

Application number

1969816

Registration number

TMA1230865

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2019-06-12

Registered

2024-04-30

Registration Expiry Date

2034-04-30

Registered Owner

PepsiCo Canada ULC, c/o/b as
Frito Lay Canada
2095 Matheson Boulevard East
Mississauga
ONTARIO L4W0G2

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Old Owner

FRITO-LAY NORTH
AMERICA, INC.

Index headings

MUNCHIES

Vienna information (Code & Description)

26.1.2	Ellipses
A 26.1.3	One circle or ellipse
26.1.12	Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
A 26.1.18	Circles or ellipses containing one or more letters
A 26.1.19	Circles or ellipses with inscriptions projecting beyond the circumference
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
26.11.3	More than two lines or two bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
27.5.1	Letters presenting a special form of writing
A 27.5.2	Letters written in double outline
29.1.2	Yellow, gold
29.1.8	Black
29.1.6	White, grey, silver
29.1.4	Blue

Colour claim

Colour is claimed as a feature of the trade-mark. The word 'Munchies' appears on a yellow oval design with a black shadow effect. The word 'Munchies' appears in white lettering with yellow and blue appearing on the borders of each letter and a black shadow effect on the top of the letters.

Goods (Nice class & Statement)

29	(1) Potato-based snack foods; nuts and seeds, nut-based snack mixes
30	(2) Corn-based snack foods, pretzels, tortilla chips, multigrain chips, cereal-based snack foods, and cookies

Claims

Proposed Use in CANADA

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-03-03

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-03-01

COMMENTS / COMMENTAIRES: FROM/DE: FRITO-LAY NORTH AMERICA, INC.

TO/A: PepsiCo Canada ULC, c/o/b as Frito Lay Canada

7701 Legacy Drive
Mail Stop 3A-110H
Plano, TX 75024
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2019-06-12		
Created	2019-06-13		
Formalized	2019-06-19		
Pre-Assessment Letter Sent	2022-05-05		Acceptable Goods or Services
Search Recorded	2022-10-06		
Examiner's First Report	2022-10-06	2023-04-06	
Change of Title Registered	2023-03-03		Assignment/Cession
Approval Notice Sent	2023-07-24		APPROVED BY PROGRAM EX200M1
Approved	2023-07-24		APPROVED BY PROGRAM EX200M1
Advertised	2023-08-16		Vol.70 Issue 3590
Registration Pending	2023-11-08		
Registration Fee Notice Sent	2023-11-08	2024-05-08	
Registered	2024-04-30	2034-04-30	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59