

Application number

1936518

Registration number

TMA1136089

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2018-12-17

Registered

2022-08-02

Registration Expiry Date

2032-08-02

Registered Owner

Morning Consult Holdings, Inc.
1025 F Street NW
Suite 800
Washington, DC 20004
UNITED STATES OF
AMERICA

Agent

GILBERT'S LLP
Waterfront Innovation Centre
125 Queens Quay East, 8th
Floor
P.O. Box 19
Toronto
ONTARIO M5A0Z6

Old Owner

Index headings

MORNING CONSULT

Services (Nice class & Statement)

- 35 (1) Business consulting services, namely, business administration consulting services, business consulting in the field of business networking, business management consulting, business marketing consulting services, and business organization and management consulting services; developing customized branding strategies for businesses and individuals; marketing and branding services, namely, consulting, development, management and marketing of brands for business and individuals, and providing customized communication programs to obtain consumer insights and develop branding strategies; Political consultancy services, namely, providing strategic business advice, market analysis and research, marketing and branding consultancy services to businesses and individuals in the field of politics; public policy research services; business reputation management.
- 41 (2) Providing news in the nature of current event reporting relating to polling and national events via the Internet.
- 42 (3) Providing temporary use of on-line non-downloadable brand management software for reviewing and analyzing survey data, market and economic research, demographic and geographical statistics, social media content, and news coverage.

Claims

Priority Filing Date: July 09, 2018, Country or Office: UNITED STATES OF AMERICA, Application No. 88/029,691 in association with the same kind of services (1),(3)
Used in UNITED STATES OF AMERICA on services (1),(3)
Proposed Use in CANADA
Filed in UNITED STATES OF AMERICA on July 09, 2018, under No. 88 /029,691 on services (1),(3)

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-08-04

The Morning Consult LLC
729 15th Street NW
Washington, DC 20005
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2018-12-17		
Created	2018-12-18		
Formalized	2018-12-21		
Change of Title Registered	2019-03-13		Assignment / Voir Preuve au dossier/See evidence on File No. 1936518
Search Recorded	2021-12-20		
Examiner's First Report	2021-12-20	2022-06-20	
Approved	2022-02-02		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2022-02-02		APPROVED BY PROGRAM EX200M1
Advertised	2022-04-13		Vol.69 Issue 3520
Registration Pending	2022-07-06		
Registration Fee Notice Sent	2022-07-06	2023-01-06	
Registered	2022-08-02	2032-08-02	
Amendment to Registration	2022-08-04		Address/address
Agent Changed	2026-01-15		From/De: 12700 To/A: 12859