

IMAGINE AR — 1973760

Application number

1973760

Registration number

TMA1230916

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2019-07-03

Registered

2024-05-03

Registration Expiry Date

2034-05-03

Registered Owner

IMAGINE AR INC., a Canadian
Federal Corporation
510-580 Hornby Street,
Vancouver
BRITISH COLUMBIA V6C3B6

Agent

CASSELS BROCK &
BLACKWELL LLP
Suite 3200, Bay Adelaide
Centre - North Tower
40 Temperance St.
Toronto,
ONTARIO M5H0B4

Old Owner

IMAGINE AR INC.

Index headings

IMAGINE AR

Goods (Nice class & Statement)

- 9 (1) Computer application software, namely, downloadable and recorded software for creating, storing, and viewing augmented reality in the fields of business, retail services, sports, entertainment, advertising and fundraising; downloadable and recorded computer application software for computing devices, handheld devices, wearable devices, and mobile devices, namely, downloadable and recorded software for creating, storing, and viewing augmented reality in the fields of business, retail services, sports, entertainment, advertising and fundraising; computer game programs; computer game programs downloadable via the internet; computer game software downloadable from a global computer network; computer game software for use on mobile and cellular phones; downloadable and recorded computer graphics software for augmented reality; computer programs for video and computer games; computer hardware for creating, storing, and viewing augmented reality; computer software for creating, storing, and viewing augmented reality that may be downloaded from a global computer network; computer software for facilitating the interoperability of augmented reality that may be downloaded from a global computer network; computer software for creating, storing, and viewing augmented reality; computer software platforms for creating, storing, and viewing augmented reality; downloadable cloud-based software for creating, storing, and viewing augmented reality; downloadable cloud-computing software for creating, storing, and viewing augmented reality; downloadable computer game software via a global computer network and wireless devices; downloadable electronic game programs; downloadable electronic game software for use on augmented reality; downloadable mobile applications for creating, storing, and viewing augmented reality; downloadable software for creating, storing, and viewing augmented reality; downloadable software in the nature of a mobile application for creating, storing, and viewing augmented reality.

Services (Nice class & Statement)

- 42 (1) Platform as a service (PAAS) featuring computer software platforms for mobile devices, virtual reality (VR), augmented reality (AR), and for the world wide web for use in the creation, development and operation of software applications; software as a service (SAAS) featuring software development tools for the creation of applications for mobile devices, virtual reality (VR), augmented reality (AR), and for the world wide web.

707 West 38th St., Suite #230
Erie, PA 16508
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Claims

Priority Filing Date: May 21, 2019, Country or Office: UNITED STATES OF AMERICA, Application No. 88439804 in association with the same kind of goods

Priority Filing Date: May 21, 2019, Country or Office: UNITED STATES OF AMERICA, Application No. 88439804 in association with the same kind of services

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-08-08

DATE OF CHANGE / DATE DE CHANGEMENT: 2019-07-03

COMMENTS / COMMENTAIRES: FROM: Imagination Park Technologies Inc.

TO: IMAGINE AR INC.

Correction to owner name due to error at time of filing, as per correspondence dated August 3, 2023.

Voir Preuve au dossier/See evidence on File No. 1973760

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-08-08

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-07-31

COMMENTS / COMMENTAIRES: FROM: IMAGINE AR INC.

TO: IMAGINE AR INC., a Canadian Federal Corporation

Voir Preuve au dossier/See evidence on File No. 1973760

Action History

Action	Action date	Due date	Comments
Filed	2019-07-03		
Created	2019-07-03		
Formalized	2019-07-09		
Agent Changed	2022-01-06		From: 2502 To: 7637
Pre-Assessment Letter Sent	2022-05-10		Goods or Services Not Acceptable
Search Recorded	2023-05-24		
Examiner's First Report	2023-05-24	2023-11-24	
Amendment to Application	2023-08-08		Name / Voir Preuve au dossier/See evidence on File No. 1973760
Change of Title Registered	2023-08-08		Assignment / Voir Preuve au dossier/See evidence on File No. 1973760
Approved	2023-09-06		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2023-09-06		APPROVED BY PROGRAM EX200M1
Advertised	2023-10-04		Vol.70 Issue 3597
Proposed Opposition	2023-11-30		

Opposition Removed	2024-05-02		Opposition/Section 45 Case Number : 1, Opposition/Section 45 Case Closed - Deadline to File SO Expired.
Registration Pending	2024-05-03		
Registered	2024-05-03	2034-05-03	

Opposition History

Case # 1 : Imagine Holding Company, LLC - Closed

Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2023-11-30	2024-04-04
Deadline to File S/O	2023-11-30	2024-04-04