

Application number

1933594

Registration number

TMA1243495

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2018-11-30

Registered

2024-07-08

Registration Expiry Date

2034-07-08

Current owner

Oddlygood Ltd
Meijeritie 6
00370 Helsinki,
FINLAND

Agent

KELLY LYNNE MOFFATT
(OSLER, HOSKIN &
HARCOURT LLP)
BOX 50
1 FIRST CANADIAN PLACE
TORONTO
ONTARIO M5X1B8

Registered Owner

Rude Health Foods Limited

Index headings

RUDE HEALTH

Goods (Nice class & Statement)

- | | |
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| 5 | (1) Babies' foods; organic breakfast cereals for babies; babies' breakfast cereals, all being organic; vitamins; minerals; nutritional and dietary natural health supplements consisting of vitamins and minerals. |
| 7 | (2) Vending machines. |
| 8 | (3) Food preparation implements in the nature of cutlery; kitchen knives; kitchen scissors; cutlery; boxes for cutlery. |
| 9 | (4) Computer software programs for database management; computer software applications for database management; decorative magnets; spectacles and spectacle cases; sunglasses and sunglass cases; mouse pads and mouse mats; telephones; telephone accessories namely phone cases, connecting cords, battery chargers, earpieces, covers, headsets; downloadable ringtones; screensavers; electronic notice boards; encoded magnetic charge cards. |
| 9 | (5) Electronic publications in the form of downloadable digital content as magazines and brochures about food and nutrition. |
| 11 | (6) Food and beverage cooking, heating, cooling and treatment equipment, namely electric pressure cooking saucepans, electric cooking ovens for household purposes, microwave ovens for cooking, gas-powered griddles cooking appliance, electric food steamers, fridge-freezers, electric refrigerators, portable refrigerators. |
| 16 | (7) Printed matter namely books in the field of food and nutrition; passport holders and covers; magazines; comic books; colouring books; postcards; photographs; adhesives for stationery or household purposes; instructional and teaching material, namely printed instruction sheets in the field of food preparation; memo pads; address books; date books; diaries; trading cards; posters; book covers; tablecloths and napkins made of paper; paper lunch bags; calendars; greeting cards; wrapping paper, gift cards and gift tags; stickers; notebooks, loose-leaf binders; game books and activity books, pens and pencils; modelling compounds; pencil top ornaments; erasers, pencil cases; drafting rulers; scrapbook albums; paper labels; book marks; cardboard picture mounts; paper party streamers; removable tattoos; printed patterns for sewing or knitting; cheque book covers and pocket books; table mats of paper, card and cardboard. |
| 16 | (8) Printed publications namely brochures in the field of food and nutrition; newsletters. |
| 18 | (9) Leather; imitation leather; leather and imitation leather wallets, purses, briefcases, luggage straps, key cases, credit card holders; suitcases; travelling bags; shopping bags; schoolbags; rucksacks, back packs; sports bags, |

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4NZ
London
UNITED KINGDOM

Applicant

Rude Health Foods Limited
212 New King's Road, SW6
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London
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Documents

