NÜTRL & Design — 1996066

Application number
1996066

Registration number
TMA1151359

Type(s)
Design

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Filed
2019-11-14

Registered
2022-11-16

Registration Expiry Date
2032-11-16

Registered Owner
Labatt Brewing Company Limited/La Brasserie Labatt Limitee
207 Queens Quay West, Suite 299
Toronto,
ONTARIO M5J1A7

Agent
IAN K. BIES
Blake, Cassels & Graydon LLP
199 Bay Street
Suite 4000, Commerce Court West
Toronto
ONTARIO M5L1A9

Index headings

NÜTRL NU U
NEUTRAL

Vienna information (Code & Description)

24.17.25	Other signs, notations or symbols
27.5.1	Letters presenting a special form of writing
A 27.5.7	Letters surmounted by a sign of disproportionate size -- Note: Includes, for instance, a letter i surmounted by a disproportionate dot, by a star or a flower.
A 27.5.19	Letters overlapping

Goods (Nice class & Statement)

16	(1) Advertising leaflets; advertising signs of cardboard; advertising signs of paper; catalogues; coasters of paper; coasters of cardboard; coupons; disposable napkins; event programs; flyers; gift boxes; gift cards; gift certificates; leaflets; newsletters; pamphlets; paper bags; paper napkins; placards of paper or cardboard.
18	(2) All-purpose carrying bags; backpacks; baggage tags; canvas bags for shopping; key cases; reusable shopping bags; tote bags; wallets and handbags.
21	(3) Beverage containers; beverage glassware; beverage stirrers; bottle openers; cups and mugs; decanters; drink coasters; drinking flasks; electric bottle openers; electric corkscrews; glass stoppers; ice buckets; insulating sleeve holder for beverage cups; plastic bottles; travel mugs; tumbler drinking glasses.
24	(4) Banners of textile and plastic; cloth coasters; cloth towels.
25	(5) Aprons; athletic apparel; caps; casual clothing; gloves; Halloween costumes; hats; headbands; hooded sweatshirts; jackets; scarves; shirts; sport jerseys; sweaters; sweatshirts; swimwear; t-shirts; tank tops; toques .
29	(6) Candied nuts; flavoured nuts; fruit and vegetable salads; meat; milk; pickles; preserved vegetables in oil; roasted nuts.
30	(7) Candy; chocolate; coffee and tea; coffee based beverages; non- alcoholic coffee-based beverages; nonalcoholic tea-based beverages; noodle-based prepared meals; noodles; pastries; sugar confectionery.
32	(8) Beer; beer-based beverages; beer-based cocktails; fruit flavoured drinks; non-alcoholic aperitifs; non- alcoholic beer; non-alcoholic cocktail mixes; non-alcoholic cocktails; preparations for making beer; syrups for making beverages; syrups for making non-alcoholic beverages; tonic water.
33	(9) Alcoholic beverages namely aperitifs, alcoholic bitters, alcoholic cocktails, alcoholic coolers, alcoholic fruit cocktail drinks, alcoholic fruit drinks, alcoholic punch, bitters, gin, whiskey, wine, wine-based drinks.

Old Owner

G&W Trademarks Inc.
300-2318 Oak Street
Vancouver
BRITISH COLUMBIA V6H4J1

Documents

View documents

Services (Nice class & Statement)

41	(1) Nightclub entertainment services.
43	(2) Bar and cocktail lounge services; bar information services; bar services; bartending services; bistro services; catering for the provision of food and beverages; providing information about bar services; providing information about bartending; providing information in the nature of recipes for drinks; pubs; restaurant services .

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:
TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2020-06-03
DATE OF CHANGE / DATE DE CHANGEMENT: 2020-01-20
COMMENTS / COMMENTAIRES: FROM: G&W Trademarks Inc.
TO: G&W Distilling Inc.
Voir Preuve au dossier/See evidence on File No. 1995984
CHANGE IN TITLE / CHANGEMENT EN TITRE:
TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-02-11
DATE OF CHANGE / DATE DE CHANGEMENT: 2025-12-12
COMMENTS / COMMENTAIRES: FROM: G&W Distilling Inc.
TO: 16449298 Canada Inc.
Voir Preuve au dossier/See evidence on File No. 1996080
CHANGE IN TITLE / CHANGEMENT EN TITRE:
TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-02-11
DATE OF CHANGE / DATE DE CHANGEMENT: 2026-01-01
COMMENTS / COMMENTAIRES: FROM: 16449298 Canada Inc.
TO: Labatt Brewing Company Limited/La Brasserie Labatt Limitee
Voir Preuve au dossier/See evidence on File No. 1996080

Action History

Action	Action date	Due date	Comments
Filed	2019-11-14		
Created	2019-11-18		
Formalized	2019-11-28		
Agent Changed	2020-06-03		From: 12700 To: / Voir Preuve au dossier/See evidence on File No. 1995984
Change of Title Registered	2020-06-03		Assignment / Voir Preuve au dossier/See evidence on File No. 1995984
Agent Changed	2020-07-20		From: To: 12700 / Voir Preuve au dossier/See evidence on File No. 1943170
Pre-Assessment Letter Sent	2022-05-19		Goods or Services Not Acceptable

Search Recorded	2022-07-13		
Approved	2022-07-19		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2022-07-19		APPROVED BY PROGRAM EX200M1
Advertised	2022-08-24		Vol.69 Issue 3539
Registration Pending	2022-11-16		
Registered	2022-11-16	2032-11-16	
Agent Changed	2025-06-20		From/De: 12700 To/A: 14182
Amendment to Registration	2026-02-11		Name and Address / Voir Preuve au dossier/See evidence on File No. 1996080
Amendment to Registration	2026-02-11		Name and Address / Voir Preuve au dossier/See evidence on File No. 1996080