

Application number

1956467

Registration number

TMA1290323

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2019-04-10

Registered

2025-02-11

Registration Expiry Date

2035-02-11

Registered Owner

Maple Leaf Foods Inc./Les
Aliments Maple Leaf Inc.
6897 Financial Dr
Mississauga
ONTARIO L5N0A8

Agent

CHRISTINA CAPONE
SETTIMI
(Maple Leaf Foods Inc.)
6985 Financial Drive
Mississauga
ONTARIO L5N0A1

Documents

[View documents](#)

Index headings

MAPLE LEAF 50/50
50 50

Goods (Nice class & Statement)

29 (1) Prepared meats; cooked meats; frozen meats; beef
burger patties; chicken burger patties; turkey burger
patties; vegetarian burger patties; wieners; luncheon
meats; sliced meats; meatballs; meat loaf; sausage;
sausage patties; ground meat; breaded and seasoned
meats; meat purees; jerky; meat substitutes; prepared
ready-to-eat meals comprised primarily of meat and meat
substitutes together with vegetables, rice, pasta and
grains; pre-assembled and pre-packaged meals consisting
primarily of meat and meat substitutes with one or more of
vegetables, fruits, rice, grains and pasta; Prepackaged
combinations of foods comprised primarily of meat and
meat substitutes.

Services (Nice class & Statement)

35 (1) Promoting the sale of goods and services through
promotional contests and the distribution of related printed
material; providing promotional coupon programs
pertaining to a line of food products
45 (2) Online social networking services, namely, the
operation of online social networking accounts and online
social networking pages providing information relating to
food products and promotional contests

Claims

Proposed Use in CANADA

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-09-22

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-07-14

Action History

Action	Action date	Due date	Comments
Filed	2019-04-10		
Created	2019-04-10		
Formalized	2019-04-15		
Pre-Assessment Letter Sent	2022-05-25		Goods or Services Not Acceptable
Search Recorded	2023-08-17		
Examiner's First Report	2023-08-17	2024-02-17	
Default Notice Sent	2024-03-06	2024-05-06	
Agent Changed	2024-10-03		From: To: 15380 / Voir Preuve au dossier/See evidence on File No. 1956467
Default Removed	2024-10-04		
Approved	2024-10-14		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-10-14		APPROVED BY PROGRAM EX200M1
Advertised	2024-11-06		Vol.71 Issue 3654
Registration Pending	2025-01-24		
Registration Fee Notice Sent	2025-01-24	2025-07-24	
Registered	2025-02-11	2035-02-11	
Amendment to Registration	2025-09-22		Address/address
Agent Changed	2026-07-10		From/De: 15380 To/A: 15380
Amendment to Registration	2026-07-14		Address/address