

WATTPAD — 1966461

Application number

1966461

Registration number

TMA1340947

Type(s)

Word

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2019-06-03

Registered

2025-08-19

Registration Expiry Date

2035-08-19

Registered Owner

WATTPAD CORP.
36 Wellington Street East
Toronto
ONTARIO M5E1C7

Agent

KATE HENDERSON
128 Vine Avenue
Toronto
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Documents

[View documents](#)

Index headings

WATTPAD
WATT PAD

Goods (Nice class & Statement)

9 (1) Downloadable software for machine learning and artificial intelligence, specifically for text analysis, copyright violation, identifying content worth monetizing

Services (Nice class & Statement)

35 (1) Business management consultation; business planning consultation; business recruiting consultation; business marketing consultation; business incubation, development, and support services, namely, providing business consulting, development, and management services and marketing services to entrepreneurs, start-ups and existing businesses;

36 (2) Private equity fund investment services; management of investment funds; capital services, namely, providing financing to emerging and start-up companies; business incubator services, namely, providing debt and equity financing to emerging and start-up venture companies;

41 (3) Film, television program, and video adaptation and editing; providing information in the field of entertainment relating to films, television programs, and video; production and distribution of films, television programs, and video; film, television program, and video studio services; entertainment services in the nature of development, creation, production and post-production services for films, television programs, and videos; education services in the nature of training courses, seminars, coaching, and editing in the field of literature and writing

41 (4) Music and video game adaptation and editing; providing information in the field of entertainment relating to music, and video games; production and distribution of music, and video game; music, and video game studio services;

41 (5) Book publishing; publishing of electronic books;

42 (6) Research, development, and design of computer hardware, software, online computer software systems, online communications, networks, databases; development of new technology for others in the field of application service provision and entertainment over the Internet and other communication networks;

Claims

Used in CANADA since at least as early as May 2017 on goods
Used in CANADA since at least as early as April 2014 on services (1)
Used in CANADA since at least as early as September 2014 on services (3)

Used in CANADA since at least as early as December 2006 on services (5),(6)
 Proposed Use in CANADA on services (2),(4)

Action History

Action	Action date	Due date	Comments
Filed	2019-06-03		
Created	2019-06-04		
Formalized	2019-06-05		
Pre-Assessment Letter Sent	2022-05-03		Goods or Services Not Acceptable
Search Recorded	2024-03-08		
Examiner's First Report	2024-03-08	2024-09-08	
Agent Changed	2024-08-26		From/De: 20856 To/A: 11955
Correspondence Created	2024-10-25	2025-04-25	
Approved	2025-04-11		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-04-11		APPROVED BY PROGRAM EX200M1
Advertised	2025-05-21		Vol.72 Issue 3682
Registration Pending	2025-08-08		
Registration Fee Notice Sent	2025-08-08	2026-02-08	
Registered	2025-08-19	2035-08-19	