainment services, namely, providing information, commentary and recommendations in the fields of authors, books, and literary works; Entertainment services, namely, providing authors as speakers; Providing recognition by way of awards to demonstrate achievement and superior customer service and experience in the field of travel, namely, accommodations, restaurants and tourist attractions; Operating lotteries; Providing education information in the field of consumer affairs and current events, fashion and design, arts and literature, architecture, celebrities, motion picture films and television programs, history, poetry, publishing, video games, board games, sports, business and finance, politics and government, health and physical fitness, weather, science and technology, travel, personal lifestyle management and personal growth, vehicles and transportation, child education and development, real estate, food and cooking, home decorating, music, medicine and law; Educational services in the nature of online instruction in the fields of online electronic publishing of books, audio books and periodicals; Arranging and conducting seminars, workshops, conferences, symposiums, and panel discussions for groups in the field of consumer affairs and current events, fashion and design, arts and literature, architecture, celebrities, motion picture films and television programs, history, poetry, publishing, video games, board games, sports, business and finance, politics and government, health and physical fitness, weather, science and technology, travel, personal lifestyle management and personal growth, vehicles and transportation, child education and development, real estate, food and cooking, home decorating, music, medicine and law; Publishing of electronic publications online and over a global computer network; Publishing an online directory in the field of travel; Providing non-downloadable online electronic publications in the field of medical research; Publications of scientific articles relating to oncology; Services of

reference libraries for literature and documentary records; Book rental; Publication of books; Arranging and conducting musical concerts; Entertainment services in the nature of live theatrical performances; Movie theatre; Production and distribution of movies; Entertainment services, namely, providing temporary use of non-downloadable online video featuring music, movies, TVs, and digital video recordings about a variety of topics in the field of consumer affairs and current events, fashion and design, arts and literature, architecture, celebrities, motion picture films and television programs, history, poetry, video games, board games, sports, business and finance, politics and government, health and physical fitness, weather, science and technology, travel, personal lifestyle management and personal growth, vehicles and transportation, education and child development, real estate, food and cooking, home decorating, music, medicine and law; Providing films, not downloadable, via video-on demand services; Presentation of musical performances; Providing online non-downloadable music; Production of radio and television programs; Development of television programs; Providing television programs, not downloadable, via video-on-demand services; Development of radio programs; Directing of radio and television programs; Operation of video and audio equipment for production of radio and television programs; Organization and coordination of team and individual sporting competitions; Organization of interactive fan exhibitions in the fields of television, movies, and music for entertainment purposes; Organization of entertainment events, namely, ongoing multimedia programs about a variety of topics in the field of consumer affairs and current events, fashion and design, arts and literature, architecture, celebrities, motion picture films and television programs, history, poetry, video games, board games, sports, business and finance, politics and government, health and physical fitness, weather, science and technology, travel, personal lifestyle management and personal growth, vehicles and transportation, education and child development, real estate, food and cooking, home decorating, music, medicine and law, accessible by means of television, satellite, audio, video, web-based applications, mobile phone applications, and computer networks; Audio and video recording services; Providing theatre facilities for movies, shows, plays, and music; Provision of facilities for educational instruction in the field of electronic publishing of books, audio books and periodicals; Booking of seats for shows; Rental of cinematographic machines, movie projectors and accessories, namely audio speakers, sound projectors, projection screens for movie films, movie projector stands; Rental of cine-films; Rental of motion pictures; Rental of musical instruments; Rental of television sets; Rental of radio sets; Rental of audio receivers, audio recorders, audio amplifiers, audio speakers, loudspeakers, headphones, microphones, microphone stands, audio mixers, tape recorders and CD players; Rental of camcorders, video cameras and video cassette recorders; Rental of records and sound recorded magnetic tapes;

