

SERVICE EXPERTS ADVANTAGE PROGRAM & Design — 2010523

Application number

2010523

Registration number

TMA1325985

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2020-02-06

Registered

2025-06-27

Registration Expiry Date

2035-06-27

Registered Owner

SERVICE EXPERTS LLC, a
Delaware limited liability
company
3820 American Drive
Suite 200
Plano, TX 75075
UNITED STATES OF
AMERICA

Agent

CAIN LAMARRE, S.E.N.C.R.L.
1-500 GRANDE ALLÉE E
QUÉBEC
QUÉBEC G1R2J7

Documents

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Index headings

SERVICE EXPERTS ADVANTAGE PROGRAM
PROGRAMME
E

Vienna information (Code & Description)

7.1.8	Houses, skyscrapers
A 7.1.12	Urban houses, skyscrapers
7.1.24	Dwellings or buildings stylized
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.

Colour claim

Colour is not claimed as a feature of the trademark.

Services (Nice class & Statement)

37	(1) Maintenance, repair, servicing and installation services for furnaces, air conditioners, heat pumps, air handlers, water heaters, water filtration units for domestic use and water softening units.
40	(2) Rental program for the rental of furnaces, air conditioners, heat pumps, air handlers, water heaters, water filtration units for domestic use and water softening units.

Claims

Priority Filing Date: December 13, 2019, Country or Office: UNITED
STATES OF AMERICA, Application No. 88/727120 in association with
the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2020-02-06		
Created	2020-02-07		
Formalized	2020-02-28		
Pre-Assessment Letter Sent	2022-06-07		Goods or Services Not Acceptable
Search Recorded	2024-06-14		
Examiner's First Report	2024-06-14	2024-12-14	
Correspondence Created	2024-09-16	2024-12-14	
Default Notice Sent	2025-01-02	2025-03-02	
Default Removed	2025-02-27		
Approved	2025-03-07		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-03-07		APPROVED BY PROGRAM EX200M1
Advertised	2025-04-09		Vol.72 Issue 3676
Agent Changed	2025-04-28		From/De: 17421 To/A: 23480
Registration Pending	2025-06-27		
Registered	2025-06-27	2035-06-27	
Agent Changed	2025-10-03		From: 23480 To: 23526