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- 18
- 21
- 24
- 25
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- 28
- 29
- duffel bags, gym bags; hand bags satchels; wallets; purses; coin purses; umbrellas; umbrella covers; credit card holders; luggage label holders.
- (10) Tote bags.
- (11) Household and kitchen utensils and containers namely serving spoons, cooking strainers, chopping boards for kitchen use, food storage containers; chinaware; beverage glassware; porcelain ware namely mugs; earthenware; pottery; crockery; cups; mugs; bowls; cookie jars; lunch boxes; drinking vessels namely drinking glasses; water bottles; removable insulators, namely insulating sleeve holders, for drink cans and bottles; vacuum flasks and bottles; thermal insulated containers for food and drink; dishes; plates; drink coasters; decanters; ceramic figurines, statues and statuettes; jars; jugs; money boxes; napkin holders and napkin rings; non-electric tea and coffee pots; toothbrushes and hair brushes; wastepaper bins and baskets; rubber gloves; soap dishes, soap dispensers, soap holders; gardening gloves; bird feeders; paper cups; paper plates; coasters made from leather and imitation leather.
- (12) Bed linen; duvet covers; pillow cases; bed sheets; bed blankets; throws; table linen; table cloths of textile; napkins of textile; handkerchiefs; curtains; bean bag covers; textile flags; cloth towels; tea towels; flannels; shower curtains; textile wall hangings; table mats made of textile materials.
- (13) Footwear namely shoes; underwear; T shirts, shirts, polo shirts; sweatshirts; children's fancy dress costumes.
- (14) Casual clothing; headgear namely, hats and caps.
- (15) Toys namely stuffed toys; action figures; hand-held units for playing electronic games; arcade games; bath toys; board games; toy vehicles; plush toys; dolls and dolls clothing; puppets; flying discs; playing cards and card games; teddy bears; jigsaw puzzles; cube puzzles; manipulative puzzles; skateboards; water squirting toys; surfboards; swim boards for recreational use; toys for pets; Christmas decorations; party hats.
- (16) Meat, fish, poultry and game; meat extracts; preserved fruit and vegetables, dried fruits and vegetables, frozen cooked vegetables, prepared meals consisting primarily of cooked vegetables; jellies, jams; eggs, milk and milk products; edible oils and fats; soups and potato crisps; Fruits, vegetables, nuts, seeds, lentils, pulses and beans, including extracts thereof, namely vegetable-based meat substitutes, vegetable-based snack foods, preserved fruit and vegetables, roasted nuts, salted nuts, nut-based snack mixes, flavored nuts, candied nuts, seed-based snack foods, preserved lentils, dried lentils, canned, dried pulses, dried beans, baked beans, canned beans, preserved beans; ground nuts namely prepared peanuts, preserved peanuts; frozen currants; berries namely dried berries, frozen berries, preserved berries; bombay mix; frozen fruits and vegetables and prepared meals primarily consisting of cooked fruits and vegetables; Dried fruit; candied fruit; canned fruit and vegetable; Preserved fruit and vegetable; cooked fruit and vegetable namely prepared meals primarily consisting of cooked fruits and vegetables; pureed fruit and vegetable; jams;

fruit preserves; curds; spreads namely cheese spreads, nut-based spreads, vegetable-based spreads, almond spreads; snack food dips; jellies; pastes namely liver pastes, pressed fruit paste, hummus chick pea paste, vegetable paste, soybean paste; marmalade; compotes; fruit purees; fruit concentrates namely fruit-based concentrate for cooking; fruit conserves namely canned fruits; fruit compotes; fruit desserts namely berry-based fool; fruit juice for cooking; meat; fish and seafood; game; poultry; butter; cheese; milk; cream namely non-dairy creamers, coffee creamers, vegetable-based cream; oil namely cooking oils, edible oils; dairy products; eggs; dairy based beverages, dips, desserts, spreads; prepared stock for kitchen use; bouillon; soup; broth; dried organic goji berries; dried goji berries; ready meals consisting mainly of meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products and pulses; cooked and prepared meals consisting mainly of meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products and pulses; fruit and vegetable preparations namely meat substitutes consisting mainly of preserved, frozen, dried and cooked fruits, vegetables and pulses; frozen cooked meals consisting mainly of meat, fish, poultry and game, meat extracts, preserved, frozen, dried and cooked fruits and vegetables, jellies, jams, compotes, eggs, milk and milk products and pulses; Fruit chips; Soya chips; edible seaweed and snacks thereof; Non-alcoholic drinks and grain-based drinks namely plant-based milk substitutes, soy-based beverage for use as a milk substitute, almond milk-based beverages, oat milk, coconut milk, coconut milk beverages, rice milk, nut milk, tiger nut milk, hazelnut milk, quinoa milk, potato milk, flavored soybean milk, coconut milk for cooking, non-dairy milk; Dietetic foods, beverages and substances namely cheese substitutes, yogurt substitutes.

29 (17) Fruit based snack food.

29 (18) Vegetable chips; Crisps namely potato crisps, chick pea chips, lentil chips; Vegetable crisp.