Rental of image-recorded magnetic tapes; Rental of sound recordings; Rental of film negatives; Rental of reversal film; Photography; Videotaping; Microfilming; Translation; Rental of cameras; Providing online entertainment to users of a social networking website and software application, namely, providing news information and commentary in the fields of music, movies, video games, television shows, sports, fashion shows, art, travel, animal training, computer training, fitness training, meditation training, weblogging, celebrities, and current events via a global computer network, wireless local area networks, cellular communications networks and the Internet; Entertainment services, namely, the provision of streaming audio and audiovisual programs for online social networking featuring user-provided entertainment and real time news content, namely live and pre-recorded audio files and live and pre-recorded video files delivered by a global computer network, WIFI, cellular communications networks and the Internet; Educational services, namely, conducting educational seminars, classes, workshops, training courses and conferences in the fields of computer technology, cloud computing, web services, computer software, software as a service (SaaS), artificial intelligence, software and application development, game development, databases, data processing and analytics, data storage, data warehousing, data archiving, data and information security, computer networking, mobile computing, and the Internet of Things (IoT); Online education services, namely, conducting online educational seminars, classes, workshops, training courses and conferences in the fields of computer technology, cloud computing, web services, computer software, software as a service (SaaS), artificial intelligence, software and application development, game development, databases, data processing and analytics, data storage, data warehousing, data archiving, data and information security, computer networking, mobile computing, and the Internet of Things (IoT); Publication of textbooks; Publishing of stories; Providing information in the field of non-downloadable electronic publications, namely, books, audiobooks, chapters and excerpts of books, reviews, magazines, journals, periodicals, newspapers, newsletters, news articles, articles, short stories, poetry, and speeches, via a global computer information network; Providing information in the field of non-downloadable electronic publications, namely, books, serialized books, chapters and excerpts of books, reviews, magazines, journals, newspapers, newsletters, news articles, articles, short stories, poetry, and speeches via a website; Entertainment services, namely electronic reading services; Entertainment services, namely, electronic reading services in the nature of providing recognition and incentives by means of awards to promote reading and in the nature of blogs in the field of reading; Rental of electronic book readers; Bookmobile services and mobile library services; Education and practical training (demonstration) in the fields of medical and pharmaceutical research; Education and practical training (demonstration) in the fields of care and research in

oncology; Teaching and training services, namely, courses, classes, lessons and seminars in the field of medicines and pharmaceuticals; Teaching and training services, namely, courses, classes, lessons and seminars in the field of care and research in oncology; Arranging, conducting and organization of congresses, conferences, conventions and symposiums in the field of medicines and pharmaceuticals; Arranging, conducting and organization of congresses, conferences, conventions and symposiums in the field of care and research in oncology; Educational services, namely, conducting online courses in the fields of creating digital media content being images, videos, electronic publications in the form of books and magazines, mobile applications, and digital publishing technology; Providing educational information in the fields of information technology, cloud computing, web services, software, software as a service (SaaS), artificial intelligence, software and application development, game development, databases, data processing and analytics, data storage, data warehousing, data archiving, data and information security, computer networking, mobile computing, and the Internet of Things (IoT)

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(6) Software as a service (SaaS) provider in the field of providing customer relations management; Software as a service (SaaS) featuring software for enabling businesses to collect, organize, monitor, transmit, store and share business-related market data and information generated and selected by its users; Application service provider services featuring software for use in collecting, analyzing and reporting data concerning online business-to-consumer and business-to-business commercial transactions; Computer services for others, namely, providing technical services in the field of web analytics for collecting, editing, organizing, modifying, reporting, storing, and sharing of information, namely website traffic, e-commerce transactions, and marketing campaigns conducted via the internet; Computer services, namely, creating indexes of computer network-based third party information, sites, and other third party information resources available on global computer networks for others; Computer services, namely, cloud hosting provider services; Computer services, namely, hosting, managing, provisioning, scaling, administering, maintaining, monitoring, securing, encrypting, decrypting, replicating and backing up databases and cloud computing environments for others; Computer services, namely, providing virtual application, web, file, database and storage servers of variable capacity to others; Computer services, namely, monitoring the web sites of others to improve their scalability and performance; Design, creation, hosting and maintenance of websites for others; Hosting on-line web facilities for others; Computer software technical support services; Technical support in the form of monitoring global computer network systems; Application service provider featuring application programming interface (api) software for gathering and analyzing market data; Application service provider (ASP), namely, hosting computer software applications for tracking performance marketing activity, and managing the

