

**Application number**

1971514

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

ABANDONED - SECTION 38  
(11)

**TM5 status**

**Filed**

2019-06-18

**Applicant**

Venga, Inc.  
500 Penn Street, NE, Suite 102  
Washington, DC 20002  
UNITED STATES OF  
AMERICA

**Agent**

CASSELS BROCK &  
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**Documents**

[View documents](#)

**Index headings**

V VENGA  
COME

**Vienna information (Code & Description)**

A 2.1.23	Men stylized -- Note: Including stick figures of men.
2.1.30	Other men
4.5.3	Personified geometrical figures or solids, combinations of geometrical figures or solids representing a personage
26.1.1	Circles
26.1.4	Two circles, two ellipses, one inside the other
26.1.12	Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
A 26.1.14	Circles or ellipses containing representations of human beings or parts of the human body
A 26.1.18	Circles or ellipses containing one or more letters
26.2.1	Segments of circles or ellipses (except 26.2.7)
26.11.2	Two lines or bands
A 26.11.6	Thick lines, bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.2	Letters or numerals representing a human being or a part of the human body

**Foreign Character Translation**

The translation provided by the applicant of the Italian word VENGA is COME.

**Services (Nice class & Statement)**

35 (1) Promotional services, namely, promoting restaurant, fitness, and hospitality services of others via a website; administration of a consumer loyalty program to promote restaurant, fitness, and hospitality services of others; arranging and conducting incentive reward programs to promote restaurant, fitness, and hospitality services of others and sale of restaurant, fitness, and hospitality items; organisation and management of customer loyalty programs for commercial, promotional and advertising purposes; providing incentive reward programs for customers through the issuance of virtual loyalty rewards cards and processing of loyalty points; customer relationship management services for restaurant, fitness, and hospitality establishments; providing and analyzing customer preference information for restaurant, fitness, and hospitality establishments via a website; business management operations and marketing consulting services relating to customer relationship management for

restaurant, fitness, and hospitality establishments; business research, consulting, monitoring, analytics, and data analysis services for the purposes of customer engagement and customer relationship management; direct marketing of the goods and services of others; marketing consultancy services for restaurants, fitness, and hospitality establishments, namely, analyzing, tracking, and reporting on customer satisfaction; media monitoring services, namely, monitoring social media for customers and providing reports and analysis thereof; providing incentive programs for customers through issuance and processing of loyalty rewards, discounts, and privileges based on purchases from participating businesses; administration of a customer loyalty program to promote services of others; providing ratings, reviews and recommendations on restaurants, fitness, and hospitality establishments via a website; providing online price, reviews and rating comparisons of restaurant, fitness, and hospitality establishments via a website.

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(2) Software as a service (saas) for use in customer relationship management (CRM), marketing and advertising of customer loyalty reward programs of others, operational support in the field of business management, namely, consulting and support services in the restaurant, fitness, and hospitality industries, customer relationship management, multichannel marketing automation, providing consumer information, namely, compilations, rankings, ratings, reviews, referrals and recommendations, in the restaurant, fitness, and hospitality industries, marketing consultancy services for restaurants, fitness, and hospitality establishments, namely, analyzing, tracking, and reporting on customer satisfaction, media monitoring services, namely, monitoring social media for customers and providing reports and analysis thereof, providing incentive programs for customers through issuance and processing of loyalty rewards, discounts, and privileges based on purchases from participating businesses, compiling analytic data for measuring the performance of restaurant, fitness, and hospitality establishments, providing business information in response to user questions, and reporting employee performance data; providing temporary use of non downloadable computer software and cloud-based software for use in customer relationship management (CRM), marketing and advertising of customer loyalty reward programs of others, operational support in the field of business management, namely, consulting and support services in the restaurant, fitness, and hospitality industries, customer relationship management, multichannel marketing automation, providing consumer information, namely, compilations, rankings, ratings, reviews, referrals and recommendations, in the restaurant, fitness, and hospitality industries, marketing consulting services for restaurants, fitness, and hospitality establishments, namely, analyzing, tracking, and reporting on customer satisfaction, media monitoring services, namely, monitoring social media for customers and providing reports and analysis thereof, providing incentive programs for customers through issuance and processing

of loyalty rewards, discounts, and privileges based on purchases from participating businesses, compiling analytic data for measuring the performance of restaurant, fitness, and hospitality establishments, providing business information in response to user questions, and reporting employee performance data; non-downloadable computer software for use in gathering, displaying, and analyzing customer visit, purchase, and social data, namely, online reviews and ratings of restaurant, fitness, and hospitality establishments; platform as a service (PaaS) featuring computer software platforms for appointment management, class roster management, providing alert notification, event registration, access client support services, authentication of payment transactions, and allow users to share digital marketing campaigns; non-downloadable software for appointment management, class roster management, providing alert notification, access client support services, and allow users to share digital marketing campaigns and to access business reports; application service provider featuring application programming interface (api) software for analyzing market data for the business management of restaurant, fitness, and hospitality businesses; software services delivered via an internet web browser, mobile application, and application programming interface (api), namely, providing temporary use of non-downloadable computer software to manage classes and events, schedule resources and appointments, provide point-of-sale and client relationship management functions, and to access business reports; providing temporary use of non-downloadable computer software that enables users to make reservations and bookings for restaurant, fitness, and hospitality services.

**Claims**

Priority Filing Date: May 28, 2019, Country or Office: UNITED STATES OF AMERICA, Application No. 88/449,355 in association with the same kind of services (1)

Priority Filing Date: May 28, 2019, Country or Office: UNITED STATES OF AMERICA, Application No. 88/449,355 in association with the same kind of services (2)

**Action History**

Action	Action date	Due date	Comments
Filed	2019-06-18		
Created	2019-06-19		
Formalized	2019-06-27		
Pre-Assessment Letter Sent	2022-06-14		Goods or Services Not Acceptable
Search Recorded	2024-05-16		
Examiner's First Report	2024-05-16	2024-11-16	
Correspondence Created	2024-08-21	2025-02-21	
			APPROVED BY

Approved	2025-03-04		PROGRAM EX200M1
Approval Notice Sent	2025-03-04		APPROVED BY PROGRAM EX200M1
Advertised	2025-04-02		Vol.72 Issue 3675
Proposed Opposition	2025-05-21		
Opposed	2025-07-31		S/O filed electronically
Abandoned - Section 38(11) Opposition	2025-12-18		Deemed abandoned by Trademarks Opposition Board

## Opposition History

### Case # 1 : Venngo Inc. - Deemed Abandoned

#### General Actions - Opposition

Action	Action date	Due date
Case Closed - Abandoned Section 38 (11)	2025-12-18	

#### Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2025-05-21	2025-08-02
S/O Filed	2025-07-31	
S/O Fee Received	2025-07-31	
S/O Forwarded for Review	2025-07-31	
S/O Sent to Applicant	2025-08-04	2025-10-04

#### Counter Statement

Action	Action date	Due date
Failed to File C/S	2025-11-06	2025-11-20