

**LOVER — 1990725**

**Application number**

1990725

**Registration number**

TMA1337332

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2019-10-17

**Registered**

2025-08-08

**Registration Expiry Date**

2035-08-08

**Registered Owner**

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**Agent**

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**Index headings**

LOVER

**Goods (Nice class & Statement)**

- 9 (1) Cases for mobile phones; carrying cases specially adapted for electronic equipment, namely, mobile phones and mobile computers; pre-recorded CDs and vinyl records featuring musical sound recordings; audio tape recordings featuring musical entertainment; downloadable audio files featuring music and musical entertainment; downloadable video recordings featuring music and musical entertainment; downloadable musical sound recordings; downloadable ring tones for mobile phones; digital music downloadable from the Internet; digital media, namely, downloadable audio and video recordings, and CDs featuring musical sound recordings; downloadable multimedia audio and video files containing recordings in the field of music and live musical entertainment; downloadable electronic newsletters delivered by e-mail in the fields of music, entertainment, and musical entertainment; Computer game software; downloadable computer graphics; downloadable electronic game software for use on handheld computers, tablet computers, portable computers and portable music players; downloadable graphics for cellular telephones, handheld electronic devices, and wireless devices; stands adapted for mobile phones; desk or car mounted units incorporating a loudspeaker to allow a telephone handset, mobile telephones, to be used hands-free; magnetically encoded gift cards
- 16 (2) Blank journals; lithographs; art prints; photographs; posters; stickers and decalcomanias; decals; notebooks; printed sheet music; song books; paper gift cards

**Services (Nice class & Statement)**

- 35 (1) Retail and on-line stores services in the field of audio recordings and video recordings featuring music videos, printed publications, musical instruments, phonograph records, flash drives, earphones, headphones, audio speakers, phone cases, accessories for mobile telephones, battery chargers for cell phones, protective covers for mobile telephones, sound amplifiers, sheet music, books, song books, towels, pillows, pillow covers, blankets, all-purpose carrying bags, tote bags, backpacks, drawstring bags, drawstring backpacks, handbags, messenger bags, textile shopping bags, reusable shopping bags, purses, beverageware, beverage glassware, portable beverage containers, cups, mugs, drinking glasses, tumbler drinking glasses, oven mitts, toys, games, playthings, clocks, and candles; providing non-downloadable online gift cards
- 41 (2) Entertainment services in the nature of live musical

## Documents

[View documents](#)

performances; live music concerts; live stage performances in the nature of musical and theatrical productions; public appearances by a musical artist and entertainer, for entertainment purposes; interviews with a musical artist and entertainer, for entertainment purposes; entertainment information services, namely providing information and news releases about a musical artist; entertainment services, namely, providing information relating to a musical artist and entertainer; entertainment services, namely, providing information relating to a musical artist and entertainer via global communications networks; fan club entertainment services; providing non downloadable electronic publications featuring news and articles in the fields of music via a website; providing non-downloadable electronic publications featuring news and articles relating to a musical artist and entertainer via a website; publication of on-line journals (blogs) on the Internet in the fields of entertainment, music and musical entertainment; publication of on-line journals (blogs) on the Internet relating to a musical artist and entertainer; publication of on-line journals (blogs) on the Internet on the topics of general human interest; providing online non-downloadable electronic publications in the nature of articles in the fields of music; providing online non-downloadable electronic publications in the nature of articles relating to a musical artist and entertainer; providing online non-downloadable music; providing online non downloadable music videos; providing online non-downloadable videos featuring prerecorded musical performances; providing online non-downloadable videos featuring stage performances by a musical artist and entertainer; providing online non-downloadable videos featuring public appearances by a musical artist and entertainer; providing online non-downloadable videos featuring interviews with a musical artist and entertainer; entertainment services, namely providing on-line, non-downloadable virtual content featuring images, videos, pre-recorded musical performances, stage performances, public performances, interviews featuring a musical artist, news releases about a musical artist, photographs for use online and in virtual environments; providing online non-downloadable electronic newsletters in the fields of music; providing online electronic non-downloadable newsletters relating to a musical artist and entertainer; arranging and providing education, instruction, lectures, seminars, self-guided online courses of instruction, coaching, workshops, courses and conferences; providing online courses of instruction in the fields of music; providing online non-downloadable electronic educational newsletters in the fields of music; providing temporary use of non-downloadable computer games; providing temporary use of non-downloadable electronic games; arranging and conducting music contests and sweepstakes; arranging and conducting music contests and sweepstakes services provided via global communications networks

## Claims

Priority Filing Date: April 24, 2019, Country or Office: EUIPO (EU),  
 Application No. 018055608 in association with the same kind of goods (1)  
 Priority Filing Date: April 24, 2019, Country or Office: EUIPO (EU),  
 Application No. 018055608 in association with the same kind of goods (2)  
 Priority Filing Date: April 24, 2019, Country or Office: EUIPO (EU),  
 Application No. 018055608 in association with the same kind of services  
 (1)  
 Priority Filing Date: April 24, 2019, Country or Office: EUIPO (EU),  
 Application No. 018055608 in association with the same kind of services  
 (2)

## Action History

Action	Action date	Due date	Comments
Filed	2019-10-17		
Created	2019-10-17		
Formalized	2019-10-30		
Pre-Assessment Letter Sent	2022-06-15		Goods or Services Not Acceptable
Search Recorded	2024-05-15		
Examiner's First Report	2024-05-15	2024-11-15	
Correspondence Created	2024-05-16	2024-11-16	
Approved	2025-04-15		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-04-15		APPROVED BY PROGRAM EX200M1
Advertised	2025-05-21		Vol.72 Issue 3682
Registration Pending	2025-08-08		
Registered	2025-08-08	2035-08-08	