payment of commissions and other payments to trading partners; Application service provider (ASP), namely, hosting computer software applications and databases of others; Providing temporary use of online non-downloadable software for use in collecting, analyzing and reporting financial data concerning online business-to-consumer and business-to-business commercial transactions; Providing temporary use of non-downloadable software for storing, managing, tracking and analyzing business analytics and research data in the fields of advertising, marketing, sales, businesses operations, and personal consumer profile data concerning demographics, behavioural insights, purchase history and living location; Design, development, maintenance, repair and updating of software; Creating and designing website-based indexes of information for others [information technology services]; Computer software development in the field of mobile applications; Professional and technical consulting services and business information and consulting services in the field of web analytics allowing the measurement, collection, analysis and reporting of internet data for purposes of understanding and optimizing website usage, for improving websites, for marketing to website users and evaluating marketing campaign audience response, for website user relationship management, and for website user interaction management purposes and for measuring the performance of a third party's website in a commercial context, including on site and off site web analytics; Design of computer hardware and systems; Design in the field of computer networking; Computer design services; Computer graphics design services; Website design; Computer software design, computer programming, and maintenance of computer software; Data security consultancy; Multimedia and audio-visual software consulting services; Consulting services in the field of software as a service (saas); Providing consulting in the field of computer technology via a global computer network; Consulting in the field of cloud computing networks and applications; Providing information on computer technology and programming via a web site; Rental of computers; Computer programming and maintenance of computer programs; Application service provider (ASP), namely, hosting computer software applications for processing credit card and debit card payments; Application service provider (ASP), namely, hosting computer software applications for enabling the electronic transfer of money between users; Application service provider (ASP), namely, hosting computer software applications for use in processing e-commerce transactions with retailers, merchants, and vendors; Application service provider (ASP), namely, hosting computer software applications for transmitting, processing, facilitating, verifying, and authenticating credit and debit card information and e-commerce transactions and electronic payment information; Application service provider (ASP), namely, hosting computer software applications for the storage, transmission, verification, and authentication of credit card, debit card and electronic

payment and e-commerce transaction information; Application service provider (ASP) and software as a service (SAAS) featuring computer software for the redirection of messages and e-mails, to one or more electronic handheld devices; Research and design in the field of computer hardware; Research and design in the field of computer networking; Research and design in the field of computer datacenter architecture; Industrial data mining analysis and research services; Industrial research in the field of computer hardware and software systems of others; Industrial analysis of technology specification of computer hardware and software systems of others; Design, maintenance and development of computer hardware and software; Providing cloud storage facilities for use as a data center for others; Infrastructure-as-a-service (iaas) services featuring computer software platforms for syncing, storing, archiving, and backing-up data to cloud servers; Data encryption services; Encryption, decryption and authentication of information, messages and data; Design and development of computer game software; Providing temporary use of non-downloadable software to enable uploading, capturing, posting, showing, editing, playing, streaming, viewing, previewing, displaying, tagging, blogging, sharing, manipulating, distributing, publishing, reproducing, and otherwise providing electronic media, multimedia content, videos, movies, pictures, photos, audio content via the Internet; Providing temporary use of non-downloadable software to enable sharing location information with other individuals; Providing temporary use of non-downloadable software for personnel tracking devices; Electronic data storage, namely cloud computing provider services for general storage of data; Providing temporary use of non-downloadable interactive game software; Design, development, maintenance, repair and updating of interactive computer software; Providing a website that gives computer users the ability to transmit, cache, receive, download, display and transfer electronic publications, namely books, serialized books, chapters and excerpts of books, reviews, magazines, journals, newspapers, newsletters, news articles, articles, short stories, poetry, and speeches; Providing a website that gives computer users the ability to transmit, cache, receive, download, display and transfer pre-recorded videos and photographs, pre-recorded music files and electronic publications, namely books, reviews, magazines, journals, newsletters, news articles, articles, short stories, poetry, and speeches; Hosting online web facilities for others for conducting online meetings, gatherings, and interactive discussions regarding personal libraries and digital content libraries; Providing online non-downloadable computer software to transmit, receive, download, read and provide access to text, images, sound and other digital content, namely, books, chapters and excerpts of books and reviews, serialized books, magazines, journals, newspapers, newsletters, news articles, articles, short stories, poetry and speeches on laptop computers, smartphones, and digital tablets; Providing online directory information, namely, customized

