

**Application number**

1995984

**Registration number**

TMA1198446

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**LIVE/REGISTRATION/Issued  
and ActiveThe trademark application has  
been registered with the Office.**Filed**

2019-11-14

**Registered**

2023-09-20

**Registration Expiry Date**

2033-09-20

**Registered Owner**Labatt Brewing Company  
Limited/La Brasserie Labatt  
Limitee  
207 Queens Quay West, Suite  
299  
Toronto,  
ONTARIO M5J1A7**Agent**IAN K. BIES  
Blake, Cassels & Graydon LLP  
199 Bay Street  
Suite 4000, Commerce Court  
West  
Toronto  
ONTARIO M5L1A9**Index headings**

BITTERHOUSE

BITTER HOUSE

**Goods (Nice class & Statement)**

- 16 (1) Advertising leaflets; advertising signs of cardboard; advertising signs of paper; catalogues; coasters of paper; coasters of cardboard; coupons; disposable napkins; event programs; flyers; gift boxes; gift cards; gift certificates; leaflets; newsletters; pamphlets; paper bags; paper napkins; placards of paper or cardboard.
- 18 (2) All-purpose carrying bags; backpacks; baggage tags; canvas bags for shopping; key cases; reusable shopping bags; tote bags; wallets and handbags.
- 21 (3) Beverage containers; beverage glassware; beverage stirrers; bottle openers; cups and mugs; decanters; drink coasters; drinking flasks; electric bottle openers; electric corkscrews; glass stoppers; ice buckets; insulating sleeve holder for beverage cups; plastic bottles; travel mugs; tumbler drinking glasses.
- 24 (4) Banners of textile and plastic; cloth coasters; cloth towels.
- 25 (5) Aprons; athletic apparel; caps; casual clothing; gloves; Halloween costumes; hats; headbands; hooded sweatshirts; jackets; scarves; shirts; sport jerseys; sweaters; sweatshirts; swimwear; t-shirts; tank tops; toques.
- 29 (6) Candied nuts; flavoured nuts; fruit and vegetable salads; meat; milk; pickles; preserved vegetables in oil; roasted nuts.
- 30 (7) Candy; chocolate; coffee and tea; coffee based beverages; frozen confectionery; ice cream; non- alcoholic coffee-based beverages; non-alcoholic tea-based beverages; noodle-based prepared meals; noodles; pastries; sugar confectionery.
- 32 (8) Beer; beer-based beverages; beer-based cocktails; fruit flavoured drinks; non-alcoholic aperitifs; non- alcoholic beer; non-alcoholic cocktail mixes; non-alcoholic cocktails; preparations for making beer; syrups for making beverages; syrups for making non-alcoholic beverages; tonic water.
- 33 (9) Alcoholic beverages namely alcoholic cocktails, alcoholic coolers, alcoholic fruit cocktail drinks, alcoholic fruit drinks, alcoholic punch, gin, vodka, whiskey, wine, wine-based drinks.

**Services (Nice class & Statement)**

- 41 (1) Nightclub entertainment services
- 43 (2) Bar and cocktail lounge services; bar information services; bar services; bartending services; bistro services; catering for the provision of food and beverages; providing information about bar services; providing

**Old Owner**

G&W Trademarks Inc.  
300-2318 Oak St  
Vancouver  
BRITISH COLUMBIA V6H4J1

**Documents**

[View documents](#)

information about bartending; providing information in the nature of recipes for drinks; pubs; restaurant services .

**Recordals (known also as Footnotes)****CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-06-03

DATE OF CHANGE / DATE DE CHANGEMENT: 2020-01-20

COMMENTS / COMMENTAIRES: FROM: G&W Trademarks Inc.

TO: G&W Distilling Inc.

Voir Preuve au dossier/See evidence on File No. 1995984

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-02-11

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-12-12

COMMENTS / COMMENTAIRES: FROM: G&W Distilling Inc.

TO: 16449298 Canada Inc.

Voir Preuve au dossier/See evidence on File No. 1996080

**CHANGE IN TITLE / CHANGEMENT EN TITRE:**

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /  
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-02-11

DATE OF CHANGE / DATE DE CHANGEMENT: 2026-01-01

COMMENTS / COMMENTAIRES: FROM: 16449298 Canada Inc.

TO: Labatt Brewing Company Limited/La Brasserie Labatt Limitee

Voir Preuve au dossier/See evidence on File No. 1996080

**Action History**

| Action                     | Action date | Due date | Comments                                                                  |
|----------------------------|-------------|----------|---------------------------------------------------------------------------|
| Filed                      | 2019-11-14  |          |                                                                           |
| Created                    | 2019-11-14  |          |                                                                           |
| Formalized                 | 2019-11-28  |          |                                                                           |
| Agent Changed              | 2020-06-03  |          | From: 12700 To: / Voir Preuve au dossier/See evidence on File No. 1995984 |
| Change of Title Registered | 2020-06-03  |          | Assignment / Voir Preuve au dossier/See evidence on File No. 1995984      |
| Agent Changed              | 2020-07-20  |          | From: To: 12700 / Voir Preuve au dossier/See evidence on File No. 1943170 |
| Pre-Assessment Letter Sent | 2022-05-19  |          | Goods or Services Not Acceptable                                          |
| Search Recorded            | 2023-05-18  |          |                                                                           |
| Approved                   | 2023-05-25  |          | APPROVED BY PROGRAM EX200M1                                               |
| Approval Notice Sent       | 2023-05-25  |          | APPROVED BY PROGRAM EX200M1                                               |

|                           |            |            |                                                                            |
|---------------------------|------------|------------|----------------------------------------------------------------------------|
| Advertised                | 2023-06-21 |            | Vol.70 Issue 3582                                                          |
| Registration Pending      | 2023-09-13 |            |                                                                            |
| Registered                | 2023-09-20 | 2033-09-20 |                                                                            |
| Agent Changed             | 2025-06-20 |            | From/De: 12700 To/A: 14182                                                 |
| Amendment to Registration | 2026-02-11 |            | Name and Address / Voir Preuve au dossier/See evidence on File No. 1996080 |
| Amendment to Registration | 2026-02-11 |            | Name and Address / Voir Preuve au dossier/See evidence on File No. 1996080 |