30 (19) Cakes; pies; tarts; pastries; pasties; chutneys; coffee; tea; couscous; filled sandwiches; pizzas; honey; chocolate; chocolate covered snacks; chocolate cakes, biscuits; chocolate coated fruits; chocolate coated nuts; husked oats, rice and barley; malt bread and cakes; mayonnaise; rice; quiche; sugar; salt; sushi; relish, alimentary pastes, baking powders and spices in the form of powders, sauce mixes, seasoning, condiments namely tomato sauce, and marinades; Rice; Tapioca; Sago; Flour; Preparations made from cereals namely cereal-based snack food, cereal bars, cereals crackers, cereals based crisps, dried cereal flakes, cereal flour, breakfast cereals, ready-to-eat cereals, granola-based cereals, high-protein cereal bars, oat bran cereals; Pastries; Sugar; Honey; Frozen cooked meals consisting mainly of cereals; processed Grains namely breakfast cereals, porridge, corn chips, tortilla chips, rice chips, cookies and crackers, granola snacks, grain based snack foods, flour; Treacle;

- ready meals consisting mainly of ready-to-eat cereals, porridge, rice, grains-based snack foods, tapioca, sago, flour, pastries, sugar, honey and treacle; fruit sauces; frozen yoghurt; yoghurt based ice cream; chewing gum; sugar free chewing gum; non-medicated vegan sugar confectionery; wholewheat crisps; crisps made of cereals; chocolate coated rice cakes; corncakes; chocolate coated corn cakes; popcorn; pasta; pasta sauce; frozen cooked meals consisting mainly of ready-to-eat cereals, porridge, rice, grains-based snack foods, tapioca, sago, flour, pastries, sugar, honey and treacle; ready meals consisting mainly of pasta; frozen cooked meals consisting mainly of pasta.
- 30 (20) Muesli; porridge oats; organic mueslis containing cereals and porridge oats; porridge; organic porridge; granola; oatcakes; cereal bars.
- 30 (21) Breakfast cereals; hot breakfast cereals; bread and bread products namely dried bread crumbs; biscuits; thins, including corn, rice and multigrain thins namely cereals crackers, gluten-free crackers, corn-based crackers, rice crackers, multigrain crackers; foods produced from baked cereals namely cereal based bars and breakfast cereals, cereal bars, muesli bars, granola bars, energy bars, biscuits and bread, cereal-based snack bars; foods produced from puffed cereals namely puffed corn snacks, puffed rice; preparations made from cereals namely prepared meals consisting primarily of cereals, porridge, rice, grains, tapioca, sago, flour; beverages namely beverages made of tea, beverages made of coffee; crackers; chocolate-based beverages; rice cakes; puffed corn snacks; puffed rice; children's' ready-to-eat cereals made from cereals and fruit products, all being organic; children's toddlers' breakfast cereals, all being organic; cereal based snack food; tortilla chips; rice crisps; corn chips; rice chips; taco chips; children's breakfast cereals made from cereals and fruit products (infant food); children's and toddler's breakfast cereals, all being organic (infant food).
- 31 (22) Agricultural, horticultural and forestry products namely live trees; fresh fruits and vegetables; fruit seeds; natural plants and flowers; foodstuffs for animals, namely pet food; unprocessed cereal seeds and grains; fresh herbs; fresh nuts; oats; pet treats; pet snacks; cereals and grains for animal consumption; animal foodstuffs containing hay; edible chews for animals; fish meat for animal consumption; yeast for animals; brawns and frozen foodstuffs, all being meat and poultry based, for animals; tinned dog food; puppy food; nutritionally complete dry dog food; meat and chocolate based animal treats, in loose and packet form; loose biscuits for animals; tinned cat foods; nutritionally complete dry cat food in pellet form.
- 32 (23) Beers; mineral and aerated waters; still water; syrups for making beverages; shandy, de-alcoholised drinks namely non-alcoholic aperitifs and cocktails, non-alcoholic beers and wines; smoothies; goji berry drinks and juices; concentrates for use in the preparation of fruit juice drinks; frozen concentrated fruit juices; frozen fruit juices; frozen vegetable juices; fruit juice extracts for use as a beverage; canned fruit juices; preparations for making fruit juices;