online web pages featuring user-defined information, which consists of search engines and online links to other sites; Cloud computing provider services for general storage of data; Programming of software for e-commerce platforms; Creation, hosting, and maintenance of websites for others; Providing an online search engine service for digital content; Digital rights management services to protect digital content, namely, providing electronic verification of digital content access and generating electronic access permissions for said digital content; Examination and research on medical treatment methods and techniques; Provision of information on clinical trials and related information; Research and development in the field of immunology; Testing, examination and research on pharmaceuticals; Medical and pharmacological research services and clinical trials; Research, development, and consultation related thereto in the field of medicine; Providing medical and scientific research information in the field of pharmaceuticals; Pharmaceutical drug development services; Medical laboratories; Design and development of medical technology; Design and development of computer software for use with medical technology; Software as a service (SAAS) and platform as a service (PAAS) featuring software for digital publishing and content collaboration, and advertising the goods and services of others; Software as a service (SAAS) and platform as a service (PAAS) featuring software for tracking performance marketing activity, and managing the payment of commissions and other payments to trading partners; Consultancy in the field of software design, namely the design of application software for smartphones, web readers, ebooks, and portable handheld computers; Computer software development in the field of multimedia mobile applications and application software for smartphones, web readers, ebooks, and portable handheld computers; Design and development of computer application software for others; Software as a service (SAAS) provider for hosting software for use by others for use in the online publishing of websites; Software as a service (SAAS) provider for hosting software for use by others for use in the creation of websites; Software as a Service (SaaS) services featuring software for application programming interfaces (APIs); Software as a service (SAAS) featuring software for use in cloud infrastructure management and automation; Software as a service (SAAS) namely software to manage, connect, and operate internet of things (IOT) electronic devices; Software as a service (SAAS) namely software for speech, facial and optical character recognition; Software as a service (SaaS) featuring software platforms for running cloud computing networks and applications; Software as a service (SaaS) namely software for data protection and data security; Software as a service (SaaS) featuring database management software; Software as a service (SaaS) featuring network access management and monitoring software; Software as a service (SaaS) featuring search engine software; Software as a service (SaaS) featuring business intelligence software, namely software for collecting and

analyzing business market data and preparing business intelligence reports therefrom; Software as a service (SaaS) featuring software for use in big data analysis, namely software for enabling users to examine their large and varied data sets to uncover patterns, correlations, market trends, and customer preferences; Software as a service (SaaS) featuring software development kits (SDK) for developing software for writing, building, running, testing, debugging, deploying, and storing software code, releasing and providing continuous delivery of software code, developing, deploying, analyzing, and debugging applications, and cloud infrastructure modeling; Software as a service (SaaS) featuring user authentication software, namely software that facilitates multi-factor authentication to manage user access to computers and computer networks; Providing a platform as a service [PaaS] that allows computer software developers to collaboratively develop software via a website; Platform as a service (PaaS) featuring virtual servers running in a cloud computing environment, software development tools, software for management of data, namely metrics, and logs for monitoring software applications, software for computer cluster management, software for management of server capacity and usage, and software for assisting developers in managing the deployment of software applications in a cloud computing environment, managing software application and workload demands by allocating resources among multiple computers, networks, and servers, performing health checks by tracking the inputs and outputs of an application based on key metrics, logs, and traces in order to see how the application performs over time, managing new user engagement, and scaling containerized applications based on usage; Consultancy in the field of software design; Design and development of computer software, computer application software and computer programs; Hosting websites on the Internet; Telecommunications software engineering; Computer software project management services; Hosting an online community website featuring shared communications between community members interested in technology, cloud computing, web services, software, software as a service (SaaS), artificial intelligence, software development, game development, databases, data processing and analytics, data storage, data warehousing, data archiving, data and information security, networking, mobile computing, and the Internet of Things (IoT); Providing temporary use of online non-downloadable software for processing credit card and debit card payments; Providing temporary use of online software for enabling the electronic transfer of money between users; Providing temporary use of online non-downloadable software for use in processing e-commerce transactions with retailers, merchants, and vendors; Providing temporary use of online non-downloadable software for transmitting, processing, facilitating, verifying, and authenticating credit and debit card information and e-commerce transactions and electronic payment information; Providing temporary use of online non-downloadable software for the storage, transmission,

