

**PERIODS SHOULD BE A FACT OF LIFE, NOT LIFE-LIMITING — 1983938**

**Application number**

1983938

**Registration number**

TMA1247699

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2019-09-06

**Registered**

2024-08-02

**Registration Expiry Date**

2034-08-02

**Registered Owner**

DIVA INTERNATIONAL INC.  
222 McIntyre Drive  
Kitchener  
ONTARIO N2R1E8

**Agent**

GOWLING WLG (CANADA)  
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**Documents**

[View documents](#)

**Action History**

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PERIODS SHOULD BE A FACT OF LIFE, NOT LIFE-LIMITING

**Goods (Nice class & Statement)**

- 3 (1) Non-medicated personal cleansers for intimate personal hygiene purposes, namely, a cleaning solution for a menstrual cup
- 10 (2) Menstrual cups

**Services (Nice class & Statement)**

- 35 (1) Online retail and retail store services featuring menstrual cups; Online retail and retail store services featuring a personal cleansing solution for a menstrual cup

<b>Action</b>	<b>Action date</b>	<b>Due date</b>	<b>Comments</b>
Filed	2019-09-06		
Created	2019-09-09		
Formalized	2019-09-13		
Pre-Assessment Letter Sent	2022-06-02		Goods or Services Not Acceptable
Search Recorded	2024-04-15		
Approved	2024-04-19		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-04-19		APPROVED BY PROGRAM EX200M1
Advertised	2024-05-15		Vol.71 Issue 3629
Registration Pending	2024-08-02		
Registered	2024-08-02	2034-08-02	