GO GO Design — 2009345

Application number
2009345

Registration number
TMA1328265

Type(s)
Design

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Filed
2020-01-31

Registered
2025-07-04

Registration Expiry Date
2035-07-04

Registered Owner
GoDaddy.com, LLC
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UNITED STATES OF AMERICA

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Documents
View documents

Index headings

GO
G
O

Vienna information (Code & Description)

2.9.1	Hearts -- Note: Including also hearts represented as a symbol or on playing cards.
26.1.2	Ellipses
26.1.6	Several circles or ellipses, juxtaposed, tangential or intersecting
A 26.1.26	Circles or ellipses with cutout areas
27.1.1	Letters or numerals forming geometrical figures, written or typographical matter in perspective
A 27.1.6	Letters or numerals forming a circle or a circumference
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.2	Letters or numerals representing a human being or a part of the human body
27.5.1	Letters presenting a special form of writing
A 27.5.22	Monograms formed of intertwined, overlapping or otherwise combined letters

Goods (Nice class & Statement)

9	(1) Recorded computer search engine software; recorded computer programs, namely, for developing and displaying an interactive electronic storefront, for adding and managing a catalog of products for selling, for processing payment calculation and collection, and for generating reports of web site activity for a designated site, all on a global network; recorded and downloadable computer programs to assist others in marketing their businesses through the creation of targeted email campaigns; recorded and downloadable computer programs, namely, programs for creating, posting and maintaining websites on the global computer network; recorded and downloadable computer graphics and authoring software for designing and developing web sites on a global computer network;

Services (Nice class & Statement)

35	(1) Search engine optimization for sales promotion; business appraisals, namely, providing appraisal services relating to the purchase and sale of domain names; domain monetization services, namely, pay per click advertising for others; pay per click advertising management services; providing an on-line commercial information directory on the internet featuring software developers and software applications; online domain

	auction services via a global computer network; brand development and evaluation services in the field of domain names; on-line advertising and marketing services providing online bookkeeping services for others; reseller services, namely arranging subscriptions to internet services, namely, distributorship services in the field of domain names, subscription, web hosting subscription, Secure Sockets Layer (SSL) certificate subscription, and email subscriptions; affiliate marketing services, namely, promoting the goods and services of others through online websites; assistance and advice regarding business organization and management; domain name brokering services, namely, procuring of contracts for the purchase and sale of domain names;
36	(2) Philanthropic services being accepting and administering monetary contributions to charitable and community organizations; payment processing by electronic means, namely, credit card payments, ACH payments, person-to-person payments, and tax payment processing services; financial management via the internet; providing online banking and electronic cash transaction services via electronic and optical communication networks; providing information and expert opinions relating to companies and business, namely, information in the fields of financial management and financial planning; financial evaluations of domain names; financial valuation of intangible intellectual property assets;
38	(3) Peer-to-peer network computer services, namely, electronic transmission of audio clips, video and email transmission of data and documents among computers over electronic communications networks; providing email services for others, namely, electronic transmission of email;
39	(4) Physical storage of electronically stored data or documents;
42	(5) Research and development of new products for others; quality control for others in the fields of computer technology, web hosting, and software development; industrial design; computer technology consultancy; computer software design; creating and maintaining web sites for others; computer virus protection services; data encryption services; graphic arts designing; consulting services in the field of cloud computing; computer security consultancy; conversion of data or documents from physical to electronic media; creating and designing website-based indexes of information for others; data security consultancy; electronic data storage for archiving business, corporate, and personal records; hosting computer websites on the Internet; providing information on computer technology and programming via a website; installation of computer software; internet security consultancy; maintenance of computer software; monitoring of computer systems by remote access; off-site data backup; recovery of computer data; server hosting; consulting services in the field of software as a service; consultancy in the field of technological development in the field of computer software; updating of computer software; rental of webservers; website design

