FOR EVERY FUTURE — 1979309

Application number
1979309

Registration number
TMA1315151

Type(s)
Standard Characters

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Filed
2019-08-07

Registered
2025-05-23

Registration Expiry Date
2035-05-23

Registered Owner
THE BANK OF NOVA SCOTIA
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Documents
View documents

Index headings

FOR EVERY FUTURE

Goods (Nice class & Statement)

9	(1) Computer software, namely security management software modules that provide privacy, access control, integrity, digital signature and authentication services for data communications across operating environments, multiple platforms and network protocols, namely software for the creation, support, authentication, and deletion of electronic identities, security management functions and alarms; computer software related to financial information, investment, and trading, namely computer software for electronic trading of securities, portfolio management software; software application that enables electronic transmission of payment data; software application that allows for hosting of payment and identity credentials, namely debit and credit cards and loyalty card credentials on telecommunication devices, namely mobile phones, tablets, computers; software that provides a public key directory; software that provides full and file-level encryption and digital signature over personal computer, workstation, local area network and mainframe environments; downloadable printable materials, namely product brochures, posters, newspapers, periodicals and newsletters.

Services (Nice class & Statement)

35	(1) Administration of a consumer loyalty program; tax advisory services; business and farm succession planning services; the provision of validation services, namely, the reselling of securities software.
36	(2) Banking services; financial planning and investment advisory services; financial management; Insurance services; financial services, namely, providing financial investment information and bank account information by electronic communication networks and in a software application (app) format; mobile banking services, namely, banking information services provided and accessible through the internet, mobile phones, smart phones, handheld computers and tablet computers; online banking services; providing banking, financial planning and budget management information over a global computer network; safety deposit box services; trust company services; financial securities brokerage services; lending and mortgage services; currency exchange services; financial investment brokerage services; investment management services; investment advice, namely, income and asset protection through licensed advisors; financial investment counselling; wealth management services, namely, portfolio management and investment advisory services; estate and trust services, namely, trust set up,

	management, settlement and administration, providing strategies and advice regarding retirement, wills and estate and trust services, custodial services; financial asset management services; financial administration of retirement plans; holding company services, namely the acquisition, holding and sale of investments; Information services, namely banking account balance and banking transaction reporting services via a global computer network; e-commerce enabling and transaction services, namely credit card and debit card transaction processing services, electronic processing and transmission of bill payment data, processing electronic payments made through prepaid cards; debit, credit, pre-paid card and chip card applications and services; Information and transaction processing services namely, banking financial information and banking financial transaction processing services, namely credit card processing services, electronic funds transfers and cheque clearing services for financial service providers; capital investment in information processing and e-commerce companies and capital investment participation in joint venture and alliances to carry out information processing and e-commerce activities; mobile wallet and e-wallet services namely providing consumers with an online electronic money account for use in making secure payments for purchasing goods and services from merchants (businesses); providing mobile payment services; electronic payment services involving electronic processing and subsequent transmission of bill payment data; payment transaction processing, namely, credit card and debit card transaction processing services; remote bill payment services; electronic transfer of funds.
38	(3) Telecommunications services, namely, providing multiple use access to global computer information networks for the transfer and dissemination of a wide range of information; providing multiple-user access to a global computer information network.
42	(4) Development and creation of computer programmes for data processing; security services, namely, certificate authority services, public key infrastructure services, digital certificate services, issuing, managing, validating and revoking digital signatures, data encryption services and financial data authentication services, financial data validation services; data encryption services and data decryption services of financial information; electronic commerce security services, namely the issuance and management of digital certificates and the design of secured transaction services; software products and services, namely the development, sale, resale, lease and servicing of software applications; design, development and implementation of software; development of software for secure network operations; providing software as a service (SaaS) for use in inputting, securing, storing, archiving, retrieving, organizing and managing financial documents, materials and information; software as a service (SaaS) provider to enable the provision of banking services to customers by means of the internet; providing software as a service (SaaS) for use in hosting of payment and identity credentials, including debit and credit cards

and loyalty card credentials on telecommunication devices.

Action History

Action	Action date	Due date	Comments
Filed	2019-08-07		
Created	2019-08-07		
Formalized	2019-08-12		
Pre-Assessment Letter Sent	2022-05-10		Multiple Reasons
Search Recorded	2024-05-24		
Examiner's First Report	2024-05-24	2024-11-24	
Approved	2025-02-06		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-02-06		APPROVED BY PROGRAM EX200M1
Advertised	2025-03-05		Vol.72 Issue 3671
Registration Pending	2025-05-23		
Registered	2025-05-23	2035-05-23	