- 32 soft drinks consisting of non-fermented fruit juices; non-alcoholic organic health drinks, all containing goji berries (non-medicated); goji berry juice, berry juice namely cranberry juice, strawberry juice, blueberry juice; syrups, powders and concentrates for making fruit beverages. (24) Non-alcoholic drinks namely soft drinks, coconut drinks, coconut juices, non-alcoholic beverages made from almonds other than milk substitutes, non-alcoholic beverages made from oats other than milk substitutes, rice-based beverages other than milk substitutes, grain-based beverages other than milk substitutes, hazelnut drinks, flavoured hazelnut drinks, smoothies, still water, mineral and aerated waters, vegetable-based beverages, nut based beverages, flavoured nut-based drinks; tiger nut drinks, flavoured tiger nut drinks, quinoa-based drinks, flavoured quinoa-based drinks, potato-based drinks, flavoured potato based drinks, drinks containing kombucha, flavoured drinks containing kombucha, non-dairy soy beverages; fruit drinks and fruit juices; organic health drinks and juices (non-medicated) namely nut based beverages, oat-based beverages with milk not for food purposes, oat-based beverages with fruit juice not for food purposes, non-alcoholic beverages made from oats other than milk substitutes, rice-based beverages other than milk substitutes, non-dairy soy beverages, seed-based beverages other than milk substitutes, vegetable-based beverages, soya-based beverages other than milk substitutes, whey-based beverages, grain-based beverages other than milk substitutes, smoothies containing grains and oats; fruit juice; vegetable juices; beverages consisting of a blend of fruit and vegetable juices; beverages consisting of vegetable juices; beverages containing fruit juice; bottled fruit juices; fresh fruit juices; fresh vegetable juices; coconut juices; coconut flavoured drinks; low calorie fruit juices; multi-vitamin fruit juice beverages [not for medical use]; non-alcoholic beverages containing fruit juices; fruit drinks and juices.
- 33 (25) Alcopops; aperitifs; champagne; ciders; sparkling wine; port; wine.

Services (Nice class & Statement)

- 35 (1) Retail store and online retail store services connected with the sale of toiletries and cosmetics, domestic household electrical and electronic goods, computer software applications, spectacles and spectacle cases, sunglasses and sunglass cases, mouse pads, mouse mats, telephone accessories, ringtones, screensavers, decorative magnets, CDs, DVDs, food preparation implements, knives, cutlery, publications, foods and drinks, stationary, printed matter, jewellery, bags, umbrellas, purses, wallets; promotional and incentive schemes namely operation of a customer incentive, award and loyalty programs; provision of on-line classified advertisements namely provision of space on websites for advertising goods and services of others; promoting the goods and services of others through advertisements on Internet websites.
- 38 (2) Electronic mail services; providing access to non-

- downloadable software to enable uploading namely providing on-line chat rooms and electronic bulletin boards for the transmission of messages, comments and multimedia content among users; television broadcasting services; radio broadcasting; broadcasting of cable television programmes; pay per view television transmission services; video on demand transmission.
- 41 (3) Provision of information relating to education, entertainment, cultural and sporting activities provided via an on-line directory service; publication of printed matter-periodical publications, printed publications, books and magazines production and distribution of television programs, radio programs and motion picture films; syndication of media broadcasts; publishing and production of videos; publishing and production of sound recordings.
- 41 (4) Entertainment and education services namely providing entertainment news and educational information in the field of natural health food and drinks via a website; sports club services; fitness club services.
- 43 (5) Restaurant, bar and catering services.

Claims

Used in CANADA since at least as early as 2008 on goods (17), (20)
 Priority Filing Date: May 31, 2018, Country or Office: EUIPO (EU),
 Application No. 017911062 in association with the same kind of goods
 and in association with the same kind of services
 Used in EUIPO (EU) on goods (5), (8), (10), (14), (17), (18), (21), (24)
 and on services (4)
 Proposed Use in CANADA on goods (1), (2), (3), (4), (5), (6), (7), (8), (9),
 (10), (11), (12), (13), (14), (15), (16), (18), (19), (21), (22), (23), (24), (25)
 and on services
 Filed in EUIPO (EU) on May 31, 2018, under No. 017911062 on goods
 (5), (8), (10), (14), (17), (18), (21), (24) and on services (4)

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-03-07

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-11-26

COMMENTS / COMMENTAIRES: FROM/DE: Rude Health Foods
 Limited

TO/A: Oddlygood Ltd

Action History

Action	Action date	Due date	Comments
Filed	2018-11-30		
Created	2018-12-03		
Formalized	2018-12-04		
Agent Name Changed	2019-07-29		
Search Recorded	2021-11-30		
Examiner's First Report	2021-11-30	2022-05-30	

Correspondence Created	2022-11-14	2023-05-14	
Approved	2024-03-22		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-03-22		APPROVED BY PROGRAM EX200M1
Advertised	2024-04-17		Vol.71 Issue 3625
Registration Pending	2024-07-05		
Registration Fee Notice Sent	2024-07-05	2025-01-05	
Registered	2024-07-08	2034-07-08	
Agent Changed	2025-03-07		From/De: 9150 To/A: 11539
Change of Title Registered	2025-03-07		Assignment/Cession