consultancy; computer software consultancy; computer telecommunications technology consultancy services; website creation and development services; designing, and developing web sites for others on a global computer network and in a mobile application; hosting the computer software of others, websites of others and computer applications of others through virtual private servers, cloud hosting, dedicated services and virtual hosting; dedicated IP hosting for others; hosting of web sites; computer services, namely, data encryption service for digital communications featuring digital encryption certificate; providing temporary use of non-downloadable computer software for personal and business finance and accounting, transaction processing and planning, tax payment filing, business process management, and financial planning, inventory management, estimating, job costing, employee time tracking, business operations management and project management; graphic design services; providing temporary use of non-downloadable computer software for use in sharing information with others, for performing queries and transactions, and for storing, modifying, transmitting and receiving information all in the fields of personal finance, business finance, accounting, banking, bill payment, financial planning and tax planning; online computer services, namely, providing e-mail and spam filtering services to protect websites and online applications from receiving unsolicited messages, blocking pop-up messages and protecting the privacy of users during the course of interacting with a global computer network; technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems; information technology services related to registration and account management services of email accounts for identification of users on a global computer network; developing and hosting a server on a global computer network for the purpose of facilitating e-commerce and an on-line store via such a server; computer services, namely, on-line scanning, detecting, quarantining and eliminating of viruses, worms, trojans, spyware, adware, malware and unauthorized data and programs on computers and electronic devices; on-line security services, namely, authentication issuance and validation of digital certificates in the nature of code signing and driver signing certificates; computer services, namely, providing on-line non-downloadable software for database management, electronic spreadsheets, designing, creating, editing and publishing documents, note taking, email, calendaring, contacts management, presentation graphics, desktop publishing, document management, word processing, instant messaging, voice over internet protocol (VoIP), videoconferencing, audio conferencing, application sharing, computer desktop sharing, file transfer, sensing and providing user presence information, and managing internet telephony, computer network security, anti-virus protection, and intrusion detection and prevention; providing temporary use of a non-downloadable mobile web application for use in registering domain names, account management, email, and the creation of mobile-optimized websites; parking

45	domain names for others, namely, providing computer servers for electronic storage of domain name addresses; global computer system domain name searching services namely, conducting online computerized searches for the availability of domain names; domain name privacy services, namely, data encryption services for purposes of protecting the privacy of users during the course of interacting with a global computer network; providing user authentication service in e-commerce transactions on a global computer network; computer security services in the nature of administering digital certificates; (6) Online social networking services; domain name registration services; providing information about the availability of domain names; leasing of internet domain names; licensing of computer software; on-line social networking services; registration of domain names for identification of users on a global computer network; intellectual property consultancy; domain name registrar services;

Claims

Priority Filing Date: January 14, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 88/757,864 in association with the same kind of goods
Priority Filing Date: January 14, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 88/757,864 in association with the same kind of services (1)
Priority Filing Date: January 14, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 88/757,864 in association with the same kind of services (2)
Priority Filing Date: January 14, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 88/757,864 in association with the same kind of services (3)
Priority Filing Date: January 14, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 88/757,864 in association with the same kind of services (4)
Priority Filing Date: January 14, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 88/757,864 in association with the same kind of services (5)
Priority Filing Date: January 14, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 88/757,864 in association with the same kind of services (6)

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-03-08
Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-07-22

Action History

Action	Action date	Due date	Comments
Filed	2020-01-31		
Created	2020-02-03		
Formalized	2020-02-24		

Amendment to Application	2022-03-08		Address/address
Pre-Assessment Letter Sent	2022-06-16		Goods or Services Not Acceptable
Search Recorded	2024-07-19		
Examiner's First Report	2024-07-19	2025-01-19	
Approved	2025-03-18		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-03-18		APPROVED BY PROGRAM EX200M1
Advertised	2025-04-16		Vol.72 Issue 3677
Registration Pending	2025-07-04		
Registered	2025-07-04	2035-07-04	
Amendment to Registration	2025-07-22		Address/address