

RIVERTV — 1993271

Application number

1993271

Registration number

TMA1279878

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2019-10-31

Registered

2025-01-03

Registration Expiry Date

2035-01-03

Current owner

VIDÉOTRON LTÉE
612, rue Saint-Jacques
Montréal
QUÉBEC H3C4M8

Agent

CAIN LAMARRE, S.E.N.C.R.L.
1-500 GRANDE ALLÉE E
QUÉBEC
QUÉBEC G1R2J7

Registered Owner

FREEDOM MOBILE INC.
Suite 900, 630 - 3 Avenue SW
Calgary
ALBERTA T2P4L4

Index headings

RIVERTV
RIVER TV

Goods (Nice class & Statement)

9 (1) Downloadable applications for mobile phone, tablet computers, computers and media players to enable the streaming of music, movies, TV shows, music videos and sports programming.

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Transfer / Transfert
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-01-26
DATE OF CHANGE / DATE DE CHANGEMENT: 2021-11-29
COMMENTS / COMMENTAIRES: FROM: VMedia Inc.
TO: RiverTV Inc.

Voir Preuve au dossier/See evidence on File No. 1993271

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2024-03-20
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-02-26
COMMENTS / COMMENTAIRES: FROM/DE: RiverTV Inc.
TO/A: VMedia Inc.

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-01-02
DATE OF CHANGE / DATE DE CHANGEMENT: 2024-12-31
COMMENTS / COMMENTAIRES: FROM/DE: VMedia Inc.
TO/A: FREEDOM MOBILE INC.

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-01-05
DATE OF CHANGE / DATE DE CHANGEMENT: 2025-12-30
COMMENTS / COMMENTAIRES: FROM/DE: FREEDOM MOBILE INC.
TO/A: VIDÉOTRON LTÉE

Applicant

VMedia Inc.
 12 - 220 Viceroy Road
 Concord
 ONTARIO L4K3C2

Old Owner

VMedia Inc.
 12 - 220 Viceroy Road
 Concord
 ONTARIO L4K3C2

Old Owner

RiverTV Inc.
 12 - 220 Viceroy Road
 Concord
 ONTARIO L4K3C2

Old Owner

VMedia Inc.
 12-220 Viceroy Road
 Concord
 ONTARIO L4K3C2

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2019-10-31		
Created	2019-11-05		
Formalized	2019-11-19		
Change of Title Registered	2022-01-26		Transfer / Voir Preuve au dossier/See evidence on File No. 1993271
Pre-Assessment Letter Sent	2022-06-03		Goods or Services Not Acceptable
Agent Changed	2023-06-30		From/De: 14300 To/A: 12394
Search Recorded	2023-11-14		
Examiner's First Report	2023-11-14	2024-05-14	
Change of Title Registered	2024-03-20		Assignment/Cession
Approved	2024-09-17		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-09-17		APPROVED BY PROGRAM EX200M1
Advertised	2024-10-16		Vol.71 Issue 3651
Change of Title Registered	2025-01-02		Assignment/Cession
Registration Pending	2025-01-03		

Registered	2025-01-03	2035-01-03	
Agent Changed	2025-02-24		From/De: 12394 To/A: 14393
Agent Changed	2025-04-17		From/De: 14393 To/A: 23480
Agent Changed	2025-10-03		From: 23480 To: 23526
Agent Changed	2025-12-30		From/De: 23526 To/A:
Agent Changed	2025-12-30		From/De: To/A: 23526
Change of Title Registered	2026-01-05		Assignment/Cession
Agent Changed	2026-01-05		From/De: 23526 To:
Agent Changed	2026-02-03		From/De: To/A: 23526