verification, and authentication of credit card, debit card and electronic payment and e-commerce transaction information; Rental of computer systems; Designing, producing and maintaining computer programs; Rental of access time of computer databases for electronic commerce; Platform as a service (PaaS) featuring blockchain based software platforms namely, software for transfer or exchange of virtual currencies for data using smart contracts for conducting transaction; Platform as a service (PaaS) featuring computer software platforms used to facilitate blockchain and distributed ledger technology to support a marketplace for roaming communication services between networks; Providing and rental of computers for block chain network or distributed network; Designing, producing and maintaining computer programs for block chain network or distributed network; Designing, producing and maintaining computer programs for block chain network and distributed network for virtual currency and cryptocurrency; Providing and rental of computers for block chain network and distributed network for promoting the goods and services of others through the administration of sales and promotional incentive schemes involving loyalty points (trading stamps); Designing, producing and maintaining computer programs for block chain network and distributed network for promoting the goods and services of others through the administration of sales and promotional incentive schemes involving loyalty points (trading stamps)

43 (7) Making hotel reservations for others; Providing agency services for booking vacation accommodation reservations; Hotel information; Providing travel lodging information services and travel lodging booking agency services for travelers; Providing a website featuring information in the field of hotels and temporary accommodations for travelers; Agency services for reservation of restaurants; Restaurant information services; Providing information and advice on hotel and restaurants to tourists and business travelers; Rental of rooms as temporary living accommodations; Providing temporary hotel accommodations; Providing temporary accommodation in boarding houses; Providing temporary accommodation in vacation apartments; Providing temporary campground accommodations; Boarding house bookings; Hotel and motel reservation services for others; Catering for the provision of food and beverages; Providing of food and beverages for consumption on and off the premises

44 (8) Medical services for the treatment of skin cancer; Medical services in the field of diabetes; Medical services in the field of in vitro fertilization; Medical services in the field of nephrology; Medical services in the field of treatment of chronic pain; Providing information relating to nursing care services; Providing information relating to physical examinations; Providing pharmaceutical information; Information in the field of massage; Providing emergency health information by telephone; Providing information about dietary supplements and nutrition; Medical information services, namely, providing information in the field of oncological diseases and

disorders; Medical information services, namely providing information related to pain and the treatment of pain; Providing information in the field of nutrition via a website; Providing medical information, namely, providing information in the field of oncological diseases and disorders via a website; Providing medical information related to pain and the treatment of pain via a website; Medical testing for diagnostic or treatment purposes; Medical treatment services provided by clinics and hospitals; Medical testing services relating to the diagnosis and treatment of disease; Residential and long-term care centres; Medical analysis services for diagnostic and treatment purposes provided by medical laboratories; Medical services in the field of oncology; Medical care and analysis services relating to patient treatment; Nutritional and dietetic consultancy; Pharmaceutical consultancy services; Professional consultancy in the field of medical technology, medical surgery and orthopedics; Providing on-line medical data and analyses designed to provide patients customized information, namely, medication dosage, diagnosis and treatment of disease, therapeutic issues and medical management of patient medical records; Medical diagnostic testing, monitoring and reporting services; Medical clinics; Counselling regarding the choice of medication, drug usage and information on side effects; Emergency medical assistance; Home health care services; Health care services for treating cancer; Rental of medical equipment; Consultancy and information services relating to medical products

45 (9) Providing social networking information through the use of online computer databases and online searchable databases; Providing online social networking services, namely, facilitating social introductions or interactions among individuals; Online social networking services; Marriage partner introduction and dating services; Licensing of computer software for use in tracking and managing commercial transactions

Claims

Proposed Use in CANADA

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-06-11

DATE OF CHANGE / DATE DE CHANGEMENT: 2021-04-01

COMMENTS / COMMENTAIRES: FROM: Rakuten, Inc.

TO: Rakuten Group, Inc.

Voir Preuve au dossier/See evidence on File No. 1933220

Action History

Action	Action date	Due date	Comments
Filed	2018-11-29		

Created	2018-11-30		
Formalized	2018-12-03		
Amendment to Application	2021-06-11		Name and Address / Voir Preuve au dossier/See evidence on File No. 1933220
Search Recorded	2022-01-13		
Examiner's First Report	2022-01-13	2022-07-13	
Approved	2023-01-25		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2023-01-25		APPROVED BY PROGRAM EX200M1
Advertised	2023-02-22		Vol.70 Issue 3565
Registration Fee Notice Sent	2023-05-17	2023-11-17	
Registration Pending	2023-05-17		
Registered	2023-06-15	2033-06-15	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59