

**Application number**

1943086

**Registration number**

TMA1233066

**Type(s)**

Word

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2019-01-28

**Registered**

2024-05-10

**Registration Expiry Date**

2034-05-10

**Registered Owner**

Evalina Beauty Ltd.  
c/o 230, 4321 Still Creek Drive  
Burnaby  
BRITISH COLUMBIA V5C6S7

**Agent**

DLA PIPER (CANADA) LLP  
Suite 2700, The Stack  
1133 Melville St  
Vancouver  
BRITISH COLUMBIA V6E4E5

**Old Owner**

Canada Wide Media Limited  
230, 4321 Still Creek Drive  
Burnaby  
BRITISH COLUMBIA V5C6S7

**Index headings**

EVALINA BEAUTY  
EVA LINA

**Goods (Nice class & Statement)**

- 3 (1) Cosmetics; Anti-aging skin care preparations; Hair care preparations; Lip care preparations; Skin care creams, lotions and preparations; Sun care, sun-tanning and sun screen preparations; Soaps, namely: bar soaps, bath soaps, beauty soaps, body soaps, cream soaps, deodorant soaps; Bath and shower bombs, creams, crystals, foams, gels, lotions, milks, oils, powders, salts; False eyelashes; False nails; Room fragrances
- 4 (2) Candles
- 9 (3) Downloadable applications for mobile phones, handheld computers and tablet computers to enable online purchasing, streaming of webcasts and podcasts, namely, fashion shows and multimedia news and downloadable digital video recordings containing topics of instruction in the fields of cosmetics, skin care, hair care, and perfumery and access an electronic bulletin board in the fields of cosmetics, skin care, hair care, and perfumery
- 14 (4) Jewelry
- 16 (5) Stickers; Notepads
- 18 (6) Make-up bags sold empty; Train cases; Vanity cases sold empty; Toiletry bags sold empty; Tote bags; Travel bags; Umbrellas
- 21 (7) Make-up brushes
- 24 (8) Cloth napkins for removing make-up
- 26 (9) Hair extensions

**Services (Nice class & Statement)**

- 35 (1) On-line retail store services in the fields of cosmetics, skin care, hair care, and perfumery; administration of customer loyalty program; promoting the sale of goods and services through a consumer loyalty program; Retail store services in the fields of cosmetics, skin care, hair care, and perfumery; Organizing and conducting trade show exhibitions in the fields of perfumery and beauty care products; retail store services in the field of perfumery, cosmetic products, beauty products, make-up products, hair lotions, preparations and shampoos
- 44 (2) Providing information in the field cosmetics, skin care, hair care, and perfumery via a website
- 45 (3) Social networking services featuring an online community for registered users to participate in discussions and form virtual communities in the field cosmetics, skin care, hair care, and perfumery

**Claims**

Used in CANADA since at least as early as December 2018 on goods (7)

## Documents

[View documents](#)

Proposed Use in CANADA on goods (1), (2), (3), (4), (5), (6), (8), (9) and on services (1),(3)

### Recordals (known also as Footnotes)

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-03-10

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-12-04

COMMENTS / COMMENTAIRES: FROM: Canada Wide Media Limited

TO: Evalina Beauty Ltd.

Voir Preuve au dossier/See evidence on File No. 1943086

## Action History

Action	Action date	Due date	Comments
Filed	2019-01-28		
Created	2019-01-29		
Formalized	2019-01-31		
Change of Title Registered	2021-03-10		Assignment / Voir Preuve au dossier/See evidence on File No. 1943086
Search Recorded	2022-06-06		
Examiner's First Report	2022-06-06	2022-12-06	
Correspondence Created	2022-12-05	2023-06-05	
Approved	2023-12-11		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2023-12-11		APPROVED BY PROGRAM EX200M1
Advertised	2024-01-03		Vol.71 Issue 3610
Registration Pending	2024-03-21		
Registration Fee Notice Sent	2024-03-21	2024-09-21	
Registered	2024-05-10	2034-05-10	