

Application number
1980460

Registration number
TMA1251848

Type(s)
Design

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed
2019-08-14

Registered
2024-08-23

Registration Expiry Date
2034-08-23

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Index headings

D DEEPAFFEX
DEEP AFFEX
AFFECTS

Vienna information (Code & Description)

1.13.1	Armillary spheres, planetaria, astronomic orbits, atomic models, molecular models
A 1.13.15	Atomic models, molecular models, representations of human, animal or vegetal cells, images of bacteria or viruses, DNA helixes
A 26.1.3	One circle or ellipse
26.1.1	Circles
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
26.1.6	Several circles or ellipses, juxtaposed, tangential or intersecting

Goods (Nice class & Statement)

9	(1) Computer software for image processing; computer software for detection and processing of human affects, namely, physiological and psychological states; computer software for simulation of human affects, namely, physiological and psychological states; computer software for processing of medical images, namely, using machine learning techniques; computer software for processing of digital images for detecting, measuring, evaluating and identifying emotion, sentiment, deception, emotional expressions, emotional reactions, facial expressions, facial expression signals, blood flow, physiological signals, and physiological expressions, namely, for use in medical diagnostics, medical imaging, behavioural analysis, market research, market opinion polling, conducting business and market research surveys, collection of market research information, product research and development, marketing analysis, analysis of advertising response, and border, law enforcement, immigration, consular and security screening; biometric scanners featuring cameras for screening persons, namely, for detection of deception for use in border, law enforcement, immigration, consular and security screening of persons; biometric scanners featuring cameras for detecting sentiment and emotional reactions to products, brands, and advertising of others, including to product display racks; computer software for enabling an on-line focus group for evaluating the goods and services of others; computer software for health care and medical diagnostics, namely, for performing internet-enabled remote health care and medical diagnostics.
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Services (Nice class & Statement)

42	(1) Providing software as a service (SaaS) for enabling
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Documents

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others to access and use software for image processing; providing software as a service (SaaS) for enabling others to detect and process human affects, namely, physiological and psychological states; providing software as a service (SaaS) for enabling others to simulate human affects, namely, physiological and psychological states; providing software as a service (SaaS) for enabling others to access and use software for medical imaging, namely, using machine learning techniques; providing software as a service (SaaS) for enabling others to access and use software for processing digital images for detecting, measuring, evaluating and identifying emotion, sentiment, deception, emotional expressions, emotional reactions, facial expressions, facial expression signals, blood flow, physiological signals, and physiological expressions, namely, for use in medical diagnostics, medical imaging, behavioural analysis, market research, market opinion polling, conducting business and market research surveys, collection of market research information, product research and development, marketing analysis, analysis of advertising response, and border, law enforcement, immigration, consular and security screening; providing software as a service (SaaS) for enabling others to access and use software for enabling an on-line focus group for the goods and services of others; providing software as a service (SaaS) for enabling others to access and use software for health care and medical diagnostics, namely for performing internet-enabled remote medical diagnostics; computer software consulting; product design consulting services; technical consulting in the fields of image processing, medical diagnostics, medical imaging, behavioural analysis, market research, market opinion polling, conducting business and market research surveys, collection of market research information, product research and development, marketing analysis, analysis of advertising response, and border, law enforcement, immigration, consular and security screening.

Action History

Action	Action date	Due date	Comments
Filed	2019-08-14		
Created	2019-08-14		
Formalized	2019-08-16		
Pre-Assessment Letter Sent	2022-04-12		Improper Classes
Pre-Assessment Letter Sent	2022-05-18		Goods or Services Not Acceptable
Search Recorded	2024-05-07		
Approved	2024-05-13		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-05-13		APPROVED BY PROGRAM EX200M1

Advertised	2024-06-05		Vol.71 Issue 3632
Registration Pending	2024-08-23		
Registered	2024-08-23	2034-08-23	