

Application number

1971131

Registration number

TMA1317441

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2019-06-12

Registered

2025-05-29

Registration Expiry Date

2035-05-29

Registered Owner

MAPLE LEAF FOODS INC. /
LES ALIMENTS MAPLE LEAF
INC.
6897 Financial Dr
Mississauga
ONTARIO L5N0A8

Agent

CHRISTINA CAPONE
SETTIMI
(Maple Leaf Foods Inc.)
6985 Financial Drive
Mississauga
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Documents

[View documents](#)

Index headings

MAPLE LEAF

Vienna information (Code & Description)

5.3.4	Vine leaves (except 5.3.19), plane leaves, maple leaves
A 5.3.13	Stylized leaves
A 5.3.14	One leaf
26.4.2	Rectangles
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
A 26.4.5	One quadrilateral
A 26.4.6	Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces

Goods (Nice class & Statement)

29	(1) Fresh, frozen, cooked, smoked and prepared meats, including pork and poultry, including turkey and chicken, including chicken nuggets, chicken wings and chicken strips; processed meats, namely, deli meats, sliced meats, luncheon meats, processed chicken, namely chicken wieners, sliced chicken, cooked shredded chicken, roasted chicken breast, chicken burgers, chicken grounds and chicken sausage, processed turkey, namely, turkey bacon, sliced turkey deli meat, cooked shredded turkey, roasted turkey breast, turkey burger and turkey grounds, roast beef, sausage, breakfast sausage, breakfast patties, hot dogs, burgers, bacon, bacon bits, bologna, wieners, dinner ham, pepperoni; meat-based snack foods; prepackaged and compartmentalized snacks containing meats and cheese; prepackaged snacks containing meat and dipping sauces.
29	(2) Meat substitutes, namely, plant-based, grain-based, soy-based and insect-based protein meat substitutes; vegetarian food products comprised primarily of seasoned and unseasoned plant-based, grain-based, soy based and insect-based protein meat substitutes; prepared meals comprised of plant-based, grain-based, soy-based and insect-based protein meat substitutes; Prepared, processed, cooked, refrigerated and frozen food products formed from meat, including poultry, pork and beef, blended with meat substitutes, namely, plant-based, grain-based, soy-based and insect-based protein meat substitutes; prepared meals comprised primarily of meat, including poultry, pork and beef, blended with meat substitutes, namely, plant-based, grain-based, soy-based and insect-based protein meat substitutes, together with vegetables, rice, pasta or grains; cheese, including non-dairy cheese; food purees formed from meat and meat substitutes, namely, plant-based, grain-based, soy-based

and insect-based protein meat substitutes; pre-assembled and pre packaged combinations of foods comprised primarily of meat, including poultry, pork, beef and lamb, and meat substitutes, namely plant-based, grain-based, soy-based and insect-based protein meat substitutes, vegetables, fruits, rice, grains and pasta for the purpose of enabling meals to be prepared or cooked according to enclosed recipes and instructions.

Services (Nice class & Statement)

- 35 (1) Wholesale food services to hotels, restaurants, institutions; providing retail store and special-event based product sampling programs and promotional coupon programs; administration of a discount program for enabling consumers who purchase a sufficient quantity of goods to obtain a free purchase; Advertising services for promoting public awareness of social issues, namely, food insecurity in Canada; providing consumer product information in the field of food, namely nutritional information, via a website.
- 36 (2) Charitable donations and sponsorships, namely, awarding grants to individuals and organizations in recognition of community involvement; charitable fundraising.
- 43 (3) Providing information in the field of recipes and cooking from a website
- 43 (4) Mobile restaurant services
- 45 (5) Online social networking services, namely, the operation of online social networking accounts and online social networking pages for providing nutritional information relating to retail and wholesale food products and for administering promotional contests.

Claims

Used in CANADA since at least as early as December 31, 2018 on goods (1) and on services (2),(3),(1),(5)
Proposed Use in CANADA on goods (2) and on services (4)

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-09-22
Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-07-14

Action History

Action	Action date	Due date	Comments
Filed	2019-06-12		
Created	2019-06-13		
Formalized	2019-06-21		
Pre-Assessment Letter Sent	2022-06-14		Goods or Services Not Acceptable
Search Recorded	2024-03-08		

Examiner's First Report	2024-03-08	2024-09-08	
Correspondence Created	2024-10-10	2025-04-10	
Agent Changed	2025-01-15		From: To: 15380 / Voir Preuve au dossier/See evidence on File No. 1971131
Approved	2025-01-23		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-01-23		APPROVED BY PROGRAM EX200M1
Advertised	2025-02-19		Vol.72 Issue 3669
Registration Pending	2025-05-09		
Registration Fee Notice Sent	2025-05-09	2025-11-09	
Registered	2025-05-29	2035-05-29	
Amendment to Registration	2025-09-22		Address/address
Agent Changed	2026-07-10		From/De: 15380 To/A: 15380
Amendment to Registration	2026-07-14		Address/address